

The Cash Box

VOLUME XVII—NUMBER 49

AUGUST 25, 1956



When it comes to versatility, Hugo Winterhalter takes the prize. Not only is he a recording artist, whose latest RCA Victor disk, "Canadian Sunset", is a smash hit, but for years he has been arranging and conducting for the top Victor stars, and has been in a large measure responsible for their hit records. On September 1st, in the Hollywood Bowl, he will be guest conductor for the last concert of the season, at which Eddie Fisher will sing.

Headliners from RCA Victor

CHARLIE & ROSIE
DON'T CALL THE WAGON
(Cause Nothin's Wrong With Me) c/w

TOODLE LOO TENNESSEE
20/47-6634

JIM EDWARD, MAXINE
& BONNIE BROWN

DON'T TELL ME
YOUR TROUBLES
c/w

JUST AS LONG
AS YOU LOVE ME
20/47-6631

THE VOICES OF WALTER SCHUMANN

AND THEN I MET YVETTE c/w

IF I HAD MY DRUTHERS 20/47-6618

DAVID HOUSTON

SUGAR SWEET c/w

HASTA LUEGO 20/47-6611

REDD STEWARD

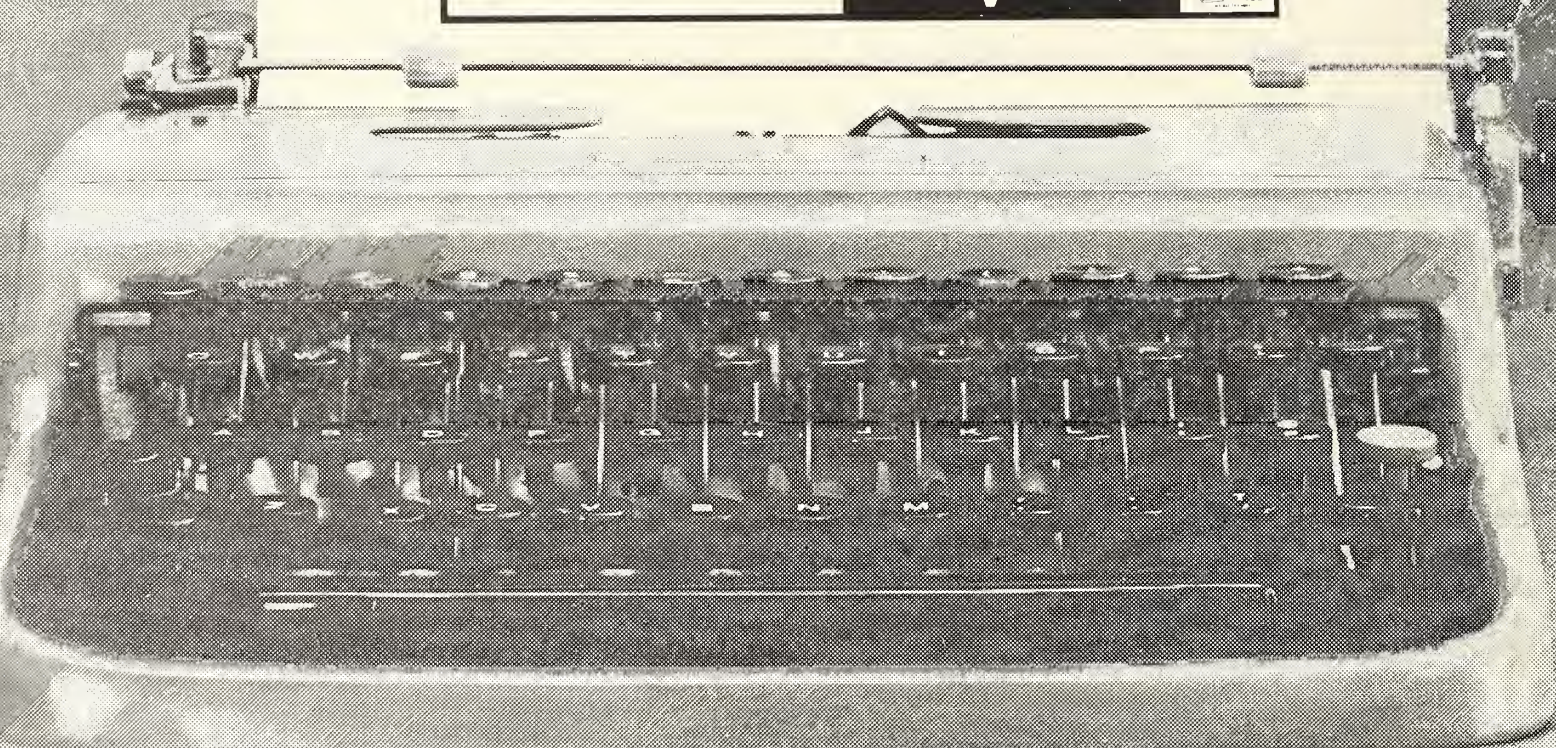
HOMESTEAD c/w

I'M GETTING TIRED
20/47-6632

"New Orthophonic" High Fidelity Recordings. Your Customers Will Hear These
Recordings Best On An RCA Victor New Orthophonic High Fidelity "Victrola."

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 49

August 25, 1956

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Single Records Will Play A Vital Role In Future Expansion Of The Record Business

Almost everyone agrees that album business is due for a tremendous expansion. In the years to come we are going to witness what may be an unbelievable number of albums issued and sold, and a still more unbelievable amount of dollar volume that these sales will add up to. This drive has been gaining momentum for the last couple of years and is just now going into high gear.

Naturally we are delighted that there exists in the record business an opportunity for increased profits and that the industry as a whole seems to be moving in a direction to take advantage of it.

But one thing we must never lose sight of is the importance of single records. It's true that packaged goods are less of a gamble; they sell over a longer period of time; and they tend to provide the record industry with a much needed stabilizing factor.

However the fact remains that the great profit—sometimes within a matter of a couple of weeks—comes from single records.

It's a well known fact in our business that one hit record can go a long, long way. Even major firms, with huge organizations to support, do very well if they can come up with as little as a half a dozen hits a year. If they come up with anything more than that, they're

really in the chips. This is so because a record that sells a million, or even into the hundreds of thousands, returns a phenomenal profit—and deserves to.

Single records too are the medium through which the record industry for the most part introduces new artists. Of course some artists make albums first, but almost without exception, it is the single record which skyrockets an artist and can, in a matter of weeks, make his name a household word clear across the nation, thus creating for the record company a property of inestimable value.

We think the single business should be encouraged, developed and expanded as far as it can possibly go. In saying this, we are by no means deprecating the album business. That too should be developed to its fullest extent. But it seems to us that now that everyone has "discovered" the album business, and it has become the accepted thing to talk about its tremendous future, we may be neglecting the single business and de-emphasizing its importance.

The products of the record business are singles and albums. Both are vital to the healthy existence of our industry. If we neglected either one, we would be taking a long step towards stunting and limiting our future growth.

THE RED HOT IMPERIAL

A NEW HIT

5403

Ernie Freeman

"SPRING FEVER"

A POP SMASH

5396

Fats Domino

"SO LONG"

and

"When My Dreamboat Comes Home"

TAKING OFF

5400

The Honey Bees

"ENDLESS"

5402

Lester Williams

"McDONALD'S DAUGHTER"

 Imperial Records

 6425 Hollywood Blvd
 Hollywood 28, Calif.


London Lowdown

As previously mentioned, the impact created by Mel Torme has prompted Val Parnell and Bernard Delfont to star him in the first of the new series of vaudeville bills at the Prince of Wales Theatre, starting September 10th. Vaudeville at this Theatre will continue until March 1957. Other stars lined up include David Whitfield and Tony Martin. There is also talk of Judy Garland and Nat "King" Cole coming over at a later date.

London Laurels go to Doris Day who jumped into the No. 1 spot in the best selling charts with her waxing "Whatever Will Be." Nice to see this record got to the top over here ahead of the States.

My friend Marion McPartland arrived for a short vacation this week, and will have a confab with the Capitol executives over here.

Leslie MacDonnell negotiated a deal for Louis Armstrong to star in a British musical film subject to labor permits. Leslie's brother Bill has been appointed A&R manager for the Polydor label.

Tony Crombie has formed a Rock 'N' Roll Band and will be premiering it at the end of this month.

Carmen MacRae is slowly starting to mean something over here. She may be the new name we've been waiting for to hit the top over here.

The Hilltoppers still going strong in England, have been held over for another two weeks.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

1. "Whatever Will Be, Will Be"—Doris Day (Philips)
2. "Why Do Fools Fall in Love"—Teen Ager (Columbia)
3. "Sweet Old Fashioned Girl"—Teresa Brewer (Vogue/Coral)
4. "Walk Hand In Hand"—Tony Martin (HMV)
5. "Mountain Greenery"—Mel Torme (Vogue/Coral)
6. "I'll Be Home"—Pat Boone (London)
7. "Heartbreak Hotel"—Elvis Presley (HMV)
8. "Wayward Wind"—Tex Ritter (Capitol)
9. "Rockin' Through The Rye"—Bill Haley Comets (Brunswick)
10. "Saints Rock and Roll"—Bill Haley Comets (Brunswick)
11. "All Star Hit Parade"—(Decca)
12. "Walking Backwards"/"Bluebotle Blues"—The Goons (Decca)
13. "Wayward Wind"—Gogi Grant (London)
14. "Who Are We?"—Ronnie Hilton (HMV)
15. "Walk Hand In Hand"—Ronnie Carroll (Philips)
16. "Experiments With Mice"—Johnny Dankworth (Parlophone)
17. "I Almost Lost My Mind"—Pat Boone (London)
18. "Faithful Hussar"—Ted Heath Orchestra (Decca)
18. "Serenade"—Slim Whitman (London)
20. "Left Bank"—Winifred Atwell (Decca)
20. "I Want You, I Need You"—Elvis Presley (HMV)
22. "Hot Diggity"—Perry Como (HMV)
23. "Why Do Fools Fall In Love"—Alma Cogan (HMV)
24. "I'm In Love Again"—Fats Domino (London)
25. "Hot Diggity"/"Yaller Shoes"—Michael Holliday (Columbia)
26. "My September Love"—David Whitfield (Decca)
27. "Blue Suede Shoes"—Elvis Presley (HMV)
28. "Bad Penny Blues"—Humphrey Lyttelton (Parlophone)
29. "Lost John"—Lonnie Donegan (Pye-Nixa)
30. "Walk Hand In Hand"—Jimmy Parkinson (Columbia)



THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

- | | | Pos. La Week |
|-----|---|--------------|
| 1. | MY PRAYER
THE PLATTERS
DE-29991 (9-29991)—Ink Spots ME-70893 (70893x45)—Platters | 2. |
| 2. | I WANT YOU, I NEED YOU, I LOVE YOU
ELVIS PRESLEY
VI-20-6540 (47-6540)—Elvis Presley | 1. |
| 3. | I ALMOST LOST MY MIND
PAT BOONE
DO-15472 (45-15472)—Pat Boone MG-10578 (K10578)—Ivory Joe Hunter | 3. |
| 4. | WHATEVER WILL BE, WILL BE
DORIS DAY
CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard | 6. |
| 5. | ALLEGHENY MOON
PATTI PAGE
CR-61679 (9-61679)—Lennon Sisters ME-70878 (70878x45)—Patti Page VI-20-6551 (47-6551)—Billy Regis | 5. |
| 6. | THE WAYWARD WIND
GOGI GRANT
CA-3430 (F-3430)—Tex Ritter ER-1013 (45-1013)—Gogi Grant | 4. |
| 7. | HOUND DOG
ELVIS PRESLEY
VI-20-6604 (47-6604)—Elvis Presley | 10. |
| 8. | SWEET OLD FASHIONED GIRL
TERESA BREWER
CR-61636 (9-61636)—Teresa Brewer | 9. |
| 9. | CANADIAN SUNSET
HUGO WINTERHALTER ORCH.
CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter | |
| 10. | BE-BOP-A-LULA
GENE VINCENT
CA-3450 (F-3450)—Gene Vincent | |

11) MOONGLOW & PICNIC. 12) BORN TO BE WITH YOU. 13) ON THE STREET WHERE YOU LIVE. 14) YOU DON'T KNOW ME. 15) MORE. 16) THAT'S ALL THERE IS TO THAT. 17) STRANDED IN THE JUNGLE. 18) I'M IN LOVE AGAIN. 19) FLYING SAUCER. 20) SONG FOR A SUMMER NIGHT. 21) THE FOOT. 22) RIP IT UP. 23) SOFT SUMMER BREEZE. 24) DON'T BE CRUEL. 25) GLEN DORA. 26) WHEN MY DREAMBOAT COMES HOME. 27) IT ONLY HURTS FOR A LITTLE WHILE. 28) STANDING ON THE CORNER. 29) FEVER. 30) TONIGHT YOU BELONG TO ME. 31) SOMEBODY UP THERE LIKES ME. 32) TREASURE O LOVE. 33) TRANSFUSION. 34) IVORY TOWER. 35) AFTER THE LIGHTS GO DOWN LOW.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excelsior	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crystallite	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	MD—Media	RE—Regent	UN—United
BY—Bally	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	Jazz	NG—Norgran	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	HE—Herald	OK—Okch	SE—Seeco	VK—Vik
	ER—Era	IM—Imperial			WI—Wing



SCORE THIS A HIT!

The Voice of
**MICKEY
 MANTLE**
 and
**TERESA
 BREWER**

"I LOVE MICKEY"

*b/w
 Teresa Brewer singing -*

**"KEEP YOUR COTTON PICKIN'
 PADDIES OFF MY HEART"**

CORAL 61700



with Orchestra and chorus
 conducted by DICK JACOBS

HITS ARE A HABIT ON

HITS ARE A HABIT WITH MICKEY TOO

[illegible]

CODE:

AA—Double A
AB—Abbott
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AR—Arcade

AT—Atlantic
BA—Baton
BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral

CT—Cat
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DI—Diamond
DL—DeLuxe
DO—Dot
DT—Dootone
DU—Duke
EP—Epic
ER—Era

ES—Essex
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GN—Golden
GR—Groove

GTJ—Good Times
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
MB—Melba

MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgren
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PM—Pomer
PP—Pfer Pan

PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SL—Spotlight
SO—Sound
SP—Specialty

SU—Sun
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WL—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE EXCITING NEW HITS ARE ON COLUMBIA!

Tops In The Nation

**Doris
Day**



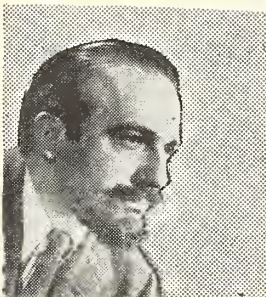
A Whale of a Hit

**Jerry
Vale**



Instrumental and Vocal
Back To Back Smash

**Mitch
Miller**



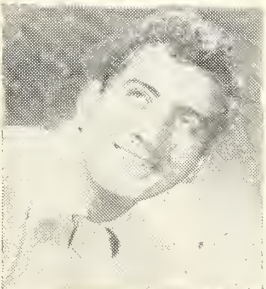
Climbing Fast

**THE Four
Lads**



Tony's Newest—
His Biggest

**Tony
Bennett**



Smash 2-Sider

**Vic
Damone**



**WHATEVER WILL BE,
WILL BE**

(Que Sera, Sera)

b/w

**I'VE GOTTA SING
AWAY THESE BLUES**

40704 • 4-40704

**YOU DON'T
KNOW ME**

b/w

ENCHANTED

40710 • 4-40710

Original Theme as Introduced on
Westinghouse "Studio One" Summer Theatre

**SONG FOR A
SUMMER NIGHT**

40730 • 4-40730

from the 20th Century-Fox Film "Bus Stop"
THE BUS STOP SONG

(A Paper Of Pins)

b/w

**A HOUSE WITH
LOVE IN IT**

40736 • 4-40736

HAPPINESS STREET

b/w

**FROM THE CANDY STORE
ON THE CORNER, TO THE
CHAPEL ON THE HILL**

40726 • 4-40726

from the Paramount Picture
"War And Peace"

WAR AND PEACE

b/w

SPEAK, MY LOVE

40733 • 4-40733

COLUMBIA  RECORDS

"It's What's in THE CASH BOX That Counts"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

DON CORNELL
(Coral 61687; 9-61687)

B "HEAVEN ONLY KNOWS" (2:57) [Skidmore ASCAP—Insetta] Don Cornell's big rich voice belts out a stirring romantic ballad that should do well. Strong performance of a dramatic love song.

C+ "LIFE IS A SONG" [Robbins ASCAP—Ahler, Young] Don picks up the tempo and jumps through a peppy interpretation of a wonderful oldie.

BOB TEMPLE
(King 4958; 45-4958)

B+ "VIM VAM VAMOOSE" (2:20) [Village BMI—Wilson] King has come up with an exciting newcomer in Bob Temple who makes his debut on wax with this fast stepping rock and roller. Swinging side that really moves. The kids should really enjoy it. Could break big in one area and spread fast.

B "COME BACK, COME BACK" (2:36) [Regent BMI—Van Cleve, Wilson] The versatile songster changes the pace and the mood on this end as he sings a tearful and touching song of broken romance. Warm, lovely ballad.

BLUE STARS
(Mercury 70924; 70924 x 45)

B+ "AMOUR, CASTAGNETTES ET TANGO" (2:26) [Frank ASCAP—Adler, Ross, Lianas] The Blue Stars, whose exciting harmony has established them as a favorite vocal aggregation, display their delightful techniques on a French lyric rendition of the recent #1 smash "Hernando's Hideaway." Cute deck. Could do things.

B "JUMPIN' AT THE WOODSIDE" (2:51) [BVC-ASCAP—Basie] A smash out of the Swing Era gets a jazzy treatment from the group. Terrific jazz harmony. DeeJays will love both decks.

ANDREWS SISTERS
(Decca 29995; 9-29995)

B "RUM AND COCA-COLA" [Leo Feist ASCAP—Sullivan, Baron, Amsterdam] DeeJays will have a picnic with this reissue of a great Andrews Sisters oldie. Amusing side that'll bring back pleasant memories to many adults. Good programming material.

B "JACK, JACK, JACK" [Sinatra Songs ASCAP—Castro, Davis] Another great latin beat smash from the endless chain of Andrews Sisters classics.

SUSAN JOHNSON & SHORTY LONG
(Columbia 40739; 4-40739)

B "BIG D" [Frank ASCAP—Loesser] From the original cast soundtrack of the smash B'way show "Most Happy Fella" comes this wonderful rendition of a cute novelty. Shorty Long and Susan Johnson are superb on this ditty. Good programming merchandise.

C+ "FRESNO BEAUTIES" [Frank ASCAP—Loesser] A male ensemble from the same musical hands in a resounding vocal interpretation of another delightful opus from the wonderful score. Fast stepping side.

The Cash Box Disk of the Week

"EARTHBOUND" (3:05)
[Robert Mellin BMI—Taylor, Richardson, Musel]

"JUST ONE OF THOSE THINGS" (2:50)
[Harms ASCAP—Porter]
SAMMY DAVIS, JR.
(Decca 30035; 9-30035)



SAMMY DAVIS, JR.

● Two tremendous vocal renditions of an extremely beautiful instrumental item made their debut on the wax market this week and it looks as though both will be headed for the top in a matter of days. The song, an enchanting romantic opus dubbed "Earthbound."

The Decca version has the dynamic voice of Sammy Davis, Jr., in the spotlight. Sammy gets a lush and captivating accompaniment and hands in an emotional deck that should do very well for him. The coupling on the Davis record is a charming rendition of the standard "Just One Of Those Things"

"EARTHBOUND"
[Robert Mellin BMI—Taylor, Richardson, Musel]

"THIS LAND"
[Starstan BMI—Stanley, Taylor]

MARIO LANZA
(RCA Victor 20/47-6644)



MARIO LANZA

on which the master imitates Frank Sinatra and Billy Daniels. A clever up-beat novelty.

● The RCA Victor platter features Mario Lanza with one of his best performances in years. It's one of the most commercial sides the great tenor has ever done and it should bring his name up to the heights once again in the singles department.

The backing on Lanza's disk is an inspirational tune tagged "This Land" from the forthcoming NBC "Producers' Showcase" production "The Lord Don't Play Favorites."

"YOU'RE IN LOVE" (2:48)
[Thunderbird ASCAP—Newman, Bregman]
"WHEN THE TIDE IS HIGH" (2:41)
[Thunderbird ASCAP—Newman, Bregman]

GOGI GRANT
(Era 1019; 45-1019)



GOGI GRANT

● Talented Gogi Grant, who skyrocketed to stardom on the wings of her number one smash "Wayward Wind" turns in a wonderful

follow-up platter that should make it two in a row for the lass and establish Gogi as a consistent hit maker. The song is a beautiful love item labelled "You're In Love" from the new Republic picture "Accused of Murder." Buddy Bregman, one of the writers of the song, assists the polished lark with a lovely string-filled arrangement that showcases her voice to best advantage. Excellent follow-up material. And Gogi sounds just great. The lower lid, "When The Tide Is High" is an exciting, dramatic, latin tempo tune that has much of the "Wayward Wind" flavoring throughout. Top portion is the one to stay with.

The Cash Box Best Bets

★ "ANSWER TO THE FLYING SAUCER"	Syd Lawrence & Friends	Cosmic 1001; 45-1001
★ "BALLAD OF JAMES DEAN"	Four Tunes	Jubilee 5255; 45-5255
★ "AMOUR, CASTAGNETTES ET TANGO"	Blue Stars	Mercury 70924; 70924 x 45
★ "WHERE IN THE WORLD"	Betty Madigan	MGM 12318; K12318
★ "HEARTACHES"	Somethin' Smith & Redheads	Epic 9179; 5-9179
★ "TONIGHT, YOU BELONG TO ME"	Tonettes	Modern 997; 45-997
★ "NOW YOU SAY YOU CARE"	Bill Kenny	Vik 0225; 4X-0225

BILL KENNY
(Vik 0225; 4X-0225)

B+ "NOW YOU SAY YOU CARE" (2:45) [Chappel ASCAP—Lawrence] Here's an unusual release that could create some noise. It's a new rendition (with new lyrics) of the million-selling Ink Spots oldie "If Didn't Care." Jack Lawrence, writer of the original hit, has penned the new lyrics which Bill Handles dramatically in his own unique fashion. Pretty tune that has the necessities to hit again.

B "NOW YOU SAY YOU CARE" (1:57) [Chappel ASCAP—Lawrence] On this side, the same new song is set to the present day shuffle rhythm by Kenny. Interesting variety of tempos from which jockeys can choose.

THE HILLTOPPERS
(Dot 15489; 45-15489)

B+ "INTO EACH LIFE SOME RAIN MUST FALL" (2:20) [Leeds ASCAP—Roberts, Fisher] Jimmy Sacc and the Hilltoppers do an excellent job of reviving a wonderful standard. Emotional treatment by Jimmy and the crew. Could develop into a big one for the quartet. Watch it.

C+ "KA-DING-DONG" (2:03) [Gret BMI—Jordan, McDermott] Chuc Shrouder's bass voice takes the spotlight on this end as the Hilltopper swing thru a cover version of a fast rising rock and roller.

RICHARD HAYMAN & JAN AUGUST
(Mercury 70937; 70937 x 45)

B "SADIE'S SHAWL" (2:25) [Roncom ASCAP—Carstens, Lorraine] Richard Hayman and Jan August, who teamed-up successfully on the "Three Penny Opera Theme," are in top form on this side as they fashion a delightful latin tempo novelty. Wonderful melody invitingly performed.

C+ "CARNIVAL IN ROME" (2:13) [E. H. Morris ASCAP—Martinelli, Evens, Hughes] This half is a sprightly Neapolitan ditty engagingly fashioned by the artists. Pretty lilter.

THE FOUR TUNES
(Jubilee 5255; 45-5255)

B+ "THE BALLAD OF JAMES DEAN" (2:12) [Goday BMI—Hammer] The millions of young James Dean fans who in the past few months have made the late star their idol will be running to their record shop to pick up this stirring, emotional tribute to the actor. The Four Tunes present the striking folk song in a dramatic, heart rending fashion. Should bring tears to the eyes of Dean admirers. Watch this one. It could smash.

B "THE JAPANESE FAREWELL SONG" (2:25) [Ranger ASCAP—Yoshida, Morgan] A hauntingly beautiful Oriental melody that made a bit of noise some months ago, is revived by the quartet in a smooth, warm latin tempo fashion. Pretty.

RAY MARTIN
(Capitol 3516; F-3516)

B+ "STREET SYMPHONY" (2:30) [Zodiac BMI—Powell, Fishman] An extremely unusual introduction leads into a fascinating piece of instrumental material charmingly performed by Ray Martin and his orchestra. Something light and refreshing. Excellent change of pace for disk jockeys.

B "TAMBOURINE" (1:35) [Piccadilly BMI—Martin] This end is a lush piece of mood material featuring guitars on a pretty melody. Colorful arrangement.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Like Everybody Says... "MERCURY IS HOT!"

"Good For Two Gold Records"

MY PRAYER

THE PLATTERS

MERCURY
70893

"Will Last All Summer"

ALLEGHENY MOON

PATTI PAGE

MERCURY
70878

"It's In"

HAPPINESS STREET

GEORGIA GIBBS

MERCURY
70920

"Heywood's Hot"

SOFT SUMMER BREEZE

EDDIE HEYWOOD

MERCURY
70863

"Can't Beat This Version"

THE MIDDLE OF THE HOUSE

RUSTY DRAPER

MERCURY
70921

"D.J.'s High On Both Sides"

13 GOING ON 14
BEI MIR BIST DU SCHON

THE CREWCUTS

MERCURY
70922

"Four Hits In A Row"

KA-DING-DONG

THE DIAMONDS

MERCURY
70934

"Best D.J. Action"

WHEN THE WHITE LILACS
BLOOM AGAIN

FLORIAN ZABACH

MERCURY
70936

"West Coast Hit Already"

SCRATCH MY BACK

DRAPER & DEE

MERCURY
70923

"Ops Buying Big"

TWILIGHT TIME
MEXICALI ROSE

DICK CONTINO

MERCURY
70911

"It's Happening"

I CAN'T ROCK & ROLL
• TO SAVE MY SOUL

PEARL BAILEY

MERCURY
70926

"D.J.'s Hep To This"

YES SIR, THAT'S MY BABY

RALPH MARTERIE

MERCURY
70917

NEW FUEL RELEASES

"Jumpin' At The Woodside"

BY

THE BLUE STARS

MERCURY 70924

"Sadie's Shawl"

BY

RICHARD HAYMAN

AND

JAN AUGUST

MERCURY 70937

A PRODUCT OF MERCURY RECORD CORPORATION, CHICAGO ILLINOIS



"It's What's in THE CASH BOX That Counts"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"LORD" RICHARD BUCKLEY

(Hip 301; 45-301)

B "THE GETTYSBURG ADDRESS" [—Lincoln] Lord Richard Buckley recites Abraham Lincoln's historically famous "Gettysburg Address." It may seem unusual that such a work should be recorded, but the reason for it is on the flip side. The lower lid features Buckley on a hip translation of the same famous work. It's a clever side that should appeal greatly to hep cats who enjoy bop-talk.

PABLO BELTRAN ORCH.

(RCA Victor 20-6609; 47-6609)

B "BESAME MORENITA" (2:34) [Peer International BMI—Dalmar] Big band latin music at its best is presented by Pablo Beltran and his smooth sailing crew. Side has an attractive and unusual beat to which the dancer can do a slow merengue or a mambo. Attractive side.

C+ "BELLA MORA" (2:45) [Peer International BMI—Caron] A superb bit of arranging can be heard on this pretty cha cha side. Good dancing and listening music.

TONY IAVELLO ORCH.

(Maze 1014; 45-1014)

B "FRIENDLY STRANGER" (2:55) [American BMI—McWain, Tableporter] Gloria Craig handles the vocal chores as Tony Iavello's ork supplies the instrumental backdrop on a heart-rending piece of blues. Tearful sentimental item.

B "I DON'T WANT TO KISS YOU GOODNIGHT" (3:02) [Elliot ASCAP—McWain, Elliot] Vicki Benet's voice is in the spotlight on this deck as the Iavello crew glides through a touching mood ballad.

JOHNNIE BOMBA ORCH.

(Dana 3238; 45-3238)

B "SWEETHEART, BELIEVE ME" [—Shields, Vavrin, King] Polka maestro Johnnie Bomba offers his first instrumental pop tune as he glides thru a soft and sentimental waltz melody. Pretty song handled in a simple and inviting manner. Delightful listening. Good juke deck.

C+ "ECHO POLKA" [—Dana] Johnnie is his lively self on this end as his crew presents an infectious polka ditty. Cute echo gimmick gives the side a novel twist.

RUSH ADAMS

(MGM 12299; K12299)

B "THE BEST THINGS IN LIFE ARE FREE" (2:07) [DeSylva, Brown & Henderson ASCAP—DeSylva, Brown, Henderson] A great oldie, being revived in a new 20th Century Fox flicker which bears the title of the song, is sent across to a jump beat by Rush Adams. Lively job on a strong standard. The movie will be a biography of the three writers of this tune.

C "CRAZY LIPS" (2:49) [Winston ASCAP—Hoffman, Blake, Monty] Rush does some rock and rollin' on this end.

The Cash Box Sleeper of the Week

"LOVE ME GOOD" (2:40)

[Korwin ASCAP—Stillman, Allen]

"A PERFECT LOVE" (2:44)

[Robbins ASCAP—Cahn, Brodsky]

JO STAFFORD

(Columbia 40745; 4-40745)



JO STAFFORD

● Jo Stafford gets hold of a tremendous new piece of rhythm

material and belts out her best side since "Make Love To Me." It's a superb up-tempo novelty titled "Love Me Good" on which the experienced thrush really sparkles. Catchy melody neatly wed to a clever lyric and excellently presented. Jo is wonderfully assisted by a chorus and Paul Weston's ork, and her multiple voicing throughout a good portion of the deck is standout. Sounds and looks like a real big one for the gifted star. Lower lid, "A Perfect Love" is a tender romantic opus from the coming MGM flicker "The Opposite Sex." Top half is the one to keep an eye on.

MIMI WARREN

(Kerry 100; 45-100)

C+ "LOVER" (2:15) [Famous ASCAP—Rogers] Mimi Warren, a nimble keyboard star with an exciting style, flies thru a fast stepping interpretation of the famous oldie "Lover." Bob Livingston assists on the drums.

C+ "ZOOMBALI" (2:04) [Standard ASCAP—Bandini] An exciting latin beat opus is impressively rendered on the 88's by the lass.

MARGARET WHITING

(Capitol 3509; F-3509)

B "HELLO YOUNG LOVERS" [Williamson ASCAP—Rodgers, Hammerstein] Margaret Whiting does a lovely job on one of the great ballads from the Rodgers, Hammerstein show "King and I." Lovely song that should get renewed attention as a result of the smash movie version of the score.

C+ "WE KISS IN A SHADOW" [Williamson ASCAP—Rodgers, Hammerstein] Another brilliant composition from the "King and I." Same comment.

ALAN DEAN

(MGM 12311; K12311)

B "A KISS IS FOREVER" (2:21) [Leeds ASCAP—Cahn, Rose] A warm, tender waltz ballad is presented in a rich and moving fashion by Alan Dean against a pretty Joe Lipman orking. Lovely romancer.

B "I'LL SHARE YOUR TEARS, YOUR LAUGHTER AND YOUR DREAMS" (2:36) [Mecca ASCAP—Morris, Kosloff] Another touching dramatic love story portrayed with much feeling and understanding by the gifted performer. Two of Dean's best sides in a long while.

CHUCK MILLER

(Mercury 70942; 70942 x 45)

B+ "VIM VAM VAMOOSE" [Village BMI—Wilson] Chuck "House of Blue Lights" Miller cuts loose once again on his latest release and flies through an exciting new rock and roller that could catch on big. Colorful rockin' novelty to watch. Kids'll go for it.

C+ "COOL IT BABY" [Weiss & Barry BMI—Coates, Newman] Another wild rocker cut up in cool fashion by the swinging Mr. Miller.

THE TONETTES

(Modern 997; 45-997)

B+ "TONIGHT YOU BELONG TO ME" (1:50) [Mills ASCAP—Rose, David] A delightful oldie that's currently climbing up the charts, is covered by the Tonettes who hand in a colorful side. Should bite off a chunk of the sales melon.

C+ "DON'T FALL IN LOVE TOO SOON" [Simon House BMI—Motola, Brandt] A pretty ballad with a fish beat is smoothly handled by the youthful voices of the chirps.

SYD LAWRENCE & FRIENDS/BILLY MURE

(Cosmic 1001; 45-1001)

B+ "THE ANSWER TO THE FLYING SAUCER" [Cosmic BMI—] The title of this side clearly explains the subject matter included. It's a most humorous new rendition of a Martian's interview with Earthlings, employing excerpts from popular rock and roll records as a portion of the dialogue. Some extremely funny lines should have the kids running to the stores for this one. Should spread fast.

C+ "HAUNTED GUITAR" [George Pincus ASCAP—Wood, Wilson] Guitarist Billy Mure takes the spotlight on this end and fashions a warm and melodic instrumental item. Pretty number.

PEARL BAILEY

(Mercury 70926; 70926 x 45)

B "I CAN'T ROCK AND ROLL TO SAVE MY SOUL" (2:20) [Tobias & Lewis ASCAP—Towne] Pearl Bailey bows on Mercury with a wil swinging rock and roll novelty which she handles in her unique and delightful manner. Cute ditty about today rock and roll beat. Should do well for the lass.

B "THE GYPSY GOOFED" (2:50) [Roosevelt BMI—Singleton, McCoy] Pearl dishes up another tongue-in-cheek novelty about a Gypsy fortune teller who goofed on her predictions about romance.

SOMETHIN' SMITH & THE REDHEADS

(Epic 9179; 5-9179)

B+ "HEARTACHES" (2:27) [Leeds ASCAP—Klenner, Hoffman] Smith and the Redheads, who did very well with their charming version of "A Shanty In Old Shanty Town," hand in a delightful revival rendition of another great oldie. The lyrics have been revamped a bit, but the end result is a most pleasant, easy-to-listen to platter. Should do very well.

B "CECILIA" (2:56) [ABC Music ASCAP—Ruby, Dreyer] Another informal approach on a favorite oldie. Simple and colorful. Both sides should be grabbing off a fair share of the air play in coming weeks.

LOUIS ARMSTRONG

(RCA Victor 20-6630; 476630)

B "I NEVER SAW A BETTER DAY" (3:10) [Starstan BMI—Stanley, Taylor] Louis Armstrong offers his inimitable, delightful self as he offers two inviting songs from the NB spectacular "The Lord Don't Play Favorites" in which he is costarred with Kay Starr. Sincere version of a tune about a guy who's glad he's living.

C+ "RAIN, RAIN" (2:39) [Starstan BMI—Stanley, Taylor] A powerful handclapper with a spiritual flavoring. Cute delivery.

MARTY

(Novelty 101; 45-101)

B+ "MARTY ON PLANET MARS" (Pts. 1 & 2) This two-sider another laugh-filled "Flying Saucer" novelty combining segments from her rock and roll records with dialog. The same kids who bought the original record, will surely want to add this one to their collection.

BONNIE GUITAR

(Fabor 4013; 45-4013)

B "IF YOU SEE MY LOVE DANCING" (1:53) [Dandelion BMI—Guitar] A tender and touching slow waltz-tempo romancer in the "Tennessee Waltz" tradition is beautifully executed by the warm, polished voice of Bonnie Guitar. Thrush has a delightful style and sound that'll appeal to the pop and country buyers.

C+ "HELLO, HELLO, PLEASE ANSWER THE PHONE" (1:50) [Dandelion BMI—Guitar] Another slow lover's lament chanted tearfully by the young lark. Bonnie also wrote both songs.



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

BOBBY MADERA ORCH.

ABC-Paramount 9731; 45-9731)

"MAMA, TEACH ME TO DANCE" (2:32) [Roncom ASCAP—Manning, Hoffman] An exciting instrumental rendition of a current cha vocal hit is offered by Bobby Madera and his orch. Lively dance side that should enjoy a brisk sale and at the same time boost the vocal version.

* "WATCH YOUR STEP" (2:30) [Henry Adler ASCAP—Wooden, Martins] Another swinging cha chance deck that should do well in the proper locations.

ORGANA KING

Mercury 70927; 70927 x 45)

* "HOMESICK IN PARIS" [Joy ASCAP—Darion, Wood] An enchanting, emotional ballad about a homesick, lonely young lady who went to Paris to forget about her romantic woes, is superbly interpreted by the wonderfully touching voice of Morgana King. The lark has a great style and sound and some superb material to work with. Could step out.

"FOR YOU AND ME" (2:23) [Steinway BMI—Watts, Kelly] At this end the songstress swings thru contagious rhythm romancer. Interesting, unusual tempo for a love song. Great stylized reading. Good coupling.

KAREN CHANDLER & JIMMY WAKELY

Decca 30040; 9-30040)

"TONIGHT YOU BELONG TO ME" (1:50) [Double A Music ASCAP—David, Rose] Karen Chandler teams up with Jimmy Wakely on an exciting cover rendition of a delightful oldie that's currently headed for top on the charts.

"CRAZY ARMS" (2:52) [Northern ASCAP—Feals, Mooney] The lists blend warmly as they fashion a top rendition of the nation's number one Country tune. Pretty song.

MONA CAROL

Decca 5001; 45-5001)

"(Always A Bridesmaid) NEVER A BRIDE" (2:51) [Sewan ASCAP—DeAngelis, Marcucci] A tender and tearful song about an unfortunate young lady is beautifully performed by Mona Carol. The lark has a charming voice that sells the tune.

"WHAT HAPPENS NOW?" [Sewan ASCAP—DeAngelis, Marcucci] Another soft love song delivered from the heart. Mona has a bright future in store. Keep an eye on her.

BETTY MADIGAN

Decca 12318; K12318)

"WHERE IN THE WORLD" (2:37) [Broadcast ASCAP—Abel, Hackady, Brewis] Betty Madigan's best performance in a long while is her beautiful rendition of a charm-top drawer ballad. Marty Gold and a huge chorus supply an outstanding showcase for the lark's tender delivery. A strong deck to watch closely.

"THE TEST OF TIME" (2:30) [Paramount ASCAP—Van Heuvel, Cahn] The thrush is in fine form this end too. Another pretty piece of romantic tunestuff.

MABEL KING

(Rama 204; 45-204)

B+ "SECOND HAND LOVE" [Planetary ASCAP—Saffer, Banks] The Royale Sita Chorus sets up a fascinating choir type backdrop for the exciting voice of Mabel King as she chants a wonderful, dramatic fishbeat love song. Powerful side that could make the grade. Good teenage deck.

C+ "SYMBOL OF LOVE" [Planetary ASCAP—Gordon, Kardon] The waltz beat takes over on this potent love song with a rock and roll sound.

BUDDY BREGMAN ORCH.

(RCA Victor 20-6616; 47-6616)

B+ "SADIE'S SHAWL" (2:07) [Roncom ASCAP—Carstens, Lorraine] Buddy Bregman leads his orch through a fascinating latin flavored instrumental novelty that could blossom in a big seller. An extremely contagious ditty that has the earmarks of a chartmaker.

C+ "HIT AND RUN" (2:15) [Fred Raphael ASCAP—Steininger] This slow moody latin tempo opus has an eerie air about it. Exciting number well performed.

LARRY CLINTON ORCH.

(Roulette 101; 45-101)

B+ "CLOSER, CLOSER" (1:58) [Melody Trails BMI—Castellanos, Calmas] For more than a year now, "The Speak Up Mambo" has been a top selling cha cha-mambo disk in almost every important city. Lyrics have now been added to this smash latin melody and the result is a terrific pop cha-cha that could create a sensation. Larry Clinton does a top grade job on the instrumentation and a male chorus is wonderful on the vocal. Watch this one. It has the goods.

C+ "THE FISH MAN" (2:41) [Melody Trails BMI—Bechet, Bonifay, Cavanaugh] A catchy bounce novelty colorfully presented by the chorus and orch.

MORRIS STOLOFF ORCH.

(Decca 30030; 9-30030)

B+ "MANHATTAN ROMANCE" & "SWEET SUE" (2:32) [Columbia Pies & Shapiro-Bernstein ASCAP—Duning/Young, Harris] Morris Stoloff's orch, which had the recent number one disk "Moonglow" & "Theme From Picnic," employs the counterpoint melody gimmick once again and comes up with another winning side. A pretty combination of something old and something new. Should get a big share of the coming weeks' air play.

B "THEME FROM 'THE SOLID GOLD CADILLAC'" (2:13) [Columbia Pic. ASCAP—Duning] The major theme from a big new flicker is colorfully fashioned by Stoloff and the crew. Lively, pretty melody.

POLLY BERGEN

(Unique 345; 45-345)

B "ONE LITTLE MISTAKE" (2:59) [Monument BMI—Wolf] Polly Bergen hands in a strong new side as she chants a potent fish-beat ballad that should appeal to the teenagers. Good material handled skillfully by the talented lark.

C+ "DARLING I BELONG TO YOU" (2:33) [Miller ASCAP—Barco, Jacobs] Joe Leahy sets up a lovely orch accompaniment for the thrush's warm delivery of a pretty romancer.

BMI Check List

OF *New* RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
BOMBOLERO (Mellin) LEW DOUGLAS (Bally)	78 (Good)	B (Very Good)	Very Good
DON'T RINGA DA BELL (Regent) LARRY STARR (Kapp) EDMUNDO ROS ORCH. (London) BARBARA LYONS (Capitol)	77 (Good) 75 (Good) 72 (Good)	B (Very Good)	Excellent Excellent
FOUR BARE WALLS (Monument) EDDIE THOMAS & BAR BQ BOYS (Beach)	76 (Good)	B (Very Good)	
FROM A SCHOOL RING TO A WEDDING RING (Pinelawn) THE ROVER BOYS (ABC-Paramount)	Spotlight	Disk of the Week	Excellent
JUST WALKING IN THE RAIN (Golden West) JOHNNIE RAY (Columbia)	88 (Excellent)	Best Bet	Good
LIPSTICK, POWDER & PAINT (Progressive) JOE TURNER (Atlantic)	R&B Best Buy	R&B Sure Shot	
ONE KISS LED TO ANOTHER (Tiger) THE COASTERS (Atco)	R&B Best Buy	Sure Shot	
PUPPY LOVE (Town & Country) BARBARA LYONS (Capitol)	76 (Good)		Best Bet
RIP IT UP (Venice) BILL HALEY (Decca)	Best Buy	Disk of the Week	Very Good
ROCK AWHILE (Progressive) JOE TURNER (Atlantic)	R&B Spotlight	R&B Sure Shot	
ROLLIN' HEART (Coliseum) VAUGHN MONROE (Victor)	76 (Good)	B (Very Good)	Good
SPEAK MY LOVE (Harvard) VIC DAMONE (Columbia)	Spotlight	Sleeper of the Week	
TEENAGER'S MOTHER (Danby) BILL HALEY (Decca)	Spotlight	Sure Shot	Best Bet
THIS LAND IS YOUR LAND (Ludlow) THE WAYFARERS (Victor)	76 (Good)	B (Very Good)	
(WAKE UP) MISS RIP VAN WINKLE (Progressive) THE TIBBS BROTHERS (Atco)	R&B Spotlight	R&B Best Bet	
YOU WERE MINE FOR AWHILE (Trinity) EDDY ARNOLD (Victor)	C&W Spotlight	C&W Bullseye	
YOUNG LOVE (Sheldon) THE ROVER BOYS (ABC-Paramount)	Spotlight	Disk of the Week	Best Bet
YOUR PLACE IN THE SUN (Pera) TONY MARTIN (Victor)	76 (Good)	Sleeper of the Week	

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NERVOUS NORVUS

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THE HILLTOPPERS

15491 WHEN THE WHITE LILACS BLOOM AGAIN
BILLY VAUGHN — Spanish Diary

15488 HEART AND SOUL — Dixieland Band
JOHNNY MADDOX

15472 I ALMOST LOST MY MIND — I'm In Love With You
PAT BOONE

15470 TRANSFUSION — Dig
NERVOUS NORVUS

15480 VOICES — Lonesome Lover Blues
THE FONTANE SISTERS

ALBUMS

DLP-3016 "GOLDEN INSTRUMENTALS" — Billy Vaughn

DLP-3012 PAT BOONE

DLP-110 EDDIE PEABODY

DEP-1053 "PAT ON MIKE" — Pat Boone

DEP-1049 PAT BOONE

NEW RELEASES

15494 HONKY TONK NO. 2 — Lonely Cryin' Heart — RUSTY BRYANT

15493 CASUAL LOOK — Cotton Pickin' Kisses — LORRY RAINE

15487 TWO HEARTS WITH AN ARROW BETWEEN — Juke Box Lovers
— SHIRLEY FORWOOD

15486 THE GREEN DOOR — Little Man In China Town — JIM LOWE

15484 EVERYTHING BUT YOU — Midnight to Daylight — DICK LORY

15483 ALL NITE LONG — Pink Champagne — RUSTY BRYANT

15482 ST. LOUIS BLUES — Red Sea of Mars — DANNY WELTON

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Shorty Rogers • Bill Russo • Bobby Short • Jess
Stacy • Ted Straeter • Sylvia Syms • Tommy
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157 West 57 St., N.Y.C.

MGM Sets Fall Selling Campaign

NEW YORK—MGM Records kicks off its fall selling barrage with the third tried and proven "Baker's Dozen" campaign, offering its distributors and dealers one free album for every twelve purchased, both in the LP and EP category. The announcement of the campaign made on August 9th included quantities of a special salesman kit which displays the 12 full-color cover samples bound in a special portfolio announcing the promotion. The campaign will run through midnight October 15. Albums included in the campaign are:

"Winter Wonderland," Ray Charles Singers; "Music from Motion Pictures," David Rose Orchestra; "Take Me In Your Arms," Leroy Holmes and His Orchestra; "Beside a Shady Nook," Dick Hyman Trio; "Concerto for Lovers," Robert Ashley and His Orchestra, with Sondra Bianca, pianist; "Madrid After Dark," Federico Lamore and his Orch.; "When the Lights Are Low," George Shearing Quintet; "The Lamp Is Low," Robert Maxwell, his Harp and His Orchestra; "Moanin' the Blues," Hank Williams; "Out of This World," Sam 'The Man' Taylor with Strings; "Goombay Carnival," The Confidential Club Orchestra; "Beyond the Sea" (The Music of Charles Trenet), Roger Roger and his Orchestra.

In line with the fall selling campaign, MGM is re-aligning its distribution set-up by making changes in Pittsburgh, Dallas and Chicago. In Pittsburgh, Forbes Record Distributors replaces Sanborn Music Company, while Daily Brothers in Dallas replaces Dobbs of Dallas. The Chicago change in personnel has Irving Kirschbaum of Music Distributors, a Jimmy Martin operation, replacing Howard Budlow as sales manager.

Buchanan And Goodman To Market Flying Saucer Tee-Shirt

NEW YORK—Buchanan and Goodman, the twosome who recently startled the music industry with their Luniverse record, "The Flying Saucer," have announced the introduction of The Flying Saucer Tee-Shirt.

The shirt will have imprinted on it the entire lyric of The Flying Saucer disk. Part One is on the front and Part Two on the back. B & G plan to retail the shirt at about \$1.75 and will present it in five sizes. They are now completing plans for national promotion.

Russell Representatives Formed

NEW YORK—Russell Representatives Inc., has been formed by Thomas Russell and Maurice Maurer.

The firm will manage talent, both performing and creative.

Thomas Russell, formerly handled and discovered such personalities as Richard Hayes, Peggy King, Bob Manning, and Chris Connor, to name a few.

Maurice Maurer, was formerly vice president in charge of City Investing Company's motion picture theaters.

The company is lining up several properties, which will be announced shortly.

New headquarters for the firm will be at 527 Madison Avenue, New York City.



Album Reviews

POPULAR

"YOU MADE ME LOVE YOU . . ."—Al Jolson—Decca DL 9034 (1-12" LP)
"ROCK-A-BYE YOUR BABY" . . .—Al Jolson—Decca DL 9035 (1-12" LP)
"RAINBOW 'ROUND MY SHOULDER"—Al Jolson—Decca DL 9036 (1-12" LP)
"YOU AIN'T HEARD NOTHIN' YET!"—Al Jolson—Decca DL 9037 (1-12" LP)
"MEMORIES . . ."—Al Jolson—Decca DL 9038 (1-12" LP)

Decca has issued five LP sets in tribute to the late Al Jolson. Though remarkably successful as a vaudeville entertainer in the 20's, his film bio, "The Jolson Story" (1947) provided one of the most sensational "come-backs" in the annals of show business. These recordings, a total of 70 in the five sets, contain many of the songs he made standards (i.e. "Mammy", "Swanee" and "April Showers") plus a host of other favorites that make up musical America. Some of the sessions feature Jolson teamed with the Andre Sisters, Mills Brothers and Bing Crosby. The sets have the common label of "The Jolson Story" and will most probably sell in groups. Over-all sales of the packages should be terrific.

"FRESHMEN FAVORITES"—The Four Freshmen—Capitol T743 (1-12" LP)
DAY BY DAY; IT NEVER OCCURRED TO ME; GRADUATION DAY; POINCIANA; LOVE TUNE; WINTER INTO SPRING; THE DAY ISN'T LONG ENOUGH; IN THIS WHOLE WIDE WORLD; CHARMAINE; LONELY NIGHT IN PARIS; SEEMS LIKE OLD TIMES; NOW YOU KNOW; HOW CAN I TELL HER.

Capitalizing on a sound unique in group singing, the Four Freshmen established in both the pop field and in the area of specialized, sophisticated harmonizing. This set comes on the heels of their chart hitting package "Four Freshmen And Five Trombones" and contains many of their recent single successes. A full orchestra and the Freshmen's skillful employment of their own instruments (guitar, drums, bass trombone and trumpet) are shared on the disk. Imaginative follow-up to their previous package! Dee jays have appreciated the boys ever since they started; and they should be spinning this platter on their shows regularly. Watch this one climb.

"ROCK 'N ROLL STAGE SHOW"—Bill Haley And His Comets—Decca DL 8345 (1-12" LP)

CALLING ALL COMETS; HEY THEN, THERE NOW; A ROCKING LITTLE TUNE; HIDE AWAY; SEEK; GOOFIN' AROUND; RUDY'S ROCK; HOOK, LINE AND SINKER; CHOO CHOO CH'BOOG; BLUE COMET BLUES; HOT DOG BUDDY BUDDY; ROCKIN' THROUGH THE RYE; TONIGHT THE NIGHT.

One of the earlier groups to successfully meet the demands that Rock 'n Roll called for was an uninhibited group labeled Bill Haley And His Comets. After a series of million sellers ("Rock Around The Clock", "Shake Rattle And Roll" and "See You Later Alligator") and triumphant tours around the country, the boys continue to answer a delighted R&R crowd with sizzling and frantic creations. This Decca release is a strong recapitulation of what Haley and his group have been providing for their following in various stage appearances. Two recent Haley singles on the platter are "Rockin' Through The Rye" and "Hot Dog Buddy Buddy". All the others were never before available. Must dealer stock in locations with heavy teenage traffic.

"DANCE TO THE BANDS"—Featuring The Orchestras Of Stan Kenton, Les Brown, Harry James, Billy May, Woody Herman and Ray Anthony—Capitol TBO 727 (2-12" LPs)

TANGERINE; APRIL IN PARIS; YOU AND THE NIGHT AND THE MUSIC; SUDDENLY, SQUA CIRCLE; OPUS IN TURQUOISE; FASCINATING RHYTHM; WALKIN' HOME; LOVER; BAND BOOGIE; DREAM; SPRING IS HERE; ON THE ALAMO; MAD ABOUT THE BOY; HADN'T ANYONE TILL YOU; I'M GLAD THERE IS YOU; SMOGBOUND; CHEEK TO CHEEK

Here is one of the most outstanding band albums ever issued. The two-disc set features a hi-fi presentation of six extremely popular, and individually sounding dance bands. Each of the six bands has been given three selections in which to play its own particular brand of dance music. And when the listener has heard the last selection, he has travelled one of the swiftest roads on recordings. James, Kenton, Brown, May, Herman, and Anthony—one package. What more can a hooper ask for? A definite contender for the coming months' charts.

"WELKTIME"—Lawrence Welk And His Champagne Music—Decca DL 83 (1-12" LP)

MELODY TIME; THE WHIFFENPOOF SONG; CHANSONETTE; DAWN; BACK HOME IN ILLINOIS; ELMER'S TUNE; WEDDING OF THE WINDS; CHI-BABA, CHI-BABA; THE OTHER SIDE OF THE HILL; THE SHRINE OF SAINT CECILIA; AMOR; FLORES NEGRAS.

Lawrence Welk fans have another entry that's right up their Champagne Music alley. The sentimental and danceable Welk twist works its magic on 12 tunes, of which some (i.e. "Chi-Baba, Chi-Baba") were pop hits in the day. With Welk a household name in countless phono-TV homes, this platter ought to cash-in on this amazing popularity.

"ABOUT 'THAT' GIRL"—Steve Lawrence With Orchestra Directed By Dick Jacobs—Coral CRL 57050 (1-12" LP)

WHERE OR WHEN; THIS HEART OF MINE; LIKE SOMEONE IN LOVE; THE MORE I SEE YOU I COULD MAKE YOU CARE; MY ROMANCE; IF I HAD YOU; THEY DIDN'T BELIEVE ME; FOR YOU, FOR ME, FOR EVERMORE; THEN I'LL BE TIRED OF YOU; WHAT IS THERE TO SAY.

When many TV homes have had their night of video variety, Steve Lawrence can be heard putting his distinctive voice and heart into a romantic ballad on Steve Allen's late hour stint. Steve's first package may well keep other wise drowsy viewers awake once they listen to it. The singer with delicate smoothness conquers every ounce of sentiment and wistfulness contained in the superb selection of material. Dick Jacobs and the orchestra provide lush support. The TV fans of Lawrence are almost certain buyers. In addition, sales will include a host of purchasers who will be hearing the tremendous air-play this package is almost sure to get. An excellent voice singing excellent songs.



Album Reviews

"FRANKIE CARLE'S FINEST"—RCA Victor LPM 1153 (1-12" LP)

WHISPERING; OH! WHAT IT SEEMED TO BE; SUNRISE SERENADE; A LOVER'S LULLABY; FALLING LEAVES; SYMPHONY; BLUE MOON; MY SILENT LOVE; TWILIGHT TIME; BEG YOUR PARDON; INTERMEZZO; MOONLIGHT COCKTAIL.

Frankie Carle, who for a number of years has been giving melodies a direct, soft keyboard touch, performs on this Victor LP 12 tunes he has been associated with in one way or another. Four of the selections (i. e. "Sunrise Serenade" and "Oh! What It Seemed To Be") were written by the pianist. The other pieces are evergreens well suited to the relaxed Carle formula. Carle's support intermixes combo and orchestra accompaniment. Name value and familiar tunes make the package a solid mood music stock item.

"HOT DOGGETT"—Bill Doggett, His Organ And Combo—King 395-514 (1-12" LP)

HIGH HEELS; HONEY BOY; TRUE BLUE; WILD OATS; GUMBO; SQUASHY; PERCY SPEAKS; OOFI; SHOVE OFF; QUAKER CITY; WHO'S WHO; EARLY BIRD.

Bill Doggett, who has a beat that Bach, if living, could take an interest in, has cut his second LP pressing for King. Backed by his energetic combo (particularly Percy France's flaming sax), Doggett swings with unrelenting organ artistry. The set's first selection "High Heels" was a big seller for Bill. Timeliness in the waxing's release will be an important sales factor since Doggett's single pressing, "Honky Tonk", is currently a high chart item.

"SWINGIN' FOR TWO"—Don Cherry—Ray Conniff And His Orchestra—Columbia CL 893 (1-12" LP)

WHEN THE SUN COMES OUT; FOR YOU; LOVE IS JUST AROUND THE CORNER; I'D STRING ALONG WITH YOU; I DIDN'T KNOW ABOUT YOU; SO RARE; I'M YOURS; I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER; PLEASE BE KIND; MY FUTURE JUST PASSED; I DON'T CARE IF THE SUN DON'T SHINE; SLEEPY TIME GAL.

With two recent contributions to the pop hit parade ("Band Of Gold" and "Ghost Town"), Don Cherry has been rewarded with his own package. Don makes the most of this important event by swinging breezily through the evergreens he has been tastefully provided with. The vocalist has a happy combination of a relaxing voice and an exciting method of phrasing his lyrics. Ray Conniff's ork swings merrily along with Don. A top name in singles, Don, with this set, makes an impressive album name for himself too. Strong teen-age appeal.

"ALL I DO IS DREAM OF YOU"—Domenico Savino And His Orchestra—Camden CAL 306 (1-12" LP)

ALL I DO IS DREAM OF YOU; VILIA; MUSIC, MAESTRO PLEASE; ANDANTE CANTABILE; IF I HAD MY WAY; VALSE BLUETTE; TO A WILD ROSE; PEOPLE WILL SAY WE'RE IN LOVE; THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL; FALLING IN LOVE WITH LOVE; WHAT IS THIS THING CALLED LOVE; TOO-RA-LOO-RA-RAL.

Giving the purchaser a tempting offer is an important sales factor in the heavily competitive mood music field. An old hand at bargains, Camden has a mood set featuring the full, Viennese-sounding ork of Domenico Savino. The collection of melodies holds up charmingly throughout the disk. Fine recorded sound. At \$1.98, the disk has excellent sales potential.

"TWO IN LOVE"—Orchestra Conducted by Buddy Baker—Verve MG V-2006 (1-12" LP)

LONESOME; MIRROR ON THE WATER; JAVILLE; CAN THIS BE TRUE?; UNFORGETTABLE; BE MY PRETTY FLOWER; DANCING ON A MOONBEAM; DON'T BE AFRAID TO LOVE ME; OUT OF THIS WORLD; LOVE ME FOREVER.

There are two orchestras in "Two In Love". Both are led by conductor-composer-arranger Buddy Baker and consist of a string ork and one composed of woodwinds, valve trombone and percussion. The string sessions are predominately lush, the woodwinds ork haunting. These two qualities, of course, make perfect mood music. The compositions are mostly originals composed by Baker and drummer Louis Bellson. Attractive cover. Competent mood entry.

FILM SOUNDTRACK

"TRAPEZE"—Music From The Sound Track Of The Hecht And Lancaster Production—Columbia (1-12" LP)

PRELUDE; LOLA'S THEME; FANFARE AND ELEPHANT'S WALTZ; MIKE AND LOLA'S LOVE THEME; TRAPEZE; WASHINGTON POST MARCH; ENTRY OF THE GLADIATORS; JUKE BOX; TINO'S ARRIVAL IN PARIS; BLUE DANUBE; ABOVE THE RING; STARS AND STRIPES FOREVER.

The score to the well-publicized film, "Trapeze" consists of short themes suggesting certain characters and situations in the plot. Aside from the traditional selections on the waxing (i. e. "Washington Post March", "Blue Danube", "Stars And Stripes Forever") the score was composed by England's Malcolm Arnold. The composer has created some clever sentimental, and circus-sounding pieces. With "Juke Box," Arnold has tried his hand at a winging jazz composition. Muir Mathieson and the ork carry the score over with neat musical somersaults. Those who saw the film are the ones most likely to purchase the platter.

CLASSICAL

"RUBINSTEIN PLAYS LISZT"—Artur Rubinstein, Pianist—RCA Victor M-1905 (1-12" LP)

FUNERAILLES, NO. 7; VALSE IMPROMPTU; MEPHISTO WALTZ; LIEBESTRAUM NO. 3, IN A-FLAT; HUNGARIAN RHAPSODY NO. 10, IN E; CONSOLATION NO. 3, IN D-FLAT; HUNGARIAN RHAPSODY NO. 12, IN C-SHARP MINOR.

Wise and music-wise, Rubinstein and Liszt make an unbeatable team. His Victor release features seven familiar piano pieces by the composer as beautifully played by the keyboard virtuoso. Leave it to Mr. Rubinstein to ring out all the grace and charm of these delicate pieces. Superb sound. The disk will find heavy competition in the LP catalogue, but it should overcome most of it.

(Continued on page 16)

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EAT YOUR HEART OUT ANNIE

RATTLE SHAKIN' DADDY

Record 3512



ALBUM REVIEWS (continued from page 15)

"BJOERLING SINGS AT CARNEGIE HALL"—Jussi Bjoerling, Tenor—RCA Victor LM-2003 (1-12" LP)

BEETHOVEN: ADELAIDE; SCHUBERT: FRUHLINGSLAUBE; SCHUBERT: DIE FORELLE; SCHUBERT: STANDCHEN; SCHUBERT: DIE BOSE FARBE; RICHARD STRAUSS: CAECILLEE; BRAHMS: SERENADE; MOZART: IL MIO TESORE; GIORDANO: AMOR TI VIETA; BIZET: FLOWER SONG; MASSENET: LE REVE; TOSTI: IDEALE; PUCCINI: E LUCEVAN LE STELLE; TOSTI: L'ALBA SEPARA DELLA LUCE OMBRA; FOSTER: I DREAM OF JEANIE WITH THE LIGHT BROWN HAIR.

On September 24, 1955, the audience at Carnegie Hall heard one of the brilliant tenor voices on the contemporary singing scene. This recital by Jussi Bjoerling has been issued by Victor and features the singer in 16 art songs and arias. The rich, expressive voice of Mr. Bjoerling is wonderfully displayed in vocal material that transveres Beethoven to Stephen Foster. Opera and Bjoerling admirers will consider this package a valuable part of their vocal library.

"MILSTEIN MINIATURES"—Nathan Milstein, Violin—With Leon Pommers, Piano—Capitol P8339 (1-12" LP)

SMETANA: FROM MY HOMETLAND; GLUCK: MELODIE; WIENIAWSKI: MAZURKA IN D MAJOR; CHOPIN: NOCTURNE IN C SHARP MINOR; RIES: PERPETUUM MOBILE; TARTINI: LARGHETTO IN A MINOR; BRAHMS: HUNGARIAN DANCE NO. 2 IN D MINOR; MASSENET: MEDITATION; MAYRA: RUSSIAN MAIDEN'S SONG; MARIA THERESA VON PARADIS: SICILIENNE; RIMSKY-KORSAKOV: FLIGHT OF THE BUMBLE BEE; KODALY: IT RAINS IN THE VILLAGE.

Many of the little gems here were not originally composed for the violin but have been transcribed for the instrument. Nevertheless, the collection is a completely charming one. Nathan Milstein brings these works across with a beauty of tone and expression of warmth that leaves the lucky listener thankful for such artistry. The disk ends in a brilliant performance of Rimsky-Korsakov's musical "exercise", "Flight Of The Bumble Bee". Lovely package. Classical find. Delightful cover.

JAZZ

"BRUBECK PLAYS BRUBECK"—Dave Brubeck, pianist—Columbia CL 878 (1-12" LP)

SWING BELLS; WALKIN' LINE; IN YOUR OWN SWEET WAY; TWO-PART CONTENTION; WEEP NO MORE; THE DUKE; WHEN I WAS YOUNG; ONE MOMENT WORTH YEARS; THE WALTZ.

The only support jazz pianist Dave Brubeck has on his latest Columbia release is his own material. Brubeck's compositions are, as can be expected, tailored to express his versatile and dynamic jazz ideas. As one of the most formidable names in modern jazz, Brubeck, by performing solo, makes this platter an excellent purchase for his followers who will want to study Brubeck's style more closely. The disk should realize excellent jazz sales.

"IN A MELLOW MOOD"—The Buddy De Franco Quartet—Norgran MG N-1079 (1-12" LP)

THE BRIGHT ONE; SONNY'S IDEA; LAURA; EVERYTHING HAPPENS TO ME; I'LL REMEMBER APRIL; WILLOW WEEP FOR ME; MINOR INCIDENT; A FOGGY DAY.

Here's a handsome helping of Buddy De Franco's swinging quartet featuring its mainstay, of course, De Franco's sweet and, when needed, explosive clarinet. On the disk, the qualities of the jazzman's instrument are shared about evenly. There's a sparkling run-through in "I'll Remember April". Buddy's more mellow moments on the platter can be heard with "Laura" and "Willow Weep For Me". Good keyboard work by Sonny Clark. Capable jazz entry.

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Kavan Appointed Popular Album Coordinator

NEW YORK — Appointment of Stanley J. Kavan to the newly created position of Coordinator, Popular Albums Artists and Repertoire, has been announced by Goddard Lieberman, President of Columbia Records.

Kavan, who will also continue in his present capacity as Sales Manager of Columbia Albums, will work closely with the Artists and Repertoire record-producing staff. His functions will cover such activities as analysis of sales performance, preparation of release lists and schedules, and investigation of areas of saleability. He will report directly to Lieberman in connection with his Artist and Repertoire functions and to Hal Cook, Vice President in charge of Sales for Columbia Records, on his sales merchandising activities.

Associated with Columbia Records since 1949, Kavan joined the company's sales staff after eight years with Columbia's Hartford, Connecticut, distributor, Stern and Company.

Web Recording Studios Opened

NEW YORK—Walter Web, head of Web Records, Inc., has announced that he has just opened his own recording studios at 155 W. 46th St., New York. The studio—32 feet by 22 feet will now be the spot where most all Web records will be made in the future and it will also be available to others. It has the latest in Ampex tape and disk cutting equipment, a Steinway Grand piano and a Hammond organ. In addition to his expanding line of 45 singles, Web also announced that he would introduce his first "Dance Party" albums this fall.



Best Selling Pop Albums

Pos. Last Week

1.	MY FAIR LADY BROADWAY CAST	(Columbia OL 5090)	1.
2.	THE KING AND I MOVIE CAST	(Capitol W 740; EAP 740)	2.
3.	CALYPSO HARRY BELAFONTE	(RCA Victor LPM 1248 EPA 1248)	3.
4.	THE EDDY DUCHIN STORY MOVIE SCORE	(Decca DL 8289)	4.
5.	ELVIS PRESLEY ELVIS PRESLEY	(RCA Victor LPM 1254; EPB 1254)	5.
6.	SONGS FOR SWINGING LOVERS FRANK SINATRA	(Capitol W 653; EAP 653)	7.
7.	THE PLATTERS THE PLATTERS	(Mercury MG-20146)	10.
8.	SAY IT WITH MUSIC LAWRENCE WELK	(Coral CRL 57041; EC 82027)	11.
9.	OKLAHOMA MOVIE CAST	(Capitol SAO 595; SDM 595)	8.
10.	CAROUSEL MOVIE CAST	(Capitol W 694; EDM 694)	9.
11.	THE MOST HAPPY FELLA BROADWAY CAST	(Columbia OL 5118)	6.
12.	HIGH SOCIETY FILM SOUNDTRACK	(Capitol W 750; EDM 750)	12.
13.	BELAFONTE HARRY BELAFONTE	(RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	13.
14.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK	(Verve V-4001, 2)	15.
15.	PICNIC MOVIE SCORE	(Decca DL 8320; ED 846)	14.
16.	BUBBLES IN THE WINE LAWRENCE WELK	(Coral CRL 57038)	16.
17.	NIGHT WINDS JACKIE GLEASON	(Capitol W 717; EAP 717)	18.
18.	LONELY GIRL JULIE LONDON	(Liberty LRP 3012)	17.
19.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN	(Capitol T 683; EAP 683)	22.
20.	PASSPORT TO ROMANCE PERCY FAITH	(Columbia CL 880)	19.
21.	STARRING AL HIBBLER AL HIBBLER	(Decca DL 8328)	24.
22.	GOLDEN INSTRUMENTALS BILLY VAUGHN	(Dot DLP 3016)	20.
23.	MUSIC FROM MY FAIR LADY PERCY FAITH	(Columbia OL 895; B 895)	21.
24.	GENTLEMEN BE SEATED (MINSTREL SHOW)	(Epic LN 3238)	23.
25.	DREAM DANCING RAY ANTHONY	(Capitol T 723; EAP 723)	—

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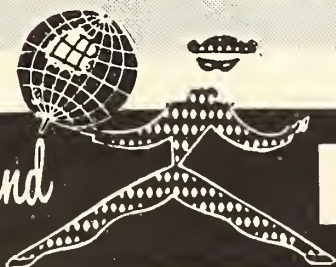
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FEDERAL 12270

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"GET SOMETHING OUT OF IT"

KING 4952

JAMES BROWN with the
FAMOUS FLAMES

HOLD MY BABY'S HAND

b/w

NO, NO, NO, NO

FEDERAL 12277

EARL BOSTIC ROSES OF PICARDY

JERRY DORN WISHING WELL

b/w

SENTIMENTAL HEAVEN

KING 4932

MAC CURTIS HALF HEARTED LOVE GRANDDADDY'S ROCKIN'

KING 4949

BILLY GAYLES I'M TORE UP

FEDERAL 12265

EARL BOSTIC & BILL DOGGETT BUBBIN'S ROCK

b/w

INDIANA

KING 4954

KING RECORDS

Capitol Secures Sound Track Rights To "Giant"

HOLLYWOOD—For the first time in motion picture history, Capitol Records has gained the sound track album rights to a feature motion picture which has not yet been scored. The film is the George Stevens' production, "Giant", to be distributed by Warner Brothers.

The important picture stars the late James Dean, Elizabeth Taylor, and Rock Hudson, although none sings; the sound track, when scored, will be strictly instrumental, of music composed and conducted by Dmitri Tiomkin. The picture is expected to be in release by year's end. Its uncut running time is three hours and 21 minutes. Release date of the Capitol album has not been announced. Music from the film will be published by Music Publishers Holding Corp.

Capitol's album repertoire chief, Francis Scott III, said Capitol decided to produce the sound track album after seeing a screening of the unscored picture because he considered it "such an unusually strong property."

Hal Webman Joins Decca A & R Staff

NEW YORK—Milt Gabler, Director of Artists and Repertoire for Decca Records, has announced the appointment of Hal Webman to the New York recording staff.

Webman is a music biz veteran. His background includes membership on the Billboard staff, editorship of Downbeat and personal management. Recently he has been active in the music publishing field, both in partnership with Benny Goodman and as head of his own firm, Margarita Music.

Decca's A&R staff, in addition to recording chief Gabler, consists of Paul Cohen, Leonard Joy, Jack Pleis and Is Horowitz in New York; and Sonny Burke and Bud Dant on the West Coast.

Boorsteins Thank Presley

NEW YORK — Louis and Bernie Boorstein of Leslie Distributing, the well known one stop chain in New York, Hartford, Pittsburgh and Newark, sent the following telegram to RCA Victor star Elvis Presley:

Dear Elvis,

On behalf of all the juke box operators and ourselves at all our branches, we wish to thank you for making this Summer the biggest and best in our history with your records of "Blue Suede Shoes", "Heartbreak Hotel", "I Want You, I Need You, I Love You", "Hound Dog" and "Don't Be Cruel".

With continued success we remain,

Louis and Bernie Boorstein

Tone Records Formed

CAMERON, TEX.—Tone Records, a new label in the wax field, made its debut last week. Operating out of Cameron, Texas, the company is headed by Bill Reynolds.

The label's first release features Wink Lewis with Buz Busby & His Band on "More Times Than One" b/w "Zzztt, Zzztt, Zzztt" and Sir Cedric Fat-Wallett II on "What Is A Waitress" b/w "Honest John Grabmore".



Round The Wax Circle

NEW YORK:

The Copa is finding that record artists are a great draw. This week Eydie Gorme finished a highly successful three week run and was followed immediately by the high flying Four Lads. . . . With all the excitement over the James Dean songs, Happy Goday proved to be a little premature when it



FOUR LADS

came out with the "Ballad Of James Dean" recorded by Dylan Todd about six months ago. However, Victor is now going all out on the disk once more and Jubilee is concentrating on its new "Four Tunes" version. . . . Bob Miller, head of the Music Contact Men's Union, laid up with a broken leg sustained while he was on vacation. . . . Toni Arden has a ring of dates lined up into the middle of September. . . . Jimmie Parks, U. representative of W&G Pressing in Australia, reports that a hit record can sell upwards of 100,000 records Down Under. . . . Joe Lubin, writer and publisher formerly of N. Y. and now located in Hollywood readying a record label as well as a BMI music firm. He's concentrating on R&B tunes. . . . Ray Martin of England visiting our country for a few weeks. . . . Nathan Russell must have a hit in his Forest recording of "His Name Was Dean." Leonard Wolf, who handling promotion for the label, had his office robbed last week, and the only records stolen were a couple of stacks of Russell's. What lengths we go to get hit records. . . . The record industry is being well represented in the press these days. Elvis Presley has had stories practically everywhere and now Life is coming out with a nine page spread. In addition "The Flyin' Saucer" has been getting press coverage, with Time the latest to be preparing a story. . . . Norm Prescott and Alan Dary joyfully report that the late ratings show their TV program rating 14.0 to Disney's 14.4, which is fantastic achievement for the boys. . . . Jim Conkling, who resigned as president of Columbia, is really letting his hair down on his all-summer vacation Word from Lake Louise, where he stopped with his family, reveals he's grown full-length sideburns.

CHICAGO:

Shim Weiner back from vacation hard at work at his Decca desk. Shim looks for one of the best fall seasons. . . . Jerry Connors now broadcasting from The Ranch in Lyons over WTAQ, 10 to 12 P.M., Tuesday thru Saturday. Jerry preparing Saturday afternoon teenage show to be held in an automobile dealer's showroom. . . . Max Lutz in from L. A. with the missus. Visiting relatives. Tells about grand success being enjoyed by Lawrence Welk. And clicker at Hollywood Bowl by Liberace who is now preparing for his forthcoming European tour. . . . Marty Hirsch of M. S. on the sick list. . . . Al Chapman's beautiful and talented daughter, Gloria, will wed Shelley Getzu U.S.C. med student. . . . Rudy Vallee in the spotlight at the Black Orchid. . . . Chubby Jackson, famous big band bassist, sessioned for ABC-Paramount kiddie release. . . . Reed Farrell, facial foliage remover claims he's climbing out from under the mail response to his offer of late James Dean's pic. . . . Patience and Prudence's Liberty waxing, "Tonight You Belong To Me" getting mucho play. . . . Stan Kenton followed by Les Brown is the sked for Blue Note. . . . Lemmy Garmisa neglecting his golf these days. Too busy working on Edyie Gorme's "Mama, Teach Me To Dance" and John Leslie's "I'll Be Laughing Tonight." . . . Grand sounds of the Stan Getz Quintet emanating from the Modern Jazz Room. . . . Local girl Shirley Forwood seen on Howard Miller's Friday night TV-er. Claim there's lots of noise for her Dot wax "Two Hearts With An Arrow Between." . . . Jack Solinger of London Records won't tell when he's getting married. But he's gonna take the step. . . . Hadda Brooks, long time singing favorite, will talent discovery WGN-TV's "Spotlight On Talent" to other p.m. . . . Clem Mercer delving deep among disks looking for theme for his Sunday 5 to 6 P.M. show.



EYDIE GORME

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HOLLYWOOD:

Vic Knight's Key Records has a hit LP in Murray McKechnie's album "Music For Sleepwalkers Only" which hit the number five spot in Music City listing of the top-selling albums. . . . Capitol has signed harmonica artist Larry Adler. . . . Conductor Woolf Phillips visiting here from London and guesting with local deejays with his London I "Lullaby Of Broadway" . . . New vocal group, the Johnnie Mann Singers cut their first album for Liberty under the direction of Si Waronker. . . . Earl M. Daniels of KPOP set to M. C. the Orange County Fair this week. . . . In answer to requests from disk-jockey throughout the country, the reactivated Crystalet label is reissuing several of their old catalogue items. First to be released is an edited version of "Air She Sweet" by Goon Bones. . . . Jules Losch visiting jockeys in San Francisco, and the Northwest to promote Cathy Carr's "Heart Hideaway" and "Happiness Street" by Georgia Gibbs and Tony Bennett. . . . B. Nielsen, national sales manager for Epic Records, town for meetings with Bob Demain, and Jim Warren local distributor for Epic. . . . A pre-release album will be showcased each Sunday afternoon over KFWB with Jack Low interviewing personalities connected with the album on the "Music in Hi-Fi" show. . . . Sanford Clark to Chicago for personal appearances with his hit Dot recording of "The Fool." . . . Bob Chatton, of Chatton Distributing in San Francisco in town visiting with L. Angeles manufacturers. . . . Gogi Grant, currently at the Frolics in Salisbury Beach, Mass., set for a return engagement on the Steve Allen show Sept. 1. . . . Eileen Barton in town and guesting on Peter Potter's Juke Box Ju show. . . . Danny Welton signed by Dot Records and his first disk "Red Sea of Mars" out this week. . . . Mike Kurlan has appointed Leonard Mazola to handle local promotion for his Modern Distributing lines.



WOOLF PHILLIPS

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UP THERE
LIKES
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Richloy Opens New Philadelphia One-Stop

PHILADELPHIA, PA.—Richloy, Inc., new Philadelphia one stop in partnership with the Myers Music Publishing, celebrated its grand opening with a gala party last Monday, August 13th, attended by many disk jockeys, distributors, manufacturers and members of the newspapers and trade press.

Richloy is conveniently located in the heart of town on North Broad Street and provides parking facilities for operators. It is situated on the street floor of the building which publisher Jimmy Myers recently purchased to house his Myers Music firm.

Cadence Reissues Tophatters' Disk First Released Last April

NEW YORK—Cadence Records is reissuing the Tophatters recording of "I'll Never Stand In Your Way" due to the renewed interest in the selection from the Philadelphia public.

The disk was originally released last April, but never took off. When Cadence changed distributors in Philly to Universal Distributing, Universal's Harry Finfer felt the record was of hit calibre and began to work on it.

Philly has already used 10,000 of the disks in less than 2 weeks which should make Archie Bleyer and Bobbi Dieterle of Cadence very happy because of their sustained faith in the record when it was first issued.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

GAITY MUSIC SHOP New York, N. Y.

1. Wayward Wind (G. Grant)
2. Moonglow & Picnic (Stoloff)
3. I Want You (Elvis Presley)
4. My Prayer (Platters)
5. Whatever Will Be (D. Day)
6. Standing On The Corner (Four Lads)
7. I Almost Lost My Mind (P. Boone)
8. On Street Where You Live (V. Damone)
9. Hound Dog (E. Presley)
10. More (P. Como)

DEIBEL'S RECORD SHOP St. Louis, Mo.

1. It Only Hurts (Ames Bros.)
2. Hound Dog (E. Presley)
3. Fool (S. Clark)
4. Whatever Will Be (D. Day)
5. Song For Summer Night (M. Miller)
6. I Want You (E. Presley)
7. Be-Bop-A-Lula (G. Vincent)
8. My Prayer (Platters)
9. More (P. Como)
10. Flying Saucer (Buchanan & Goodman)

REGENT RECORD SHOP Flint, Mich.

1. Hound Dog (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. Whatever Will Be (D. Day)
4. Soft Summer Breeze (E. Heywood)
5. When My Dreamboat (F. Domino)
6. Fool (S. Clark)
7. It Only Hurts (Ames Bros.)
8. I Want You (E. Presley)
9. Treasure Of Love (McPhatter)
10. My Prayer (Platters)

GRAND RECORDS Detroit, Mich.

1. Flying Saucer (Buchanan & Goodman)
2. Honky Tonk (B. Doggett)
3. Don't Be Cruel (E. Presley)
4. Canadian Sunset (Williams)
5. Song For Summer Night (M. Miller)
6. Ka Ding Dong (G-Clefs)
7. Fool (S. Clark)
8. So Long (F. Domino)
9. Whatever Will Be (D. Day)
10. All There Is To That (Cole & Knights)

THIEM'S RECORD SHOP Raleigh, N. C.

1. Don't Be Cruel (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. My Prayer (Platters)
4. Be-Bop-A-Lula (G. Vincent)
4. All There Is To That (Cole & Knights)
6. I Want You (E. Presley)
7. Fever (L. Willie John)
8. On Street Where You Live (V. Damone)
9. Rip It Up (L. Richard)
10. Song For Summer Night (M. Miller)

LOMAKIN MUSIC Pittsburgh, Pa.

1. Hound Dog (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. My Prayer (Platters)
4. Honky Tonk (B. Doggett)
5. Canadian Sunset (E. Heywood)
6. In Still Of The Night (S. Satins)
7. Song For Summer Night (M. Miller)
8. Don't Be Cruel (E. Presley)
9. You Don't Know Me (Vale)
10. Let The Good Times Roll (Shirley & Lee)

ROYLES TV Salt Lake City, Utah

1. Hound Dog (E. Presley)
2. Whatever Will Be (D. Day)
3. Wayward Wind (G. Grant)
4. Standing On The Corner (4 Lads)
5. Almost Lost My Mind (P. Boone)
6. Canadian Sunset (H. Winterhalter)
7. My Prayer (Platters)
8. More (P. Como)
9. Old Fashioned Girl (Brewer)
10. Allegheny Moon (P. Page)

CRITTENTON'S Chicago, Ill.

1. Hound Dog (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. Whatever Will Be (D. Day)
4. My Prayer (Platters)
5. Be-Bop-A-Lula (G. Vincent)
6. Canadian Sunset (Winterhalter/Williams)
7. Song For Summer Night (M. Miller)
8. Ape Call (N. Norvus)
9. I Want You (E. Presley)
10. Allegheny Moon (P. Page)

WARE HOUSE OF MUSIC Seattle, Wash.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. Flying Saucer (Buchanan & Goodman)
4. True Love (Crosby & Kelly)
5. My Prayer (Platters)
6. Whatever Will Be (D. Day)
7. Canadian Sunset (H. Winterhalter)
8. Ka Ding Dong (Diamonds)
9. Allegheny Moon (P. Page)
10. So Long (F. Domino)

THOMPSON'S Eugene, Ore.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Hound Dog (E. Presley)
4. Wayward Wind (G. Grant)
5. I Want You (E. Presley)
6. Almost Lost My Mind (P. Boone)
7. Allegheny Moon (P. Page)
8. Born To Be With You (Chordettes)
9. Canadian Sunset (H. Winterhalter)
10. It Only Hurts (Ames Bros.)

BURK'S MUSIC SHOP St. Paul, Minn.

1. Fool (S. Clark)
2. Don't Be Cruel (E. Presley)
3. Casual Look (Six Teens)
4. My Prayer (Platters)
5. Soft Summer Breeze (E. Heywood)
6. Rip It Up (B. Haley)
7. Weary Blues (McGuire)
8. Flying Saucer (Buchanan & Goodman)
9. Hound Dog (E. Presley)
10. Fabulous Character (Vaughan)

BEACON SHOP Providence, R. I.

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Allegheny Moon (P. Page)
5. Canadian Sunset (H. Winterhalter)
6. Almost Lost My Mind (P. Boone)
7. On Street Where You Live (V. Damone)
8. You Don't Know Me (Vale)
9. I Want You (E. Presley)
10. Flying Saucer (Buchanan & Goodman)

DEW MUSIC COMPANY, INC. Monroe, La.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Kiss From Your Lips (Flamingos)
4. Hallelujah, I Love Her So (R. Charles)
5. Fever (L. Willie John)
6. Canadian Sunset (H. Winterhalter)
7. Flying Saucer (Buchanan & Goodman)
8. Whatever Will Be (D. Day)
9. Time Will Tell (B. Charles)
10. Hound Dog (E. Presley)

LOOMIS TEMPLE OF MUSIC New Haven, Conn.

1. Tonight You Belong To Me (Patience & Prudence)
2. Don't Be Cruel (E. Presley)
3. Still of the Night (Miller)
4. Flying Saucer (Buchanan & Goodman)
5. Canadian Sunset (H. Winterhalter)
6. Song For Summer Night (M. Miller)
7. After Lights Go Down Low (A. Hibbler)
8. Soft Summer Breeze (E. Heywood)
9. St. Terese (Ward & Dominos)
10. Rip It Up (L. Richard)

WALLICHS MUSIC CITY Hollywood, Calif.

1. Flying Saucer (Buchanan & Goodman)
2. My Prayer (Platters)
3. I'm In Love Again (Domin)
4. I Want You (E. Presley)
5. Out Of This World (Barry & Bernie)
6. Hound Dog (E. Presley)
7. Moonglow & Picnic (Cate)
8. Whatever Will Be (D. Day)
9. Wayward Wind (G. Grant)
10. Glendora (P. Como)

YOUNKERS Des Moines, Iowa

1. Hound Dog (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. I Want You (E. Presley)
4. Wayward Wind (G. Grant)
5. Almost Lost My Mind (P. Boone)
6. Whatever Will Be (D. Day)
7. My Prayer (Platters)
8. Be-Bop-A-Lula (G. Vincent)
9. Allegheny Moon (P. Page)
10. I'm In Love Again (Domin)

THE RECORD CENTER Cleveland, Ohio

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Whatever Will Be (D. Day)
4. My Prayer (Platters)
5. Rip It Up (L. Richard)
6. St. Terese (Ward & Dominos)
7. Canadian Sunset (Winterhalter/Williams)
8. True Love (Jane Powell)
9. Fool (S. Clark)
10. Old Fashioned Girl (Brewer)

COX RECORD SHOP Atlanta, Ga.

1. Hound Dog (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. My Prayer (Platters)
4. Whatever Will Be (D. Day)
5. Don't Be Cruel (E. Presley)
6. It Only Hurts (Ames Bros)
7. Moonglow & Picnic (Stolo)
8. Allegheny Moon (P. Page)
9. Song For Summer Night (M. Miller)
10. All There Is To That (Cole & Knight)

RHYTHM ROW Boston, Mass.

1. Hound Dog (E. Presley)
2. If The Sun Don't Shine (E. Presley)
3. Flying Saucer (Buchanan & Goodman)
4. My Prayer (Platters)
5. Fool (S. Clark)
6. Pretty Little Girl (Monarch)
7. Whatever Will Be (D. Day)
8. On Street Where You Live (V. Damone)
9. Shattered Dreams (Youngster)
10. Pray (B. Williams)

GIFT MART MUSIC CENTER Jamaica, L. I., N. Y.

1. Tonight You Belong To Me (Patience & Prudence)
2. Teach Me To Dance (Gorm)
3. Wayward Wind (G. Grant)
4. School Ring To Wedding Ring (Rovers)
5. Tumbling Tumble Weed (R. Williams)
6. Hound Dog (E. Presley)
7. 1, 2, 3, (A. Castellanos)
8. Flying Saucer (Buchanan & Goodman)
9. My Love Come Back (Velour)
10. My Prayer (Platters)

ALAMO PIANO CO. San Antonio, Texas

1. Don't Be Cruel (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. My Prayer (Platters)
4. Stranded In The Jungle (Cadet)
5. Fool (S. Clark)
6. Whatever Will Be (D. Day)
7. Hound Dog (E. Presley)
8. When My Dreamboat (F. Domin)
9. I Almost Lost My Mind (P. Boone)
10. I Promise To Remember (Teen Ager)

Next Week's Issue
of
The Cash Box
will contain the
**"SEPTEMBER
ALBUM
RELEASES"**
Watch For It!



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Whatever Will Be (D. Day)
4. Flying Saucer (Buchanan & Goodman)
5. Canadian Sunset (H. Winterhalter)
6. Wayward Wind (G. Grant)
7. I Want You (E. Presley)
8. On Street Where You Live (V. Damone)
9. Allegheny Moon (P. Page)
10. Tonight You Belong To Me (Patience & Prudence)

Chicago, Ill.

1. Whatever Will Be (D. Day)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. Be-Bop-A-Lula (G. Vincent)
5. Canadian Sunset (Williams/Winterhalter)
6. Allegheny Moon (P. Page)
7. Stranded In Jungle (Jayhawks)
8. Flying Saucer (Buchanan & Goodman)
9. I'm In Love Again (Domino)
10. I Want You (E. Presley)

Los Angeles, Calif.

1. Whatever Will Be (D. Day)
2. Allegheny Moon (P. Page)
3. My Prayer (Platters)
4. Flying Saucer (Buchanan & Goodman)
5. Wayward Wind (G. Grant)
6. I Want You (E. Presley)
7. Hound Dog (E. Presley)
8. Canadian Sunset (Williams/Winterhalter)
9. Almost Lost My Mind (Boone)
10. Born To Be With You (Chordettes)

Minneapolis, Minn.

1. Hound Dog (E. Presley)
2. Fool (S. Clark)
3. My Prayer (Platters)
4. Flying Saucer (Buchanan & Goodman)
5. Whatever Will Be (D. Day)
6. Allegheny Moon (P. Page)
7. Don't Be Cruel (E. Presley)
8. A Casual Look (Six Teens)
9. Rip It Up (B. Haley)
10. Almost Lost My Mind (P. Boone)

Boston, Mass.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Flying Saucer (Buchanan & Goodman)
4. Hound Dog (E. Presley)
5. Wayward Wind (G. Grant)
6. Almost Lost My Mind (Boone)
7. You Don't Know Me (J. Vale)
8. Allegheny Moon (P. Page)
9. Be-Bop-A-Lula (G. Vincent)
10. Canadian Sunset (Winterhalter/Williams)

Denver, Colo.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Hound Dog (E. Presley)
4. Stranded In Jungle (Cadets)
5. Almost Lost My Mind (Boone)
6. Allegheny Moon (P. Page)
7. Born To Be With You (Chordettes)
8. Be-Bop-A-Lula (G. Vincent)
9. Ape Call (N. Norvus)
10. Fever (L. Willie John)

Milwaukee, Wisc.

1. Flying Saucer (Buchanan & Goodman)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Hound Dog (E. Presley)
5. Allegheny Moon (P. Page)
6. Canadian Sunset (Williams/Winterhalter)
7. Be-Bop-A-Lula (G. Vincent)
8. Clay Idol (B. Johnson)
9. Don't Be Cruel (E. Presley)
10. After Lights Go Down (A. Hibbler)

Baltimore, Md.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Allegheny Moon (P. Page)
5. Almost Lost My Mind (Boone)
6. Whatever Will Be (D. Day)
7. Fever (L. Willie John)
8. Don't Be Cruel (E. Presley)
9. Tonight You Belong To Me (Patience & Prudence)
10. Canadian Sunset (H. Winterhalter)

Cleveland, Ohio

1. Flying Saucer (Buchanan & Goodman)
2. My Prayer (Platters)
3. Don't Be Cruel (E. Presley)
4. Whatever Will Be (D. Day)
5. Hound Dog (E. Presley)
6. Canadian Sunset (Winterhalter/Williams)
7. Fool (Clark/Gallahads)
8. St. Therese (B. Ward)
9. Tonight You Belong To Me (Patience & Prudence)
10. Honky Tonk (B. Doggett)

Philadelphia, Pa.

1. My Prayer (Platters)
2. Canadian Sunset (H. Winterhalter)
3. Be-Bop-A-Lula (G. Vincent)
4. Wayward Wind (G. Grant)
5. Hound Dog (E. Presley)
6. Flying Saucer (Buchanan & Goodman)
7. Whatever Will Be (D. Day)
8. You Don't Know Me (Vale)
9. I Want You (E. Presley)
10. Born To Be With You (Chordettes)

San Antonio, Texas

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Fool (S. Clark)
4. Stranded In Jungle (Cadets)
5. Whatever Will Be (D. Day)
6. When My Dreamboat (F. Domino)
7. Promise To Remember (Teen Agers)
8. Almost Lost My Mind (Boone)
9. I'm In Love Again (Domino)
10. Song For Summer Night (M. Miller)

Detroit, Mich.

1. Flying Saucer (Buchanan & Goodman)
2. Whatever Will Be (D. Day)
3. Canadian Sunset (H. Winterhalter)
4. My Prayer (Platters)
5. Song For Summer Night (M. Miller)
6. Hound Dog (E. Presley)
7. Soft Summer Breeze (E. Heywood)
8. Fool (S. Clark)
9. Don't Be Cruel (E. Presley)
10. Honky Tonk (B. Doggett)

New Orleans, La.

1. Whatever Will Be (D. Day)
2. My Prayer (Platters)
3. Allegheny Moon (P. Page)
4. Canadian Sunset (Hugo Winterhalter)
5. Almost Lost My Mind (P. Boone)
6. All There Is To That (Cole & Four Knights)
7. Hound Dog (E. Presley)
8. Ghost Town (D. Cherry)
9. Be-Bop-A-Lula (G. Vincent)
10. I Want You (E. Presley)

Atlanta, Ga.

1. Hound Dog (E. Presley)
2. Whatever Will Be (D. Day)
3. Wayward Wind (G. Grant)
4. My Prayer (Platters)
5. Song For Summer Night (M. Miller)
6. Almost Lost My Mind (P. Boone)
7. Flying Saucer (Buchanan & Goodman)
8. The Proud Ones (Riddle)
9. I Want You (E. Presley)
10. Moonglow & Picnic (Stoloff)

Seattle, Wash.

1. Don't Be Cruel (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. My Prayer (Platters)
4. Hound Dog (E. Presley)
5. Whatever Will Be (D. Day)
6. Canadian Sunset (H. Winterhalter)
7. Allegheny Moon (P. Page)
8. Fool (S. Clark)
9. Song For Summer Night (M. Miller)
10. Wayward Wind (G. Grant)

San Francisco, Calif.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Wayward Wind (G. Grant)
4. Flying Saucer (Buchanan & Goodman)
5. Almost Lost My Mind (Pat Boone)
6. I Want You (E. Presley)
7. Allegheny Moon (P. Page)
8. Hound Dog (E. Presley)
9. Born To Be With You (Chordettes)
10. On The Street Where You Live (Vic Damone)

St. Louis, Mo.

1. Flying Saucer (Buchanan & Goodman)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Hound Dog (E. Presley)
5. Canadian Sunset (H. Winterhalter)
6. Be-Bop-A-Lula (G. Vincent)
7. I Want You (E. Presley)
8. Song For Summer Night (M. Miller)
9. Sweet Old Fashioned (T. Brewer)
10. Fool (Clark/Gallahads)

Pittsburgh, Pa.

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Flying Saucer (Buchanan & Goodman)
4. Song For Summer Night (M. Miller)
5. Allegheny Moon (P. Page)
6. Canadian Sunset (H. Winterhalter)
7. Whatever Will Be (D. Day)
8. Still Of The Night (Satins)
9. Honky Tonk (Bill Doggett)
10. Let Good Times Roll (Shirley & Lee)

Kansas City, Mo.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Whatever Will Be (D. Day)
5. Fool (Gallahads/Clark)
6. Honky Tonk (B. Doggett)
7. Canadian Sunset (Hugo Winterhalter)
8. Don't Be Cruel (E. Presley)
9. Song For Summer Night (M. Miller)
10. Almost Lost My Mind (P. Boone)

Houston, Texas

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Flying Saucer (Buchanan & Goodman)
4. Whatever Will Be (D. Day)
5. Let Good Times Roll (Shirley & Lee)
6. Canadian Sunset (Winterhalter/Williams)
7. Don't Be Cruel (E. Presley)
8. Miracle Of Love (E. Rodgers)
9. One Kiss Led To Another (Coasters)
10. Honky Tonk (B. Doggett)

Miami, Fla.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Flying Saucer (Buchanan & Goodman)
4. Allegheny Moon (P. Page)
5. Hound Dog (E. Presley)
6. Wayward Wind (G. Grant)
7. Almost Lost My Mind (P. Boone)
8. Canadian Sunset (H. Winterhalter)
9. Mama, Teach Me To Dance (E. Gorme)
10. Be-Bop-A-Lula (G. Vincent)

• COMING UP STRONG

A listing of our newer pop records which have shown great trade response during the past weeks. These records figure strongly as potential hits.

1. Speak, My Love **Vic Damone**
(BMI) Columbia
 2. After The Lights Go
Down Low **Al Hibbler**
(BMI) Decca
 3. No Rock 'N' Roll Tonight
Dorothy Collins • Bonnie Lou
(BMI) Coral King
 4. Lonely Girl **Julie London**
(ASCAP) Liberty
 5. Travelin' Home **Trudy Richards**
(BMI) Capitol
 6. Goodbye, So Long, I'm Gone
Frankie Castro • Betty Wells
(BMI) Mercury ABC-Par
- Watch for *Lucky Seven*:
7. The Lonely One **Kitty Kallen**
(BMI) Decca

Published by
HARVARD MUSIC INC.—BMI
AND
IVAN MOGULL MUSIC CORPORATION—ASCAP
1619 Broadway, N. Y. C.

THE MOONGLOWS
"WHEN I'M WITH YOU"
b/w "SEE SAW"
CHESS # 1629
CHESS RECORD CO.
4750-S2 COTTAGE GROVE AVE.
CHICAGO 15, ILLINOIS

A cute novelty with a tilting beat!

**WAIT
LITTLE
DARLING**

Recorded by
KAY CEE JONES
on Decca
MILLS MUSIC, INC.

"IF I'M ELECTED"
(To Be The One You Love)
EDDIE FISHER'S
latest RCA Victor Hit
20/47-6615
Bourne, Inc. 136 W. 52nd St.
N. Y. C., N. Y.

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**"CANADIAN
SUNSET"**
ANDY WILLIAMS
Cadence # 1297
cadence
40 EAST 49TH ST. NEW YORK 17, N. Y.

Lovely Visitors



NEW YORK—Jack Lacy, WINS disk jockey, chats with two lovely visitors. The girls, both French, are hostesses with Air France and are currently working in this country for Allegheny Airlines. The purpose of their visit to Lacy and other New York deejays was to deliver the new Decca recording by Grady Martin of "Allegheny Moon." Decca and Allegheny Airlines arranged a joint promotion of the record which had these and other French stewardesses visiting radio stations all over the country.



Lengsfelder Boosts Request Record Foreign Biz

NEW YORK—H. J. Lengsfelder has just returned from his semi-annual European trip, visiting England, France, Germany, Switzerland, Austria, Belgium, Italy, and Holland. His pockets literally bulging with contracts for Pleasant Music Publishing Corp., and Request Records, Inc., Lengsfelder brought back agreements with Mills Music, Ltd., Edward Kassner, B. F. Wood, Richard Schauer, and Cecil Lennox in England, Nazionalmusic and Leonardi in Italy, Altona in Holland, and others.

Lengsfelder also signed to a contract new soprano, Frieda Teller. This American-trained artist has been swamped with offers from leading European Opera Houses, and has finally come to terms with the famed Vienna Staats-Opera. She will be starred there throughout the coming season. Miss Teller is featured in an Offenbach album to be released shortly by Request Records, Inc.—one of the many masters Lengsfelder cut in various countries. During the trip, he held more than two dozen recording sessions for various labels and music publishers.

Lengsfelder reports that his label's novelty LP's are now selling all over Europe; "Musical Notes from a Tourist's Sketchbook" is leading in performances on the major Continental radio stations.

Mobell Forms Mecca Records

SAN FRANCISCO, CAL.—Sid Mobell has announced the formation of a new record company called Mecca Records of which he is president.

The diskery's first release will be a tribute to the late motion picture actor James Dean. The recording, titled: "His Name Was Dean," introduces a new singer—Don Sargent. Walt Nobriga and his Chips Serenade Orchestra, supply the musical accompaniment, Flip is a jump tune tagged: "The Rockin' Chair Roll."

Mecca Records will operate out of San Francisco, California, at 298 Ninth Street.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Ken Garland (WPOR-Portland, Me.) says he has Southern Maine's only classical program five nights a week on WPOR. The DJ would appreciate "any service in albums by record companies seriously interested in exposing their classical line in this part of New England". According to Ken, his long hair stint is getting an excellent response in his area.



KEN GARLAND
(WPOR—Portland, Me.)

Unconventional Convention Coverage: Tom Edwards (WERE-Cleveland, Ohio), who recently recovered from a sacroiliac disturbance, writes that disk jockeys at WERE are doing something unusual during the political conventions. They monitor portable TV sets in their studio and comment on what is to be seen if the listener switches to TV from the DJ shows. It's figured, reports Tom, that the audience will be switching back and forth anyway. . . . Sid Dickler, who is back on the artist-record promotion grind along with his radio shows and record reviewing columns, would prefer that all mail, especially records and albums, be directed to his home address: 112 Madonna Street Pittsburgh 21, Pa. . . . Bob Ancell (WCUE-Akron Ohio) says disk jockey Rick Reighard is in the hospital for an abdominal operation. "A new group to keep your eyes on," says Bob, is The Four Winds. The group recorded "Colorado Moon" on Vik.

Phyllis Leftwich (WAYE-Baltimore, Md.), the gorgeous deejay, was in New York recently and checked in with the Buddy Basch Office. That lucky Buddie . . . Murri Barber, of the WMGM, New York record library took off for a two-week business and pleasure trip to Hollywood and Las Vegas. . . . Gene Piatt (KELO-Sioux Falls, S.D.) thinks Columbia records should be congratulated for their newest LP releases. Two of the LP's Gene singles out are "Swingin' For Two" with Frances Bergen and Wild Bill Davidson and Paul Weston's "Solo Mood". . . . Lois Glick, WABC, New York record librarian, is back from a three-month trip to Europe, her first. . . . Dan Anderson (WLOL-Minneapolis-Saint Paul, Minn.), after three weeks away from mike and music, is back in action. The Andersons were in Chicago for a full week and for two weeks they toured their favorite state—"marvelous" Minnesota. While in Chicago Dan dropped into the Windy City office of The Cash Box.



PHYLLIS LEFTWICH
(WAYE—Baltimore, Md.)

Lou Morton (WQXI-Atlanta, Ga.) has switched from night time to day work and is heard Monday thru Friday plus Sunday. Lou states that the Three Suns are currently featured at the Steak Ranch, around his way, and scheduled for future appearances are Bonnie Baker, the Four Aces and the Fontane Sisters. . . . Recently, Ed Winton, signed off the air after setting a new world's record for continuous broadcasting from one location. The primary purpose of the Marathon was to collect funds for the U.S.A. 1956 Olympic Team and to promote RCA Victor products. Ed did his broadcasting from a specially constructed booth at S.O.S. TV, an RCA Victor dealer. During Ed's Marathon, the store was open 24 hours a day.

Bob "Hit Parade" Henry (WKLO-Louisville, Ky.) has just started a pop DJ show which is in addition to his regular country music program. . . . Radio station WFBL, Syracuse, N.Y., picked the Roger Coleman recording of "Only The One" as their "Hit Of The Week". . . . Bill Bradley (KLAC-Hollywood Calif.) recently guested Milton Berle, Bob Hope, Liberace and Eddie Fisher. Bill is the man who just completed his first movie assignment in RKO's "Bundle Of Joy" which stars Eddie Fisher and Debbie Reynolds. . . . On August 11th, Massachusetts beaches all along Cape Cod were in for a surprise. Norm Tulin (WROL-Boston, Mass.) buzzed the beaches from Revere to the tip of Cape Cod, doing his regular 2-hour program (12 Noon to 2 PM) direct from a private plane which was piloted by Norm's cohort Allen Rich, the owner of Soutward Inn of Orleans on the Cape. The two flew over every beach, dedicating records and talking to all the beachcombers and bathing beauties down under. The summer-vacationing crowds responded by dancing in the sand, turning this, says the station, into the first "Record Hop" ever to be staged from an airplane, and on the beach. WROL disk jockey Dave Maynard relayed the play of the flight via earphones direct from the downtown Boston WROL studios.



BILL BRADLEY
(KLAC—Hollywood, Calif.)

Vital Statistics: Bruce Vanderhoof, formerly of KING, Seattle, Wash., starts his own afternoon show on KYA, San Francisco, Calif. . . . Randy Gretes has moved from WITH in Ithaca, N.Y. to KPRL, Moscow, Idaho. . . . Joseph M. Tasker, Jr. has been named Music Director of WKNB Radio. . . . Bob Clark switched from KOWB, Laramie, Wyo. to WHWB, Rutland, Vt. . . . Arlie S. Huff has joined station WICE, Providence, R.I. Huff was with WSAV, Savannah, Ga.

JUBILEE'S SUPER SPECIALS

"BALLAD OF JAMES DEAN"

b/w
"SAYONARA"

by

The Four Tunes

JUBILEE 5255

Going to the Top

"THE FOOL"

by

The Gallahads

JUBILEE 5252

"THE CLOSER YOU ARE"

b/w

"MY HIGH SCHOOL KEY"

by

Betty Ann Grove

"CONFESSION OF A SINNER"

b/w

"GONNA TELL 'EM

(I Love You)"

by

The Stylers

JUBILEE 5253

Jubilee

Jubilee Records

1650 Broadway, New York City



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos. Last Week
1. MY PRAYER PLATTERS (Mercury)	1.
2. WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	2.
3. CANADIAN SUNSET HUGO WINTERHALTER (RCA Victor) ANDY WILLIAMS (Cadence)	5.
4. HOUND DOG ELVIS PRESLEY (RCA Victor)	8.
5. DON'T BE CRUEL ELVIS PRESLEY (RCA Victor)	13.
6. ALLEGHENY MOON PATTI PAGE (Mercury)	3.
7. FLYING SAUCER BUCHANAN & GOODMAN (Luniverse)	10.
8. I ALMOST LOST MY MIND PAT BOONE (Dot)	4.
9. SONG FOR A SUMMER NIGHT MITCH MILLER (Columbia)	14.
10. THE WAYWARD WIND GOGI GRANT (Era)	6.
11. SOFT SUMMER BREEZE EDDIE HEYWOOD (Mercury)	16.
12. MORE PERRY COMO (RCA Victor)	9.
13. TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty)	24.
14. ON THE STREET WHERE YOU LIVE VIC DAMONE (Columbia)	7.
15. THE FOOL GALLAHADS (Jubilee) SANFORD CLARK (Dot)	22.
16. BORN TO BE WITH YOU CHORDETTES (Cadence)	11.
17. THAT'S ALL THERE IS TO THAT NAT "KING" COLE & FOUR NIGHTS (Capitol)	23.
18. SWEET OLD FASHIONED GIRL TERESA BREWER (Coral)	12.
19. YOU DON'T KNOW ME JERRY VALE (Columbia)	17.
20. I WANT YOU, I NEED YOU, I LOVE YOU ELVIS PRESLEY (RCA Victor)	15.

21) GIVE US THIS DAY. 22) BE-BOP-A-LULA. 23) AFTER THE LIGHTS GO DOWN LOW. 24) GHOST TOWN. 25) MIRACLE OF LOVE. 26) MOONGLOW & PICNIC. 27) ANGEL. 28) YOUR SENSATIONAL. 29) STRANDED IN THE JUNGLE. 30) HAPPINESS STREET. 31) CLAY IDOL. 32) MAMA, TEACH ME TO DANCE. 33) STANDING ON THE CORNER. 34) GLENDORA. 35) I ONLY KNOWN I LOVE YOU. 36) WHEN THE WHITE LILACS BLOOM AGAIN. 37) IT ONLY HURTS FOR A LITTLE WHILE. 38) ENGLISH MUFFINS AND IRISH STEW. 39) SOMEBODY UP THERE LIKES ME. 40) RIP IT UP. 41) FABULOUS CHARACTER. 42) WEARY BLUES. 43) IN THE MIDDLE OF THE HOUSE. 44) ST. TERESE OF THE ROSES.



Album Sure Shots

DREAM DANCING

Ray Anthony

(Capitol T 723; EAP 723)

SOLO MOOD

Paul Weston

(Columbia CL 879)

FRESHMEN FAVORITES

Four Freshman

(Capitol T 743; EAP 743)

Joan Tietjen Appointed Assistant To Lieberman

NEW YORK—Columbia Records President Goddard Lieberman has appointed Joan Tietjen to the post of Executive Assistant. Executive Secretary to the President since 1951, Miss Tietjen will assist in the coordination of administration of the firm's executive offices in New York.

Miss Tietjen brings to her new capacity more than a decade of record business experience. Service as secretary to the Vice President in charge of Sales at Decca Records and Majestic Records and London Records is included in this background.

Calling Pat Boone!



BATON ROUGE, LOUISIANA—Bill Anthony, WLCS deejay, ascends a 40 foot high telephone pole from which, he says, he'll do his daily show until "Singer Pat Boone pays me a personal visit." The situation came about because of a disagreement between Anthony and a fellow deejay who claimed that top name singers don't take deejays seriously. Anthony, who cited the results of *The Cash Box*' recent Disk Jockey Poll, also agrees that Pat Boone is a top male vocalist. To prove his point, you can find Anthony broadcasting from the pole until Pat Boone comes out to rescue him.

Bill Norman's
"IT'S NEVER TOO LATE"
MZ 1015
Management—JUNE COOK ASSOC
6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.
RECORDS

FOUR For The Money on JOSIE

1 "WOE IS ME"
by
The Cadillacs
JOSIE 798

2 "BLUE MOON"
by
The Emanons
JOSIE 801

3 "IF YOU LOVE ME"
by
The Blue Notes
JOSIE 800

Nominated—As A Winner!

4 "WE WANT A ROCK AND ROLL PRESIDENT"
by
The Coney Island Kids
JOSIE 802

Josie RECORD

Decca's "Open House"



NEW YORK—Decca's "Open House," held recently at the Hotel New Yorker, welcomed hundreds of record dealers and disk jockeys who were introduced to the company's new Fall line. Also on hand were many Decca recording artists. In the picture on the left are Martin Salkin, Director of Publicity and Promotion, Sylvia Syms, whose latest is the fast moving "English Muffins And Irish Stew," and Bob Wells, WEBR, Buffalo disk jockey. In the center photo are Vicki Benet and Leonard Schneider, Decca's Executive Vice President. In the right photo are CBS record librarian Irv Faskow, Karen Chandler and Jimmy Wakely. Karen and Jimmy have a new release on Decca, "Crazy Arms" and "Tonight You Belong To Me."

HOT-HOT-HOT-HOT
Be Sure To Hear:

**"When You're
With The One
You Love"**

"So Naive"

**Jan Winters With
5 Trombones**

The First of PIV RECORDS
Band Series

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LINCOLN CHASE

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COUNTRYSIDE"**

Dawn 217

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The Record With The
Sensational Harpsichord Sound!

Cyril Stapelton
**ITALIAN
THEME**

1672

LONDON

American Intends To Continue To Record And Also To Sell Masters

NEW YORK—The American Record Company, owned and operated by Mills Music, has, in the past few weeks, turned over a number of its recordings to other labels.

It worked out an agreement with Decca whereby the major purchased all of Kay Cee Jones' past masters including "Japanese Farewell Song", "Small Town", and "Wait Little Darling". Decca has also purchased all of the Sunnysiders' past masters with the exception of four sides that Dave Kapp, prexy of Kapp Records, had bought some time ago. American also worked out a deal whereby Decca has signed Kay Cee Jones and the Sunnysiders for a three year period.

MGM has purchased from American three albums featuring Cass Harrison and his trio, Phil Moody, and Murray Arnold.

Two albums featuring Johnny Guarneri and rhythm were picked up by Coral.

American Records will continue to record material and artists which the company feels is of hit calibre and will also continue to sell masters to other labels. A number of sessions have already been lined up for the very near future.

London Records Distributing Moves To Larger N. Y. Quarters

NEW YORK—London Records announced this week the moving of London Records Distributing Corporation of N.Y. to larger quarters at 207 West 25 Street. The move took effect August 13 and now gives the firm 12,000 square feet of space.



Disk Jockey

REGIONAL RECORD REPORTS

Brian (The Irishman) Connelly

WPON—Pontiac, Mich.

1. Don't Be Cruel (E. Presley)
2. The Fool (Sanford Clark)
3. Honky Tonk (B. Doggett)
4. My Prayer (Platters)
5. Flying Saucer (Buchanan & Goodman)
6. Summer Breeze (Heywood)
7. Miracle Of Love (E. Rodgers)
8. Whatever Will Be (D. Day)
9. I Want You, I Need You, I Love You (Elvis Presley)
10. Canadian Sunset (Winterhalter / Williams)

Bob Ellis

KOY—Phoenix, Ariz.

1. Allegheny Moon (Patti Page)
2. On The Street Where You Live (Vic Damone)
3. Glendora (Perry Como)
4. Almost Lost My Mind (Boone)
5. Theme From 'The Proud Ones' (Lionel Newman)
6. Old Fashioned Girl (Brewer)
7. Picnic (McGuire)
8. More (Perry Como)
9. Wayward Wind (Gogi Grant)
10. You're Sensational (Sinatra)

Frank "Ole F. A." Allen

WOW—Omaha, Nebr.

1. Whatever Will Be (D. Day)
2. Wayward Wind (Gigi Grant)
3. Canadian Sunset (Heywood)
4. More (Perry Como)
5. Allegheny Moon (P. Page)
6. It Only Hurts For A Little While (Ames Bros.)
7. Born To Be With You (Chordettes)
8. Sweet Old Fashioned Girl (Teresa Brewer)
9. Almost Lost My Mind (Boone)
10. My Prayer (Platters)

Bob Kloss

WKWK—Wheeling, W. Va.

1. Hound Dog (Elvis Presley)
2. Flying Saucer (Buchanan & Goodman)
3. Don't Be Cruel (Elvis Presley)
4. My Prayer (Platters)
5. Canadian Sunset (Williams/Winterhalter)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. More (Perry Como)
8. Whatever Will Be (D. Day)
9. It's Too Late (Chuck Willis)
10. The Fool (Sanford Clark)

Mike Gavin

WCCM—Lawrence, Mass.

1. When My Dreamboat Comes Home (Fats Domino)
2. Don't Be Cruel (E. Presley)
3. I Only Know I Love You (Four Aces)
4. Summer Night (M. Miller)
5. Miracle Of Love (E. Rodgers)
6. Hallelujah, I Love Her So (Ray Charles)
7. Happiness Street (G. Gibbs)
8. Experiments With Mice (Dankworth)
9. Give Us This Day (J. James)
10. Shattered Dreams (Youngsters)

Howie Leonard

WPOR—Portland, Me.

1. Miracle Of Love (E. Rodgers)
2. My Prayer (Platters)
3. Hound Dog (Elvis Presley)
4. Fever (Little Willie John)
5. Give Us This Day (J. James)
6. After The Lights Go Down Low (Al Hibbler)
7. I'm Gonna Walk (Morse)
8. Voices (Fontanes)
9. Allegheny Moon (P. Page)
10. Honky Tonk (B. Doggett)

Lou Morton

WQXI—Atlanta, Ga.

1. Hound Dog (Elvis Presley)
2. On The Street Where You Live (Vic Damone)
3. I Could Have Danced (Syms)
4. Moon Glow & Picnic (Stoloff)
5. Flying Saucer (Buchanan & Goodman)
6. Song For A Summer Night (Mitch Miller)
7. Standing On The Corner (Four Lads)
8. Canadian Sunset (Heywood)
9. Born To Be With You (Chordettes)
10. Theme From 'The Proud Ones' (Three Suns)

Larry Berrill

KBIG—Hollywood, Calif.

1. Glendora (Perry Como)
2. Allegheny Moon (P. Page)
3. Out Of This World With The Flying Saucers (Barry & Berner)
4. Stranded In Jungle (Cadets)
5. Somebody Up There Likes Me (Perry Como)
6. Dixie Doll (Giddy Smitty)
7. You're Sensational (Kings Four)
8. Canadian Sunset (Winterhalter)
9. Lonesome Guy (M. Leonetti)
10. Shedding Tears For You (Vernon Greene)

Chuck Otte

KLPW—Union-Washington, Mo.

1. Song For A Summer Night (Mitch Miller)
2. Heart Hideaway (C. Carr)
3. More (Perry Como)
4. Whatever Will Be (D. Day)
5. Fabulous Character (Vaughan)
6. Don't Be Cruel (E. Presley)
7. I'm Gonna Steal You Away (Dean Martin)
8. Ghost Town (Don Cherry)
9. Voices (Fontanes)
10. Italian Theme (C. Stapleton)

Jerry Fay

KOYN—Billings, Mont.

1. Hound Dog (Elvis Presley)
2. Whatever Will Be (D. Day)
3. Flying Saucer (Buchanan & Goodman)
4. I Almost Lost My Mind (Pat Boone)
5. Canadian Sunset (Winterhalter)
6. Allegheny Moon (P. Page)
7. My Prayer (Platters)
8. That's All There Is To That (Cole & 4 Knights)
9. Wayward Wind (G. Grant)
10. The Fool (Sanford Clark)

Cal B. Kolby

WDRC—Hartford, Conn.

1. My Prayer (Platters)
2. Don't Be Cruel (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. Wayward Wind (Gogi Grant)
5. Canadian Sunset (Williams/Winterhalter)
6. Clay Idol (Betty Johnson)
7. Lost My Mind (Boone)
8. Whiffenpoof Song (Whitman)
9. In The Middle Of The House (Rusty Draper)
10. Closer, Closer (L. Clinton)

Jack Huffman

WTOK—Meridian, Miss.

1. Wayward Wind (Gogi Grant)
2. Whatever Will Be (D. Day)
3. More (Perry Como)
4. That's All There Is To That (Nat Cole)
5. You're Sensational (Sinatra)
6. Canadian Sunset (Hugo Winterhalter)
7. Somebody Up There Likes Me (Perry Como)
8. Weary Blues (McGuire)
9. Theme From 'The Proud Ones' (Nelson Riddle)
10. Song For A Summer Night (Mitch Miller)

"Easy Ed" Ellis

WNIX—Springfield, Vt.

1. Candy Store (Tony Bennett)
2. Allegheny Moon (Patti Page)
3. You Don't Know Me (J. Vale)
4. Haunting Love (M. Whiting)
5. In The Alps (McGuire & Welk)
6. One Finger Piano (F. Martin)
7. Peggy's Theme (E. Manson)
8. Heart Hideaway (C. Carr)
9. Why Do You Cry (Johnson)
10. Hound Dog (Elvis Presley)

Art Hellyer

WCFL—Chicago, Ill.

1. The Old Philosopher (Eddie Lawrence)
2. Flying Saucer (Buchanan & Goodman)
3. Whatever Will Be (D. Day)
4. Somebody Up There Likes Me (Perry Como)
5. Grasshopper Jump (Christian)
6. Clay Idol (Betty Johnson)
7. I'll Be Laughing Tonight (John Leslie)
8. From The Candy Store On The Corner (Tony Bennett)
9. Bus Stop (Four Lads)
10. My Prayer (Platters)

Irene McMahon

KLAN—Renton, Wash.

1. Fabulous Character (Vaughan)
2. That's All There Is To That (Cole & 4 Knights)
3. Whatever Will Be (D. Day)
4. More (Perry Como)
5. Born To Be With You (Chordettes)
6. On The Street Where You Live (Vic Damone)
7. Allegheny Moon (Patti Page)
8. Dream Along With Me (Perry Como)
9. Mama, Teach Me To Dance (Eddie Gorme)
10. My Prayer (Platters)

John McShane

KMPC—Los Angeles, Calif.

1. Allegheny Moon (Patti Page)
2. Old Fashioned Girl (Brewer)
3. Wayward Wind (Gogi Grant)
4. My Prayer (Platters)
5. On The Street Where You Live (Vic Damone)
6. Moon Glow & Picnic (Stoloff)
7. Born To Be With You (Chordettes)
8. Will I Always Be Your Sweetheart (Kitty Kallen)
9. Never Turn Back (Hibbler)
10. Whatever Will Be (D. Day)

Charlie Grant

WESX—Salem, Mass.

1. Ka-Ding Dong (G-Clefs)
2. I Almost Lost My Mind (Pat Boone)
3. My Prayer (Platters)
4. Mama, Teach Me To Dance (Eddie Gorme)
5. Whatever Will Be (D. Day)
6. Canadian Sunset (Winterhalter)
7. That's All There Is To That (Nat Cole)
8. Give Us This Day (J. James)
9. Fever (Little Willie John)
10. Allegheny Moon (P. Page)

Jay Maher

WWON—Woonsocket, R. I.

1. Canadian Sunset (Williams)
2. Miracle Of Love (E. Rodgers)
3. After The Lights Go Down Low (Al Hibbler)
4. You're Sensational (Sinatra)
5. Give Us This Day (J. James)
6. On The Street Where You Live (Vic Damone)
7. Impossible (Teddi King)
8. Stranded In The Jungle (Gadabouts)
9. Every Little Star (Blenders)
10. Weary Blues (McGuire)

Bobby Beers

KOSI—Denver, Colo.

1. Hound Dog (Elvis Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Fever (Little Willie John)
5. Flying Saucer (Buchanan & Goodman)
6. Song For A Summer Night (Mitch Miller)
7. Canadian Sunset (Hugo Winterhalter)
8. In The Alps (McGuire & Welk)
9. You Don't Know Me (Carmen McRae)
10. Be-Bop-A-Lula (G. Vincent)

Larry Fischer

WRIT—Milwaukee, Wisc.

1. Canadian Sunset (Williams)
2. Allegheny Moon (Patti Page)
3. Time Will Tell (B. Charles)
4. My Prayer (Platters)
5. Fabulous Character (Vaughan)
6. I'll Be Laughing Tonight (John Leslie)
7. Don't Be Cruel (Elvis Presley)
8. Clay Idol (Betty Johnson)
9. That's All There Is To That (Cole & 4 Knights)
10. Happiness Street (G. Gibbs)

Johnny Michaels

WOKY—Milwaukee, Wisc.

1. Somebody Up There Likes Me (Perry Como)
2. My Prayer (Platters)
3. Hound Dog (Elvis Presley)
4. Tonight You Belong To Me (Patience & Prudence)
5. In The Alps (McGuire)
6. On The Street (Damone)
7. Allegheny Moon (Patti Page)
8. You Don't Know Me (J. Vale)
9. Ghost Town (Don Cherry)
10. A Place In The Sun (Martin)

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Disk Jockey

REGIONAL RECORD REPORTS

Lou Arnold (Salvucci)
WJWG—Conway, N. H.

1. My Prayer (Platters)
2. Born To Be With You (Chordettes)
3. Whatever Will Be (D. Day)
4. More (Perry Como)
5. On The Street Where You Live (Vic Damone)
6. Make Me A Child Again (Frankie Laine)
7. Miracle Of Love (E. Rodgers)
8. I Could Have Danced (Syms)
9. Moonglow & Picnic (Stoloff)
10. That's All There Is To That (Nat Cole & 4 Knights)

Bob Chambers

- WKXY—Sarasota, Fla.
1. My Prayer (Platters)
 2. Allegheny Moon (P. Page)
 3. Wayward Wind (Gogi Grant)
 4. Almost Lost My Mind (Boone)
 5. Fabulous Character (Vaughan)
 6. From The Candy Store On The Corner (Tony Bennett)
 7. Moonglow & Picnic (Stoloff)
 8. Treasure Of Love (McPhatter)
 9. That's All There Is To That (Nat Cole)
 10. Don't Want Nobody (Herman)

Bob Tracey

- KDKA—Pittsburgh, Pa.
1. Wayward Wind (Gogi Grant)
 2. On The Street Where You Live (Vic Damone)
 3. Whatever Will Be (D. Day)
 4. Moonglow & Picnic (Stoloff)
 5. More (Perry Como)
 6. Canadian Sun's (Winterhalter)
 7. Canadian Sunset (Williams)
 8. After The Lights Go Down Low (Al Hibbler)
 9. Glendora (Perry Como)
 10. My Heart Is So Full Of You (P. Hanley)

Gene Whitaker

- WNCA—Siler City, N. C.
1. Allegheny Moon (Patti Page)
 2. My Prayer (Platters)
 3. On The Street Where You Live (Vic Damone)
 4. Walk Hand In Hand (Martin)
 5. Flying Saucer (Buchanan & Goodman)
 6. Moonglow & Picnic (Stoloff)
 7. More (Perry Como)
 8. Whatever Will Be (D. Day)
 9. You're Sensational (Sinatra)
 10. Get Me To That Church On Time (Julius LaRosa)

George Williams

- WMAK—Nashville, Tenn.
1. Canadian Sun's (Winterhalter)
 2. My Prayer (Platters)
 3. I Only Know I Love You (Four Aces)
 4. Clay Idol (Betty Johnson)
 5. That's All There Is To That (Nat Cole)
 6. It's Better In The Dark (Tony Martin)
 7. Heart Hideaway (C. Carr)
 8. On The Street Where You Live (Vic Damone)
 9. Soft Summer Breeze (Eddie Heywood)
 10. Ghost Town (Don Cherry)

Ray Golden

- KSTN—Stockton, Calif.
1. Sweet Old Fashioned Girl (Teresa Brewer)
 2. My Prayer (Platters)
 3. The Fool (Sanford Clark)
 4. You'll Never Know (R. Arno)
 5. Magic Melody (Don Costa)
 6. Canadian Sun's (Winterhalter)
 7. Mexico City (M. Fredericks)
 8. One Finger Piano (F. Martin)
 9. Ape Call (Nervous Norvus)
 10. Stranded In The Jungle (Jayhawks)

"Big Chief"

- Norman Wain**
WDOK—Cleveland, Ohio
1. Flying Saucer (Buchanan & Goodman)
 2. Don't Be Cruel (Elvis Presley)
 3. Tonight You Belong To Me (Tracys)
 4. Whatever Will Be (D. Day)
 5. Canadian Sunset (Hugo Winterhalter)
 6. Answer To Flying Saucer (Sid Lawrence & Friends)
 7. My Prayer (Platters)
 8. Soft Summer Breeze (Eddie Heywood)
 9. St. Therese Of The Roses (Ward & Dominoes)
 10. Heart And Soul (Tom & Dan)

Ken Collins & Johnny Edwards

- KXYZ—Houston, Texas
1. Hound Dog (Elvis Presley)
 2. Flying Saucer (Buchanan & Goodman)
 3. My Prayer (Platters)
 4. Let The Good Times Roll (Shirley & Lee)
 5. Don't Be Cruel (E. Presley)
 6. Canadian Sun's (Winterhalter)
 7. One Kiss Led To Another (Coasters)
 8. Miracle Of Love (E. Rodgers)
 9. Allegheny Moon (P. Page)
 10. Whatever Will Be (D. Day)

Jack McDermott

- WCOP—Boston, Mass.
1. Fever (Little Willie John)
 2. Ka-Ding Dong (G-Clefs)
 3. Mama, Teach Me To Dance (Eddie Gorme)
 4. Hound Dog (Elvis Presley)
 5. Clay Idol (Betty Johnson)
 6. From A School Ring To A Wedding Ring (Rover Boys)
 7. My Prayer (Platters)
 8. Give Us This Day (J. James)
 9. Whatever Will Be (D. Day)
 10. English Muffins (Sylvia Syms)

Ed Meath

- WHEC—Rochester, N. Y.
1. Hound Dog (Elvis Presley)
 2. My Prayer (Platters)
 3. You Don't Know Me (J. Vale)
 4. From A School Ring To A Wedding Ring (Rover Boys)
 5. Canadian Sunset (Winterhalter/Williams)
 6. Rip It Up (Bill Haley)
 7. When The Lights Go Down (Hibler)
 8. Soft Summer Breeze (Eddie Heywood)
 9. White Lilacs (Leroy Holmes)
 10. Donkey Cart (F. Chacksfield)

Bob "Hit Parade" Henry

- WKLO—Louisville, Ky.
1. I Almost Lost My Mind (Pat Boone)
 2. Whatever Will Be (D. Day)
 3. Stranded In The Jungle (Cadets)
 4. Be-Bop-A-Lula (G. Vincent)
 5. Allegheny Moon (Patti Page)
 6. Glendora (Perry Como)
 7. My Prayer (Platters)
 8. Hound Dog (Elvis Presley)
 9. Big D (Jo Stafford)
 10. It Only Hurts For A Little While (Ames Bros.)

Ed Ferland

- WHEC—Rochester, N. Y.
1. Canadian Sun's (Winterhalter)
 2. My Prayer (Platters)
 3. Whatever Will Be, Will Be (Doris Day)
 4. I Almost Lost My Mind (Pat Boone)
 5. On The Street Where You Live (Vic Damone)
 6. Allegheny Moon (P. Page)
 7. Coffee Date (E. Mae Morse)
 8. Hound Dog (Elvis Presley)
 9. Can You Find It In Your Heart (Tony Bennett)
 10. Soft Summer Breeze (Eddie Heywood)

Red Robinson

- CJOR—Vancouver, B. C., Canada
1. Don't Be Cruel (Elvis Presley)
 2. Hound Dog (Elvis Presley)
 3. Love, Love, Love (Clovers)
 4. Treasure Of Love (McPhatter)
 5. My Prayer (Platters)
 6. Ape Call (Nervous Norvus)
 7. I Want You, I Need You, I Love You (Elvis Presley)
 8. Teenager's Mother (B. Haley)
 9. Stranded In The Jungle (Cadets)
 10. Rip It Up (Haley/Richard)

Allin Slate

- KIEV—Glendale, Calif.
1. I've Grown Accustomed To Her Face (Julius LaRosa)
 2. Wait, Little Darling (Kay Cee Jones)
 3. You're Sensational (Sinatra/King IV)
 4. Whatever Will Be (D. Day)
 5. I Almost Lost My Mind (Pat Boone)
 6. That's All There Is To That (Cole & 4 Knights)
 7. Voices (Fontanes)
 8. Weary Blues (McGuire/Welk)
 9. Your Place In The Sun (Tony Martin)
 10. Canadian Sunset (Winterhalter/Williams)

Ken Albridge

- KHMO—Hannibal, Mo.
1. Whatever Will Be (D. Day)
 2. Happiness Street (Bennett)
 3. Hound Dog (Elvis Presley)
 4. Wayward Wind (Gogi Grant)
 5. Sweet Old Fashioned Girl (Teresa Brewer)
 6. Mind If I Make Love To You (Jane Powell)
 7. My Prayer (Platters)
 8. I Want You (Elvis Presley)
 9. Theme From 'The Proud Ones' (Three Suns)
 10. You Don't Know Me (Vale)

Paul Coburn

- KOL—Seattle, Wash.
1. Don't Be Cruel (E. Presley)
 2. Canadian Sun's (Winterhalter)
 3. Whatever Will Be, Will Be (Doris Day)
 4. Song For A Summer Night (Mitch Miller)
 5. My Prayer (Platters)
 6. Angel (Artie Wayne)
 7. Weary Blues (McGuire)
 8. I Look At You (Lassies)
 9. Theme From 'The Proud Ones' (Nelson Riddle)
 10. Allegheny Moon (Patti Page)

Peter Tripp

- WMGM—New York, N. Y.
1. My Prayer (Platters)
 2. Whatever Will Be (D. Day)
 3. I Want You (Elvis Presley)
 4. Hound Dog (Elvis Presley)
 5. Allegheny Moon (Patti Page)
 6. I Almost Lost My Mind (Pat Boone)
 7. Moonglow & Picnic (Stoloff)
 8. On The Street Where You Live (Vic Damone)
 9. Flying Saucer (Buchanan & Goodman)
 10. Wayward Wind (Gogi Grant)

Wayne Logan

- WNAK—Salt Lake City, Utah
1. Whatever Will Be (D. Day)
 2. September In The Rain (Julie London)
 3. The Fool (Sanford Clark)
 4. What's New (Ralph Flanagan)
 5. We Laughed At Love (P. Lee)
 6. Flying Saucer (Buchanan & Goodman)
 7. Every Sunday Morning (Sammy Kaye)
 8. Little Dog (John Laurence)
 9. Happiness Street (G. Gibbs)
 10. One Finger Piano (F. Martin)

Bob Wells

- WEER—Buffalo, N. Y.
1. Canadian Sunset (Williams)
 2. Whatever Will Be (D. Day)
 3. Soft Summer Breeze (Eddie Heywood)
 4. My Prayer (Platters)
 5. Song For A Summer Night (Mitch Miller)
 6. When The Lights Go Down Low (Al Hibbler)
 7. Bus Stop Song (Four Lads)
 8. Flying Saucer (Buchanan & Goodman)
 9. Italian Theme (C. Stapleton)
 10. I Almost Lost My Mind (Pat Boone)

Mike Woloson

- WNOR—Norfolk, Va.
1. Angel (Artie Wayne)
 2. Allegheny Moon (Patti Page)
 3. Whatever Will Be (D. Day)
 4. Give Us This Day (J. James)
 5. Voices (Fontanes)
 6. Sweet Old Fashioned Girl (Teresa Brewer)
 7. Marimba Charleston (Carroll)
 8. I Wanna Be Seventeen All My Life (Silvers)
 9. You're Sensational (Sinatra)
 10. Broken Heart (Joan Shaw)

Tom Finn

- WAVI—Dayton, Ohio
1. Whatever Will Be (D. Day)
 2. I Almost Lost My Mind (Pat Boone)
 3. Song For A Summer Night (Mitch Miller)
 4. Ghost Town (Don Cherry)
 5. That's All There Is To That (Nat Cole)
 6. Wayward Wind (G. Grant)
 7. Mama, Teach Me To Dance (Eddie Gorme)
 8. Canadian Sunset (Hugo Winterhalter)
 9. Johnny Concho Theme (Frank Sinatra)
 10. A House With Love In It (Four Lads)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HONKY TONK" (Pts. 1 & 2)

Bill Doggett

King 4950; 45-4950

"THE BUS STOP SONG" (A Paper of Pins)

Four Lads

The Cash Box
Disk of the Week 8/11
Columbia 40736; 4-40736

"WHEN THE WHITE LILACS BLOOM AGAIN"

Helmut Zacharias
LeRoy Holmes
Florian Zabach
Billy Vaughn
Lawrence Welk

The Cash Box
Sleeper of the Week 8/18
Decca 30039; 9-30039
MGM 12317; K12317
Mercury 70936; 70936 x 45
Dot 15492; 45-15492
Coral 61701; 9-61701

"LET THE GOOD TIMES ROLL"

Shirley & Lee

The Cash Box
Award of the Week 6/30
Aladdin 3325; 45-3325

"IN THE MIDDLE OF THE HOUSE"

Rusty Draper
Vaughn Monroe

The Cash Box
Best Bets 8/4, 8/11
Mercury 70921; 70921 x 45
RCA Victor 20/47-6619

"CANADIAN SUNSET"

Andy Williams

The Cash Box
Sleeper of the Week 7/21
Cadence 1297; 45-1297

"The Yellow" Comes To Decca

NEW YORK—As a result of a tie-up with Lever Brothers Company, Decca Records is embarking on an extensive promotion on its new release "You'll Wonder Where The Yellow Went". The Tune is based on the well-known Pepsodent Toothpaste jingle, which in recent months has caught the fancy of the public via all media of exposure.

Brand new lyrics to the familiar melody have been written by Don Williams, composer of the original commercial jingle. Williams, a copywriter for Foote, Cone and Belding, who handles the Pepsodent account, also wrote words and music for the tune on the flip side of the new disk, "Frantic Antic". The Decca recording of "You'll Wonder Where The Yellow Went" has been waxed by the Jumpin' Jacks, the same group that cut the

Pepsodent commercial. This trio consists of Betty Bryan, a TV and radio songstress; Billy Leach, who has his own show over WBBM-TV and was formerly a vocalist with Guy Lombardo; and Bernie Saber, who in addition to singing is also a musical arranger, director and writer. The Decca record marks the debut of the three as a professional trio.

To promote the record, Decca and Lever Brothers are shipping more than 3,000 special packages to disk jockeys around the country. The kits contain personalized tooth brushes and tubes of Pepsodent tooth paste, as well as the new record, which is contained in a specially designed sleeve. The disk will also get exposure in dealers' stores since Decca is packaging it in the attractive sleeve for consumers as well as jockeys.

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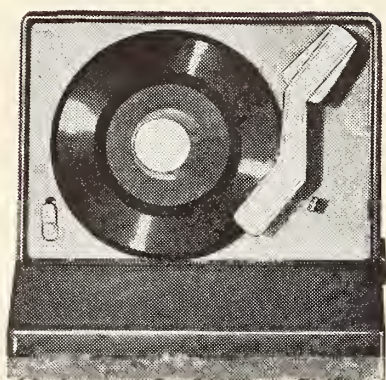
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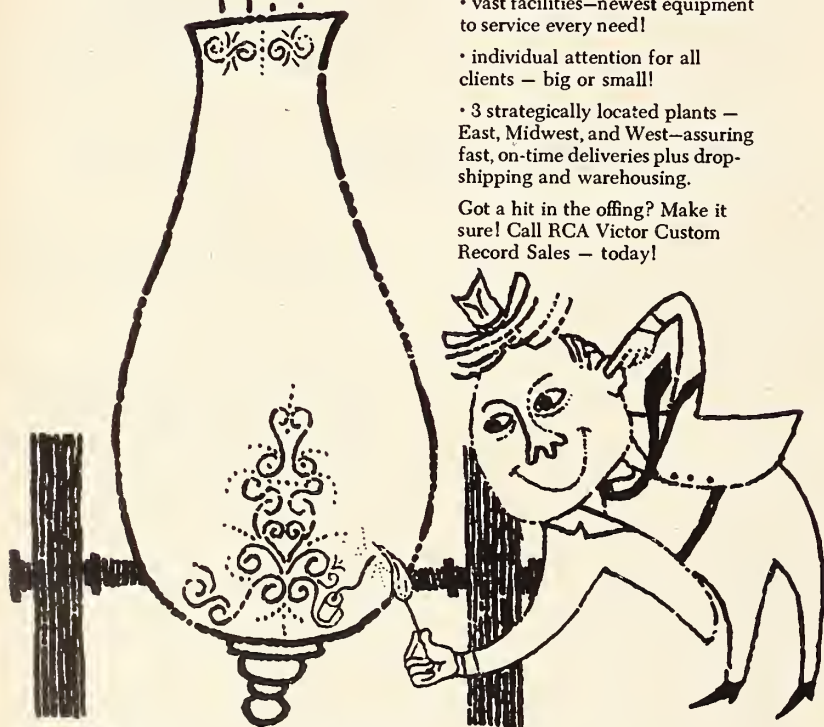
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Mantle "In Training" For New Record



NEW YORK—Yankee hero Mickey Mantle gets some musical pointers from singer Teresa Brewer, Coral A & R head Bob Thiele (left), and the diskery's musical director Dick Jacobs (right) for his debut as Miss Brewer's co-star on her new recording "I Love Mickey". The tune was written by Teresa with Ruth Roberts and Bill Katz.

HiFi Announces Fall Plans

HOLLYWOOD—High Fidelity Recordings, Inc., kicks off its 1956 fall merchandising program this week with the announcement of six new 12" albums for August and September release. This will be the first in the company's stepped-up plan to double its catalog by the end of the year.

Two albums by English vocalist Dorothy Carless will be out the end of August: "Dorothy Carless' Mixed Emotions" with thrush accompanying herself on piano, and "The Carless Torch," with backing by the Barney Kessel Trio. HiFi Records' prexy Richard Vaughn, flew Miss Carless to Los Angeles from England for the sessions.

Four albums are slated for September: "Swingin' Harpsichord," by Bruce Prince-Joseph, "A Bruce Prince-Joseph Pipe Organ Recital at Columbia University," "George Wright Plays Electronic Organ," and a Stan Selzer piano album.

To record Prince-Joseph, Vaughn flew his own recording equipment to New York and engineered the sessions personally. The Wright album is being released in answer to the hundreds of requests Wright has received from electronic organ owners, of which there are over 500,000 in this country.

Addition To Distrib Lists

MONTREAL, CANADA—To complete the list of distributors run in the July 28th (14th Anniversary) issue of The Cash Box, add the following to the Canadian portion of the list:

The RCA Victor Company, Ltd., distributes RCA products in Calgary, Halifax, Montreal, Ottawa, Quebec, Rimouski, Toronto, Saskatoon, Vancouver and Winnipeg.

Independent distributors for Vik Records are located in Montreal, Toronto, Winnipeg, Edmonton, and Vancouver.

Aboard The Yacht



NEW YORK—Frances Langford chats with The Cash Box' Bob Austin aboard the "Chanticleer," the 118-foot private yacht of Ralph Evinrude. The occasion was a cruise party to celebrate the release of Frances' first record in 11 years, "Rockin' In The Rocket Room," on the Unique label.

\$ MONEY MAKER \$

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"SHOW ME THE WAY
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"LET ME CALL YOU
SWEETHEART"

REGENT 7504

REGENT RECORDS, INC.

NEWARK, N. J.

"TUMBLING TUMBLEWEEDS"

by

ROGER WILLIAMS

K # 156



Don Bell Campaigns To Reduce Admission Prices For Youngsters

DES MOINES, IOWA—Disk jockey Don Bell (KRNT-Des Moines) is engaged in a personal campaign to combat the inequity in prices which youngsters are being asked for various amusements. He has been the force behind a number of price changes at theatres, swimming pools, etc., in his area and has been contacting other dee jays throughout the country to aid him in making the campaign a national success.

In his letter to his brother dee jays, he says the following:

"A few weeks ago, the inequity in prices for amusements was brought to a head in my own family when I had to shell out a buck and a half for a hair cut for my son, Don, who had just become 12. I began thinking about the fact that all prices at theatres, swimming pools, amusement parks, transportation companies, etc., changed at age 12 from child to adult.

"In 1900, only three out of 100 grade school graduates continued to high school, the other 97 percent went to work. In 1956, there are laws prohibiting youngsters from working until they are 16. So, in 1900 there was a reason to charge 12-year-olds additional prices—in 1956, it is completely unreasonable. The reason no one has done anything about it is because no one has brought it to the attention of the proper authorities.

"Due to by harping on this subject on the air on KRNT in Des Moines, we got the ball park to cut all fares in half for kids up through the age of 17, the five Tri-States Theatres raised their admission charge age from 12 to 14. Other theatres are expected to follow suit. The park board meets next week when they will propose, and I expect it to pass, that swimming pool price changes will take place at age 15 instead of 12. Those are some of the things that have been accomplished in three weeks here in Des Moines.

"You can do the very same thing in your community and do a terrific job for those teenagers who are your sons and for their parents who are the people who shell out the money for those admission prices and also buy the products you sell.

"I hope you will forgive my having the temerity to suggest something or your already very successful shows, but I have had such wonderful success with this and the kids are so grateful that I thought you would want to know.

"If you have a few minutes, will you please let me know your reaction to this and if you get the job done, please keep me informed."

King Has Smash In Daggett's "Honky Tonk"

CINCINNATI, OHIO — Syd Nathan, president of King Records, stated last week that the Bill Doggett recording of "Honky Tonk" is the biggest record in daily sales in King's history.

The disk is reported to have already gone over the half-million mark in under 6 weeks and King has been shipping more than 12,000 records daily.

On this week's *Cash Box* Top 50 Best Seller List of popular records, the disk jumped from the #46 position into the #19 spot.

Celebration For Gilbert

BEVERLY HILLS, CALIF.—August 31, 1956 marks the beginning of a year-long, double anniversary celebration for L. "Wolfe" Gilbert, the dean of Tin Pan Ally, ASCAP board member and chairman of the West Coast Committee. The date marks his 70th birthday and his 50th year on the American scene of popular music. It also marks the publication of his soon-to-be-released book "Without Rhyme or Reason", published by Vantage Press in N.Y. The book is a collection of music and show-business stories.

Among the many songs written by Gilbert are "Waiting For The Robert E. Lee", "Ramona", "Down Yonder", "The Peanut Vendor" and "Green Eyes".

Friendly Chat



NEW YORK—Joe Orleck (left) co-publisher of *The Cash Box*, and Jimmy Hilliard, A & R topper of the Bally Record Company of Chicago,

pause for a friendly chat at *The Cash Box*' booth at the recent NAMM Convention held in this city.

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"HONKY TONK"



KING 4950

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LITTLE WILLIE JOHN

"FEVER"



KING 4935

No. 26 Best Seller from

The Cash Box Top 50 Best Selling Records





R & B

Ramblings

NEW YORK:

The National Disc Jockey's Association, covering those who toil and spin in the Jazz, Rhythm and Blues vanguard, held its first meeting here last week-end. The purpose of the meeting was to strengthen the organization and rule on the application of the more than two hundred members who have applied for entrance since the convention in Chicago last June.

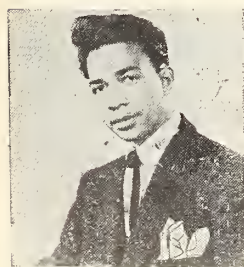


TURBANS

The applications which came from disk jockeys from all over the country were ruled on and accepted and August 4-5-6 was set for the 1957 convention in Cleveland.

For the '57 convention in Cleveland the organization will sponsor a national contest to find "Miss Disk Jockey." At the same time they intend to play as much of the music with Andy Razaf's lyrics as they can find. In this manner they hope to help the stricken composer who's fighting the biggest battle of his life on the coast. Among those attending the meeting were Mary Dee, Jack Gibson, Tommy Smalls, Ray Woods, Hot Rod Bulbert, Larry Dixon, Joe Howard, Genial Potts and McKie Fitzhugh. Tommy Smalls was the host and the meeting was held at Smalls' Paradise. . . . Bill Doggett's "Honky Tonk" is really

burning up the charts. It looks like one of King's biggest hits in years. On The Cash Box' Top 50 Best Seller List, it jumped into the #19 position from the #46 spot. And it has yet to break in many cities. . . . Danny "Run Joe" Taylor has signed a contract with Joe Davis to record exclusively for the Davis label. All of his writings, both words and music, also become the exclusive property of Davis for a term of years. . . . Al Silver, whose Ember label has its first real smasheroo in the 5 Satins' "I Remember" (In The Still Of The Night), which is breaking wide open in the pop field, is also getting a fabulous reaction to little 9-year-old Butchie Saunders' Herald record "Lindy Lou". Orders have been pouring in from Indianapolis, Chicago, Charlotte and Newark. The youngster goes into the Apollo August 24th with Dee Jay Tommy Smalls' big show. Also on the same Apollo bill will be Charlie and Ray. The team will introduce their new release "Mad With You Baby" b/w "Closest Thing To An Angel" at the show. Herald is coming out with a new Turbans release. One side is tagged "It Was A Night Like This"—a tune flavored with the "When You Dance" sound. The other half is an item dubbed "All Of My Love". . . . Imperial introduced a new one by Smiley "I Hear You Knockin'" Lewis. One half bears the title "Down Yonder We Go Ballin'". The other half is called "Someday You'll Want Me". . . . Atco has all the presses running to fill orders for "One Kiss Led To Another" by the Coasters which looks like one of the biggest sides the label has had since its formation. Two other sides that have Herb Abramson flying are the Sensations' "Cry Baby Cry" and "I'm Going Crazy" by the Tibbs Brothers. . . . Gene Norman has announced that his Gene Norman Presents label will be known from now as G.N.P. just as MGM and ABC are referred to by their initials. The firm's August releases will be the first to bear the new moniker and will include "The Best Of Max Roach and Cliff Brown in Concert"; "Mr. Bongo—Jack Constanza and his Afro-Cuban Band"; and "Be Our Guest", a sampler of all the artists in the G.N.P. catalog. . . . The Bud Powell Trio opens a 6-week engagement at Greenwich Village's Cafe Bohemia, Friday, August 24th. Add the Phineas Newborn, Jr., Quartet, currently at the club, and it spells one of the "most" swinging shows in modern jazz piano. Miles Davis' Quintet joins the Powell Trio the following week. Miles goes in for a four-week wailing session. . . . The Hurricanes, who record for King Records, have just concluded a rock and roll picture which is being released this month. Their current record is "You May Not Know" b/w "Dear Mother". . . . Ann Cole, the swinging miss who was voted the "Most Promising New R & B Female" in The Cash Box d. j. poll, has a solid new coupling that should substantiate the jocks' faith in her. The tunes are "I'm Waiting For You" and "My Tearful Heart". One is a real wailer and the other a sweet ballad. Both could do big things. On the label of the d. j. copy, Ann thanks the jocks for picking her as the topper in the poll. . . . Herman Lubinsky's wild about the reaction to Wilbert Harrison's new one "Confessin' My Dreams". His New Orleans distrib ordered 5,000 pieces after hearing it for the first time. Savoy has another hot one in Jimmy Scott's "Guilty". . . . Joe Leibowitz this week announced the release of a new one by the Wheels on Premium. He's getting fabulous response to the ballad side "Teasin' Heart". The boys' last release was the tremendous seller "My Heart's Desire". The Atlas label has signed Charles "Chuck" Payne of Pittsburgh. His first release "Escape" b/w "I Hurt So Easy" will be out this week. . . . The people up at Groove have a big one in Mickey and Sylvia's "No Good Lover". The side took off in Philly and is



WILBERT HARRISON



SENSATIONS

spreading fast. Bob Rolonz, Groove's A & R topper just got back from Richmond where he cut Oscar and Sue. Titles are hush, hush till the disk is set for release. . . . Aladdin is issuing an R & B album titled "Rock 'N Roll with Rhythm & Blues". It features Amos Milburn, Shirley & Lee, the Five Keys, Gene & Eunice, Lynn Hope, Charles Brown and Helen Humes. . . . Joe Williams, owner of Tucson Garden, one of Tucson Arizona's big ballrooms, is

now booking R & B talent. If any units are heading west, get in touch with Joe. Due to cancellations, some dates are open in August and September, so rush those calls.

CHICAGO:

Featured in upcoming Alan Freed flick will be the Chess/Checker recording stars, so reports Phil Chess. They are The Flamingos, Chuck Berry and The Moonglows. Shooting will be in N. Y. . . . Sam Evans came up with another star-studded rock and roller for Trianon patrons. Ruth Brown, The Cadets, Muddy Waters, Chuck Edwards. All swung to the accompaniment of Earl Swan's ork. . . . Bud Billikin sponsored picnic for south side youngsters featuring The El Dorados and The Rip Cords. . . . Larry Dean, formerly of Cincinnati and Mary Dee, late of Pittsburgh, now staffing brand new radio station WCHB, Detroit. . . . Sanford Clark, Dot recorder, thru Chi introducing "The Fool" via Howard Miller. Tver. Sandy Harbin, Dot promotioner, predicts a hit with this one. . . . Cal Carter, A & R for Vee-Jay, promising great things from singer-composer Jo Anne Raven. Cal claims her first disk, "Wait A Minute", is great!! . . . United Distributors was never busier is the way Ernie Leaner describes summer peak business. The original two-year-old recording of "Hound Dog" by Big Mamma Thornton, Big Maybelle's "Candy" and "Sweet Little Angel" by B. B. King are top sellers for United at this time. . . . Abner advises "The Magnificent" Montague showcasing The Magnificents' newie "Caddy Bo" daily via his radio show. . . . Jim Fleming greatly excited over response Fats Domino has been getting on his southern tour. "He killed them in Denver, Phoenix, Huston. Heck, just everywhere he stopped," said Jim. "In fact," Jim went on to rave, "Fats is bigger than Liberace. And I don't mean size." . . . LeRoy Smith stopped in town long enough to show off his new hat. He's on his way east for vacation. . . . The Ebony Club, Cleveland nitery, announced it will close its doors for good using Big Joe Turner as a final booking. . . . The Ravens flew into the Crown for a week, 8/13. . . . Bob Anderson opening with Sylvia Syms at The Black Orchid, early Sept. . . . Mike Oury verra happy with Joe Turner's showing in "The Cash Box" R & B Sure Shots. Joe's "Lipstick Powder And Paint" also won "Award Of The Week". . . . "The biggest thing the boys have done to date." That's the way Len Chess describes "See Saw" by The Flamingos. Len enthused, but completely, almost busting his buttons with joy over Bo Diddley's swinger, "Whom Do You Love". . . . Lloyd "Spider" Webb back in the groove with the lifting of station restrictions on programming. "Big things are beginning to happen around here," claims the "Spider". . . . John Burton giving many thanks to local deejays for their help on The Nobles' "Do You Love Me" and "Who's Been Riding My Mule". . . . Decca Diskery shouting to the skies about Al Hibbler's newie, "After The Lights Go Down Low". Shim Weiner states, "It got so much action on the album, the public almost forced us to release it as a single." . . . Did you notice the Top Ten Survey last week? Elvis Presley was coming in both the front and back doors at the same time. . . . Steve Schickel cornered in Mich. Ave. eatery by Mike Oury and Tommy Derden of Holiday. Mike has a portable record player which works off of batteries and plays his plugs just about anywhere. Steve reports, "Before lunch was over, Mike had seven testimonials from diners on Tommy's latest wax, 'Only When'". . . . Cobra has come up with a disk that looks destined for the top. "I Can't Quit You Baby" by 21-year-old Otis Rush was top seller at All-State Distributors last week, reports Paul Glass. Big Bill Hill, WOPA dee-jay, claims, "The switchboard lit up like a Christmas tree first time I played it."



BOB ANDERSON

LOS ANGELES:

Mike Gradny getting good reaction from the jockeys on the new Vita recording of "My Girl Won't Quit Me" by Harmonica Slim. . . . Earl McDaniels of KPOP, will put on a gigantic rock and roll show at the Shrine Auditorium on September 18th. . . . Gene Noble of WLAC-Nashville, Tenn. in town for a vacation and telling Saul Bahari of Modern Records about the tremendous reaction he received from both sides of the new B. B. King record of "Bad Luck" and "Sweet Little Angel". . . . Little Richard has been signed for the twelfth annual Cavalcade of Jazz, and also negotiating movie roles with Hollywood film studios. . . . Imperial Records' Ernie Freeman in town after a highly successful one-nighter tour. While here, Freeman will record an LP for Imperial. His current hit for the label is "Spring Fever". . . . New West Coast indie, Dig Records has some big selling records in their first few releases. Their "Blue Mood" by Julie Stevens is breaking for a hit locally. . . . West Coast manufacturers, distributors and disk jockeys have been meeting to discuss the problem of adverse publicity in the R & B field. Plans are for a national organization to support a public relations program. . . . Gene and Eunice, the Gassers and Dexter Gordon, will appear at the rock and roll show to be held in Santa Monica Tuesday night. . . . The Penguins set for the Alan Freed show at the Brooklyn Paramount August 30th. . . . Personality Productions have set The Platters, Young Jessie, Shirley Gunter and The Flairs, Dolly Cooper, and Joe Huston's band for a week at the Casino Theatre in Toronto. Young Jessie goes to New York first, where Buck Ram will record him for the Modern label. . . . Dolly Cooper's first sides for the Dot label will be out next week. Tunes are "Confessions Of A Fool" and "Big Rock Inn".



B. B. KING

Bill Cook To Play Apollo, And Pay Hamilton 10%

NEW YORK—Roy Hamilton's personal manager, Bill Cook, will do something extremely unusual on September 7th when he opens at the Apollo Theatre in New York as a comedian and singer in the first of a series of road appearances—Cook will actually give a ten per cent commission to his retired client, Hamilton.

"Roy has been taking care of several former employees despite his retirement," Cook explained, "and I figured I'd do what I could to help take some of the burden off his shoulders."

Hamilton, who recently retired from show business and took up a career as an artist after his doctors informed him he was in a weakened condition, had made a large tax payment to the government before it was known that he would retire. Although the retirement changed Hamilton's tax picture, according to Cook there has been no attempt to get a refund from the government.

"This country has been good to Roy," says Cook, "and he doesn't begrudge the government the taxes." Cook, a former disk jockey, is well known in show business as an ad lib performer, who has frequently appeared unheralded on theatre and night club stages throughout the country in a highly successful impromptu act.

Granz Group Breaks Record At Hollywood Bowl

HOLLYWOOD — Norman Granz, whose Verve, Clef, Norgran and Down Home labels are fast becoming leaders, broke all box office and attendance records at the Hollywood Bowl when he presented "An Evening Of Jazz" there on Wednesday, August 15th.

Starring in the program were such Granz recording artists as Ella Fitzgerald, the Louis Armstrong group, Art Tatum, Oscar Peterson, Roy Eldridge, Illinois Jacquet, Flip Phillips, Ray Brown, Herb Ellis and Harry Edison. Most of these also appear with his Jazz At The Philharmonic troupe.

Given for the benefit of the Hollywood Bowl Association, the concert grossed \$32,000 and played to 19,000 people. Nat "King" Cole held the previous record with a \$28,000 gross.

Epic Increases Single Pop Releases And Promotion

CHICAGO — Richard Laga, sales manager for United Distributions and Epic, this city, announced last week, "Beginning early September, Epic will increase its pop releases and step up pop record promotion."

Laga further stated, "For each pop record released last year, this year we will have two. Promotion on each will be intensified."

Epic sales director, Bill Nielson, is, at this time, touring the west coast, introducing new plan to Epic distributors in that area. "We're kicking this off with Somethin' Smith and the Red-heads' new release, "Heartaches" and "Cecelia," stated Laga enthusiastically.

Platters Flying High

NEW YORK—The Platters, Mercury Recording stars, have established a record of some sort.

Since they have started recording for Mercury they have had four pop single releases and one LP. Three out of the four singles are reported by Mercury to have gone over the million mark. These include "Only You," released May 6, 1955, 1,000,000; "The Great Pretender," released November 3, 1955, 2,000,000; "Magic Touch," released November 20, 1955, 800,000; and now "My Prayer," which was released June 6, 1956. The tune is now number one on most charts throughout the country and is well over the million mark at the moment. Their LP called "The Platters" is one of Mercury's best selling package items and is well on the road to establishing an all-time high in LP sales at Mercury.

Another Man From Mars

SAN FRANCISCO, CAL.—A new flying saucer release made its debut on the west coast last week.

Titled "Marty On The Planet Mars", the disk was issued by the Novelty Record Company of Emeryville, Calif. The two-part disk was aired for the first time on two San Francisco radio stations and the public's reaction was said to be tremendous. Peter Branch of Novelty Records reports that Bob Chatton of Chatton Distributing in Oakland, Calif., sold his initial order of 5,000 the first day and immediately placed another order for 20,000.

Novelty Records requested permission from publishers and record companies before pressing the record which employs excerpts from 14 different songs.

Novelty is paying royalties of 8c for each record sold, to be divided between publishers and record companies.

Pacific Jazz Issues Sampler

HOLLYWOOD—In a move to attract new jazz buyers, and to provide the acknowledged jazz buyers with an informative history of West Coast jazz, Pacific Jazz Records this week released the first narrated sampler album, titled "Assorted Flavors Of Pacific Jazz."

Album, which is offered to dealers as part of label's summer discount plan, presents the history of West Coast jazz, as well as the growth of Pacific Jazz itself, through narrator Frank Evans, Los Angeles DJ. Narration is interspersed with music and engulfs one side of the 12" LP. Flip side is all music.

Pacific Jazz president Richard Bock, who assembled all his top artists for this \$1.98 sampler, including Gerry Mulligan, Chet Baker, Chico Hamilton and Bud Shank, predicts this "story telling approach" will appeal to all types of record buyers.

"We needn't shy away from talking on records anymore," reasons Bock, "since the success of labels such as Cadman proves that the public will accept a mixture of music and oration when the item is packaged intelligently."

Bock also feels that the success of the album will provoke additional narrative albums on other phases of music by other companies. Pacific Jazz will release another such album next year.

Dictograph Appoints Coast Distrib

LOS ANGELES—Al Sherman of Record Sales Co. announced his appointment this week as a distributor for Dictograph high fidelity equipment. Record Sales will cover Southern California and Arizona for the firm. This territory has just recently been opened up to Dictograph, and Sherman feels there is a tremendous sales potential here for their complete line of phonographs.



R & B Disk Jockey REGIONAL RECORD REPORTS

Sterling Yale

KCNA—Tucson, Ariz.

1. Flying Saucer (Buchanan & Goodman)
2. My Prayer (Platters)
3. Fever (Little Willie John)
4. Stranded In The Jungle (Jayhawks)
5. Rip It Up (Little Richard)
6. Candy (Big Maybelle)
7. When My Dreamboat Comes Home (Fats Domino)
8. Let The Good Times Roll (Shirley & Lee)
9. It's Too Late (Chuck Willis)
10. The Chicken (R. Gordon)

Jim Ameche

WNJR—Newark, N. J.

1. Flying Saucer (Buchanan & Goodman)
2. Candy (Big Maybelle)
3. Ka-Ding Dong (G-Clefs)
4. So-Long (Fats Domino)
5. I Promise To Remember (Teen Agers)
6. Mom, Oh Mom (R. Brown)
7. Billy's Blues (Bill Stewart)
8. Hold Me (Mel Williams)
9. Brazil (Coasters)
10. The Fool (Gallahads)

Ernie Durham

WJLB—Detroit, Mich.

1. Honky Tonk (Bill Doggett)
2. See Saw (Moonglows)
3. Pleading For Love (Birdsong)
4. Lipstick, Powder and Paint (Joe Turner)
5. I Remember (In The Still Of The Night) (Satins)
6. That's All There Is To That (Cole & Four Knights)
7. Soft Winds (D. Washington)
8. Bad Luck (B. B. King)
9. Bobby-Jean (Andre Williams)
10. Let The Good Times Roll (Shirley & Lee)

"Jovial" Johnny Evans

KCIJ—Shreveport, La.

1. Let The Good Times Roll (Shirley & Lee)
2. Rip It Up (Little Richard)
3. My Prayer (Platters)
4. Love, Love, Love (Clovers)
5. Lipstick, Powder & Paint (Joe Turner)
6. When My Dreamboat Comes Home (Fats Domino)
7. Don't Let It End This Way (Elmore Morris)
8. Stranded In The Jungle (Jayhawks)
9. Hallelujah, I Love Her So (Ray Charles)
10. It's Too Late (Chuck Willis)

Big Bill Hill

WOPA—Oak Park, Ill.

1. Can't Quit You Baby (Rush)
2. Lipstick, Powder and Paint (Joe Turner)
3. Stranded In The Jungle (Cadets)
4. Honky Tonk (Bill Doggett)
5. I Do (Clouds)
6. Fever (Little Willie John)
7. Bad Intentions (Bobby Blue Bland)
8. Billy's Blues (Billy Stewart)
9. Sweet Little Angel (King)
10. Rock And Roll Mambo (Red Prysock)

Charlie O'Donnell

WHAT—Philadelphia, Pa.

1. Rip It Up (Little Richard)
2. When My Dreamboat Comes Home (Fats Domino)
3. One Kiss Led To Another (Coasters)
4. Ready Teddy (Little Richard)
5. Candy (Big Maybelle)
6. Let The Good Times Roll (Shirley & Lee)
7. I'm In Love Again (Domino)
8. Taint Whatcha Say (Esther)
9. A Casual Look (Six Teens)

Dennis Bruton

KCUL—Fort Worth, Texas

1. Hound Dog (Elvis Presley)
2. Don't Be Cruel (E. Presley)
3. My Prayer (Platters)
4. When My Dreamboat Comes Home (Fats Domino)
5. Roll Over Beethoven (Berry)
6. Don't Feel Sorry (Beasley)
7. Stranded In The Jungle (Cadets)
8. One Kiss Led To Another (Coasters)
9. Let The Good Times Roll (Shirley & Lee)
10. See Saw (Moonglows)

E. A. Kershaw

WTNT—Tallahassee, Fla.

1. It's Too Late (Chuck Willis)
2. Treasure Of Love (Clyde McPhatter)
3. Stranded In The Jungle (Cadets)
4. Fever (Little Willie John)
5. Hound Dog (Thornton)
6. Taint Whatcha Say (Little Esther)
7. My Prayers (Platters)
8. Let The Good Times Roll (Shirley & Lee)
9. When I'm With You (Moonglows)
10. Still Love You So (J. Ace)

George Klein

WMC—Memphis, Tenn.

1. Don't Be Cruel (E. Presley)
2. Let The Good Times Roll (Shirley & Lee)
3. My Prayer (Platters)
4. One Kiss Led To Another (Coasters)
5. Ka-Ding Dong (G-Clefs)
6. Can't We Be Sweethearts (Clephones)
7. I Gotta Get Myself A Woman (Drifters)
8. A Casual Look (Six Teens)
9. Rip It Up (Little Richard)
10. Honky Tonk (Bill Doggett)

Tom Adams

KUDL—Kansas City, Mo.

1. My Prayer (Platters)
2. Rip It Up (Little Richard)
3. So-Long (Fats Domino)
4. It's Too Late (Chuck Willis)
5. Soldier of Fortune (Drifters)
6. Lipstick, Powder and Paint (Joe Turner)
7. Brazil (Coasters)
8. Hurt Me (Wynona Carr)
9. Love, Love, Love (Clovers)
10. Heaven On Earth (Platters)

Dan Anderson

WL0L—Minneapolis, Minn.

1. Casual Look (Six Teens)
2. Hound Dog (Elvis Presley)
3. Rip It Up (Little Richard)
4. When My Dreamboat Comes Home (Fats Domino)
5. Love, Love, Love (Clovers)
6. Fever (Little Willie John)
7. I Want You To Be My Girl (Teen Agers)
8. I Promise To Remember (Teen Agers)
9. Stranded In The Jungle (Cadets)
10. I'm In Love Again (Domino)

Bob Kloss

WKWK—Wheeling, W. Va.

1. Hound Dog (Elvis Presley)
2. Flying Saucer (Buchanan & Goodman)
3. My Prayer (Platters)
4. Ka-Ding Dong (G-Clefs)
5. I Want You (Elvis Presley)
6. Don't Be Cruel (E. Presley)
7. It's Too Late (Chuck Willis)
8. I Promise To Remember (Teen Agers)
9. Love, Love, Love (Clovers)
10. That's All There Is To That (Cole & 4 Knights)

Columbia Signs Leonard Bernstein

NEW YORK—Leonard Bernstein has been signed to an exclusive contract by Columbia Records, according to an announcement by David Oppenheim, Director of the Masterworks Division.

Reflecting Bernstein's widely varied interests and activities, his first Columbia release, to be issued in October, will present him as composer, conductor, pianist and analyst-commentator, Oppenheim stated. The release will consist of five long-playing records.

A notable Bernstein achievement of recent years has been his provocative presentation of music and musicians

on the "Omnibus" CBS Television Network programs. Newly recorded for his debut Columbia release are two LP editions of programs illustrating the Beethoven sketches for the Fifth Symphony and an exposition of jazz, narrated and conducted by Bernstein.

Composer-conductor Bernstein will be represented by an LP of his newly-recorded complete ballet, "Fancy Free" and also to be issued is his most recent serious work, "Serenade for Violin Solo, Strings in Percussion", with Isaac Stern as soloist.

The pianistic facet of the Bernstein talent will be revealed in a recording of two Mozart concerti, in which he is soloist as well as conductor.

Breaking For A Smash

MABEL KING

singing

"SECOND HAND LOVE"

coupled with

"SYMBOL OF LOVE"

RAMA #204



220 West 42nd Street
New York, N. Y.
WI 7-0652

"Queen of Diamonds"



NEW YORK—Models Jean Meek, Lisa Laughlin and Pat Grady, the three finalists in the Feature Lock Diamond Ring's "Queen of Diamonds" election to be held next fall, listen to words of advice from TV singer Elise Rhodes and announcer Freddy Robbins, during recent meeting. The public will vote for the winning girls via ballots in the nation's 30,000 jewelry stores. Winner will get thousands of dollars in modeling and personal appearances fees.

BREAKING POP!
ANDRE WILLIAMS'
"BOBBY JEAN"
and "IT'S ALL OVER"

BREAKING OUT AGAIN!
ANDRE'S AND DON JUANS'
"GOING DOWN TO TIA JUANA"
BIG DIABLOS HIT!
"YOU ARE" # 519
"YOU'RE THE GIRL, DOLORES"

FORTUNE

11629 LINWOOD, DETROIT, MICH. To. 7-3077

Breaking Everywhere!
Jimmy Beasley
"Don't Feel
Sorry For Me"
MODERN #996
Modern RECORDS
9317 W. Washington Blvd., Culver City, Calif.

Breaking Nationally
Shirley and Lee
"LET THE GOOD
TIMES ROLL"
AL # 3325
Aladdin RECORDS
Beverly Hills, Calif.

**EARTH
ANGEL**
THE PENGUINS #348
DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.



THE NATION'S
R & B
TOP 15

		Pos. Last Week
1	MY PRAYER Platters (Mercury 70893)	1
2	HONKY TONK Bill Doggett (King 4950)	7
3	FLYING SAUCER Buchanan & Goodman (Luniverse 101)	2
4	FEVER Little Willie John (King 4935)	4
5	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	6
6	STRANDED IN THE JUNGLE Cadets (Modern 994) Jayhawks (Flash 109)	3
7	RIP IT UP Little Richard (Specialty 579)	5
8	IT'S TOO LATE Chuck Willis (Atlantic 1098)	8
9	WHEN MY DREAMBOAT COMES HOME Fats Domino (Imperial 5396)	9
10	HOUD DOG Elvis Presley (RCA Victor 20-6604)	—
11	A CASUAL LOOK Six Teens (Flip 315)	10
12	SO LONG Fats Domino (Imperial 5396)	13
13	CANDY Big Maybelle (Savoy 1195)	11
14	I'M IN LOVE AGAIN Fats Domino (Imperial 5386)	12
15	I PROMISE TO REMEMBER Teen Agers (Gee 1018)	15

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	MY PRAYER Platters (Mercury 70893)	MY PRAYER Platters (Mercury 70893)	HONKY TONK Bill Doggett (King 4950)
2	FEVER Little Willie John (King 4935)	CANDY Big Maybelle (Savoy 1195)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)
3	I'LL REMEMBER (In The Still Of The Night) Five Satins (Herald 1005)	STRANDED IN THE JUNGLE Jayhawks (Flash 109) Cadets (Modern 994)	SO LONG Fats Domino (Imperial 5396)
4	FLYING SAUCER Buchanan & Goodman (Luniverse 101)	RIP IT UP Little Richard (Specialty 579)	MY PRAYER Platters (Mercury 70893)
5	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	FEVER Little Willie John (King 4935)	COME ON HOME Eddie Long (RPM 466)
6	STRANDED IN THE JUNGLE Cadets (Modern 994)	FLYING SAUCER Buchanan & Goodman (Luniverse 101)	CONGO MAMBO Guitar Goble (Excello 2082)
7	CANDY Big Maybelle (Savoy 1195)	HONKY TONK Bill Doggett (King 4950)	IT'S TOO LATE Chuck Willis (Atlantic 1098)
8	A CASUAL LOOK Six Teens (Flip 315)	I'M IN LOVE AGAIN Fats Domino (Imperial 5386)	THAT'S ALL THERE IS TO THAT Cole & Four Knights (Capitol 3465)
9	I PROMISE TO REMEMBER Teen Agers (Gee 1018)	THAT'S ALL THERE IS TO THAT Cole & Four Knights (Capitol 3465)	WHEN MY DREAM-BOAT COMES HOME Fats Domino (Imperial 5396)
10	RIP IT UP Little Richard (Specialty 579)	COUNTRY Gene Barge (Checker 834)	TIME WILL TELL Bobby Charles (Chess 1648)

CLEVELAND

NEWARK

DALLAS

1	HONKY TONK Bill Doggett (King 4950)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	THE CHICKEN Roscoe Gordon (Flip 237)
2	FLYING SAUCER Buchanan & Goodman (Luniverse 101)	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)
3	MY PRAYER Platters (Mercury 70893)	SO LONG Fats Domino (Imperial 5396)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)
4	I LOVE YOU BABY Jimmy Reed (Vee-Joy 203)	FLYING SAUCER Buchanan & Goodman (Luniverse 101)	FLYING SAUCER Buchanan & Goodman (Luniverse 101)
5	IT'S TOO LATE Chuck Willis (Atlantic 1098)	A CASUAL LOOK Six Teens (Flip 315)	WHEN MY DREAM-BOAT COMES HOME Fats Domino (Imperial 5396)
6	FEVER Little Willie John (King 4935)	IT'S TOO LATE Chuck Willis (Atlantic 1098)	HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096)
7	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	MY PRAYER Platters (Mercury 70893)	STRANDED IN THE JUNGLE Cadets (Modern 994)
8	DON'T GO NO FURTHER Muddy Waters (Chess 1630)	FEVER Little Willie John (King 4935)	HOUD DOG Elvis Presley (RCA Victor 20-6604)
9	HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096)	RIP IT UP Little Richard (Specialty 579)	READY TEDDY Little Richard (Specialty 579)
10	WOE IS ME Cadillacs (Josie 798)	WHEN I'M WITH YOU Moonglows (Chess 1629)	FEVER Little Willie John (King 4935)

The Cash Box

PHILADELPHIA

LOS ANGELES

DETROIT

- 1 **FLYING SAUCER**
Buchanan & Goodman
(Luniverse 101)
- 2 **FEVER**
Little Willie John
(King 4935)
- 3 **LET THE GOOD TIMES ROLL**
Shirley & Lee
(Aladdin 3325)
- 4 **CANDY**
Big Maybelle
(Savoy 1195)
- 5 **I'LL REMEMBER (In The Still Of The Night)**
Five Satins
(Herald 1005)
- 6 **ONE KISS LED TO ANOTHER**
Coasters
(Atco 1673)
- 7 **HONKY TONK**
Bill Doggett
(King 4950)
- 8 **WHEN MY DREAM-BOAT COMES HOME**
Fats Domino
(Imperial 5396)
- 9 **STRANDED IN THE JUNGLE**
Jay Hawks
(Flash 109)
- 10 **MY PRAYER**
Platters
(Mercury 70893)

- 1 **MY PRAYER**
Platters
(Mercury 70893)
- 2 **HONKY TONK**
Bill Doggett
(King 4950)
- 3 **WHEN MY DREAM-BOAT COMES HOME**
Fats Domino
(Imperial 5396)
- 4 **FLYING SAUCER**
Buchanan & Goodman
(Luniverse 101)
- 5 **STRANDED IN THE JUNGLE**
Cadets (Modern 994)
Jayhawks (Flash 109)
- 6 **BLUE MOOD**
Julie Stevens
(Dig 116)
- 7 **LET THE GOOD TIMES ROLL**
Shirley & Lee
(Aladdin 3325)
- 8 **BILLY'S BLUES**
Billy Stewart
(Chess 1625)
- 9 **ONE KISS LED TO ANOTHER**
Coasters
(Atco 1673)
- 10 **FEVER**
Little Willie John
(King 4935)

- 1 **HONKY TONK**
Bill Doggett
(King 4950)
- 2 **PLEADIN' FOR LOVE**
Larry Birdsong
(Excelsa 2076)
- 3 **SOFT SUMMER BREEZE**
Eddie Heywood
(Mercury 70853)
- 4 **FLYING SAUCER**
Buchanan & Goodman
(Luniverse 101)
- 5 **MY PRAYER**
Platters
(Mercury 70893)
- 6 **DON'T LET IT END THIS WAY**
Elmore Morris
(Peacock 1660)
- 7 **DON'T GO NO FURTHER**
Muddy Waters
(Chess 1630)
- 8 **STRANDED IN THE JUNGLE**
Cadets (Modern 994)
- 9 **SOFT WINDS**
Dinah Washington
(Mercury 70906)
- 10 **AFTER THE LIGHTS GO DOWN LOW**
Al Hibbler
(Decca 29982)

ATLANTA

MEMPHIS

SAN FRANCISCO

- 1 **IT'S TOO LATE**
Chuck Willis
(Atlantic 1098)
- 2 **RIP IT UP**
Little Richard
(Specialty 579)
- 3 **STRANDED IN THE JUNGLE**
Cadets
(Modern 994)
- 4 **FEVER**
Little Willie John
(King 4935)
- 5 **LET THE GOOD TIMES ROLL**
Shirley & Lee
(Aladdin 3325)
- 6 **I LOVE YOU BABY**
Jimmy Reed
(Vee-Jay 203)
- 7 **I PROMISE TO REMEMBER**
Teen Agers
(Gee 1018)
- 8 **FLYING SAUCER**
Buchanan & Goodman
(Luniverse 101)
- 9 **LOVE, LOVE, LOVE**
Clovers
(Atlantic 1094)
- 10 **HOUND DOG**
Elvis Presley
(RCA Victor 20-6604)

- 1 **DON'T LET IT END THIS WAY**
Elmore Morris
(Peacock 1660)
- 2 **LET THE GOOD TIMES ROLL**
Shirley & Lee
(Aladdin 3325)
- 3 **MY PRAYER**
Platters
(Mercury 70893)
- 4 **PLEASE DON'T DRIVE ME AWAY**
Charles Brown
(Aladdin 3316)
- 5 **SWEET LITTLE ANGEL**
B. B. King
(RPM 468)
- 6 **DON'T GO NO FURTHER**
Muddy Waters
(Chess 1630)
- 7 **STRANDED IN THE JUNGLE**
Cadets (Modern 994)
- 8 **YOU'VE GOT BAD INTENTIONS**
Bobby Blue Bland
(Duke 153)
- 9 **HONKY TONK**
Bill Doggett
(King 4950)
- 10 **TORE UP OVER YOU**
Midnighters
(Federal 12270)

- 1 **HONKY TONK**
Bill Doggett
(King 4950)
- 2 **PLEADIN' FOR LOVE**
Larry Birdsong
(Excelsa 2076)
- 3 **MY PRAYER**
Platters
(Mercury 70893)
- 4 **FLYING SAUCER**
Buchanan & Goodman
(Luniverse 101)
- 5 **FEVER**
Little Willie John
(King 4935)
- 6 **RIP IT UP**
Little Richard
(Specialty 579)
- 7 **BLUE MOOD**
Julie Stevens
(Dig 116)
- 8 **YOU'RE THE ONE**
Jimmy McCracklin
(Irma)
- 9 **IT'S TOO LATE**
Chuck Willis
(Atlantic 1098)
- 10 **WHEN MY DREAM-BOAT COMES HOME**
Fats Domino
(Imperial 5396)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BAD LUCK"

"SWEET LITTLE ANGEL"

B. B. King

The Cash Box
R&B Best Bets 8/4

RPM 468

"SOLDIER OF FORTUNE" "I GOTTA GET MYSELF A WOMAN"

Drifters

The Cash Box
Award o' the Week 8/11

Atlantic 1101

"DON'T GO NO FARTHER"

"DIAMONDS AT YOUR FEET"

Muddy Waters

The Cash Box
Award o' the Week 8/18

Chess 1630

"I LOVE YOU BABY"

"MY FIRST PLEA"

Jimmy Reed

The Cash Box
R&B Best Bets 7/28

Vee Jay 203

New Rock 'N Roll Acts Spark Coral Roster

NEW YORK—Bob Thiele, Coral Records' Director of Artists and Repertoire, has announced the signing of Jimmy Cavello and his House Rockers to an exclusive pact. Cavello, who sings and plays the saxophone, has headed the vocal-instrumental group in the upstate New York area for some time. The first release by the group, which will be issued shortly, is "That's the Groovy Thing," backed with "Soda Shoppe Rock."

At the same time, Coral is planning the release of the first disk cut by its new vocal trio, the DeMilo Sisters. The girls, who hail from Newark, New Jersey, will debut on the label with "Faded Photographs" and "Never Too Old To Rock and Roll."

Both new Coral acts were discovered by disk jockey Alan Freed.

Breaking for a **SMASH!!**
IN INDIANAPOLIS, CHICAGO
CHARLOTTE & NEWARK

Sensational 9 year old

Butchie Saunders
"LINDY LOU"

Herald 485

Herald 1687 P.O. Box
New York City, N.Y.

WATCH THIS ONE TAKE OFF!

**"PACK FAIR
AND SQUARE"**

BIG WALTER
Peacock 1666

Peacock RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas

SAUCER HITS AGAIN

"MARTY ON PLANET MARS"

By MARTY - Part 1 & 2 - Novelty = 101

Distributors, please bear with us we are
trying to fill and complete all orders.
(some territories still available)

\$5000 Reward For The Arrest and Conviction of Anyone Bootlegging This Record

NOVELTY RECORDS - BOX 422 - EMERYVILLE, CALIF.



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

ERNIE FREEMAN

(Imperial 5403)

B+ "SPRING FEVER" (2:05) [Reeve Music BMI—E. Freeman] Ernie Freeman doodles with a casual style through a slow paced filter. Pleasant listening.

B+ "WALKING THE BEAT" (2:25) [Reeve Music BMI—E. Freeman] Freeman ups the tempo on the flip and offers an intriguing jump. Very commercial piano. Solid juke box stuff.

THE PIPES

(Dootone 400)

B "YOU ARE AN ANGEL" (2:30) [Dootsie Williams—Huey Roundtree] The Pipes deliver a slow paced blues ballad tenderly. It is a romantic ditty filled with promises and soft talk. Easy to listen to.

C+ "I LOVE THE LIFE I LIVE" (2:59) [Dootsie Williams BMI—Huey Roundtree] The Pipes up the tempo and rock out a rhythmic ditty in fair style.

VERNON GREEN

(Dootone 401)

B+ "SHEDDING TEARS FOR YOU" (2:59) [Dootsie Williams BMI—Vernon Green] Vernon Green intones a doleful very slow paced dirge with a mournful delivery. Tuneful, sincere and moving. Could stir up strong action.

B "PUSHBUTTON AUTOMOBILE" (2:47) [Dootsie & Williams BMI—Leroy M. Jenkins] Green does an abrupt about face chanting a quick paced novelty jump. Green happily sings about his automobile that does just about everything through the use of pushbuttons.

MICKEY & SYLVIA

(Groove 4G-0164)

B "WALKIN' IN THE RAIN" (2:20) [Ben Ghazi BMI—Baker, Vanderpool] Mickey and Sylvia, new boy-girl act with a strong previous release on another label, vibrate gently on a slow pace, ballad bouncer. Tuneful ditty easily performed.

B "NO GOOD LOVER" (2:46) [Ben Ghazi BMI—Baker, Vanderpool] The tempo is upped on this side and showcases Mickey's guitar to better advantage. It's a quick beat blues in which Mickey and Sylvia shoot accusations at one another with a peppery treatment. Deck is good and it could be a solid seller.

THE BLUE NOTES

(Josie 800)

B "IF YOU LOVE ME" (2:38) [Duchess BMI—Parsons, Monnot] The Blue Notes offer a pleasing reading of the lovely oldie. Ok deck well done.

B "THERE'S SOMETHING IN YOUR EYES, ELOISE" (2:42) [Benell BMI—Berleigh] The lads present the stronger side in the quick beat bouncer. It is a gay romancer jumped effectively. Driving side.

The Cash Box Award o' the Week

"NO, NO, NO, NO" (2:12)

[Armo BMI—James Brown]

"HOLD MY BABY'S HAND" (2:10)

[Armo BMI—Brown, Smith, Scott, Byrd]

James Brown

(Federal 12277)

● James Brown offers a strong middle beat belter, "No, No, No, No" that drives with excitement. Brown handles the jump and the simple lyric with an earthy and rocking delivery. Brown's wailing of the easy to remember story gives

this deck a hit quality. The flip, "Hold My Baby's Hand," is a similar piece of material handled in the same exciting manner. Brown sells with a driving performance. Watch both decks. It could be either side.

The Cash Box R & B Sleeper of the Week

"THE CLOSER YOU ARE" (2:55)

[Bob-Dan BMI—Lewis, Robinson]

"NOW YOU KNOW" (2:35)

[Bob-Dan BMI—Lewis, Robinson]

THE CHANNELS

(Whirlin' Disc 100; 45-100)

● The new Whirlin' Disc label makes a powerful debut on the record scene with a potent piece of fish-beat material that has all the earmarks of a big seller. It's an exciting ballad titled "The Closer You Are" and it features a new and extremely polished aggregation called the Channels. The boys have

a pretty blend, employ some catchy gimmicks, and work on a commercial piece of tunestuff—all of which adds up to a sure teenage pleaser. Watch this one. It'll spread. Flip is a colorful up-tempo swinger that'll offer the kids variety in the beat department.

THE EMANONS

(Josie 801)

B+ "WISH I HAD MY BABY" (2:12) [Benell BMI—Hill, Steeley, White] The Emanons, with their first on Josie, make it a happy debut with a ringing rocker that creates an excitement and provides good listening. Instrumental backing is above par and adds to the strength of the side.

B "BLUE MOON" (2:14) [Robbins ASCAP—Rodgers, Hart] The Emanons deliver a rock and roll reading of the standard that comes off good, different, but not quite as strong as "Wish I Had My Baby".

JOHNNY HODGES

(Groove 4G-5007)

B "PASSION FLOWER" (3:06) [Tempo Music ASCAP—Billy Strayhorn] Groove releases another from the RCA vaults. It is the weird and moody slow beat "Passion Flower" showcasing the Johnny Hodges sax surrounded by some of the Ellington crew, with the Duke himself at the piano.

B "THINGS AIN'T WHAT THEY USED TO BE" (3:36) [Tempo Music ASCAP—Johnny Mercer, Duke Ellington] The classic oldie given a most pleasing reading by the crew. Two delectable offerings.

The Cash Box R & B Best Bets

★ "SPRING FEVER"

★ "WALKING THE BEAT"

★ "SHEDDING TEARS FOR YOU"

Ernie Freeman

Vernon Green

Imperial 5403

Dootone 400

SPIRITUAL

THE HAPPYLAND SINGERS

(Specialty 894)

B+ "SWINGIN' ON THE GOLDEN GATE" (1:55) [Venice BMI—G. Scott] An engaging quick beat spiritual with all the enthusiasm and treatment of a rock and roll item. Exciting spiritual wax.

B "LIVING FOR MY JESUS" (2:30) [Venice BMI—S. Lewis] Quick beat syncopated chant with the excitement building all the way. Lead singer works himself into a frenzy.

SOUTHERN ECHOES

(Nashboro 581)

B+ "BE READY WHEN HE COMES" 2:08) [Excellorec BMI—C. Wilson] The Southern Echoes blend smartly on a swinging middle beat gospel tune. The deck has a strong effect on the listener. Stirring side.

B "WHEN JESUS SAYS: COME HOME" (2:18) [Excellorec BMI—C. Wilson] The Southern Echoes offer a soft, sincere religious tune on the flip. Restrained delivery.

LLOYD GLENN

(Aladdin 3327)

B "SOUTHBOUND SPECIAL" (2:23) [Aladdin BMI—Lloyd Glenn] Lloyd Glenn's rambling fingers skip engagingly over the keys for a rocking quick beat instrumental. Glenn's a long time favorite and this should please the fans.

B "BLUE IVORIES" (2:30) [Aladdin BMI—Lloyd Glenn] Glenn backs with a lilting quick beat that comes off nicely. Comments on the other side also apply here. Two good juke box numbers.

ROBERT NIGHTHAWK

(States 131)

B "MAGGIE CAMPBELL" (2:45) [Pamlee BMI—Nighthawk] Robert Nighthawk wails a quickbeat down home blues. Nighthawk's country style singing is given a strong assist by a wild piano backing. Exciting platter.

B "THE MOON IS RISING" (2:40) [Pamlee BMI—Nighthawk] Nighthawk wails a slow mournful deep south blues with feeling. Ok deck for the southern market.

GUITAR RED

(Excello 2085)

B "THE HOT POTATO" (2:32) [Excellorec BMI—Grossley, Maier] Guitar Red turns in a rhythmic instrumental with some wild sounds and a very pronounced rocking beat. Good side.

B "THE CHILI POT" (2:33) [Excellorec BMI—Grossley, Maier] Similar treatment given a slow paced instrumental jump. Ok deck.

Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

AFTER THE LIGHTS GO DOWN LOW
Al Hibbler (Decca 29982)

BAD LUCK
SWEET LITTLE ANGEL
B. B. King (RPM 468)

BE-BOP-A-LULA
Gene Vincent (Capitol 1450)

BILLY'S BLUES
Billy Stewart (Chess)

BLUE MOOD
Julie Stevens (Dig 116)

*BROKEN HEART
Joan Shaw (ABC-Paramount 9724)

CANADIAN SUNSET
Winterhalter (RCA Victor 20-6537)

COME ON HOME
Eddie Lang (RPM 466)

CONGO MAMBO
Guitar Gable (Excelsa 2082)

*COUNTRY
Gene Barge (Checker 835)

DON'T GO NO FURTHER
*DIAMONDS AT YOUR FEET

Muddy Waters (Chess 1630)

DON'T LET IT END THIS WAY
Elmore Morris (Peacock 1660)

ENDLESS
Haney Bees (Imperial 5400)

HEAVEN ON EARTH
Platters (Mercury 70893)

DON'T BE CRUEL
Elvis Presley (RCA Victor 20-6604)

I GOTTA GET MYSELF A WOMAN
SOLDIER OF FORTUNE
Drifters (Atlantic 1101)

I'LL REMEMBER (IN THE STILL OF
THE NIGHT)
Satins (Herald 1005)

I LOVE YOU BABY
MY FIRST PLEA
Jimmy Reed (Vee-Jay 203)

I'M BAD
WHO DO YOU LOVE
Ba Diddley (Checker 842)

I'M TORE UP
Billy Gayles (Federal 12265)

I NEED SOMEONE
Amos Milburn (Aladdin 3320)

*INDIANA
Earl Bastic & Bill Doggett (King 4954)

I WANT YOU, I NEED YOU,
I LOVE YOU
Elvis Presley (RCA Victor 20-6540)

KA-DING DONG
G-Clefs (Pilgrim 24971)

LIPSTICK, POWDER AND PAINT
ROCK AWHILE
Joe Turner (Atlantic 1100)

ONE KISS LED TO ANOTHER
Coasters (Atco 1673)

PLEADIN' FOR LOVE
Larry Birdsong (Excelsa 2076)

PLEASE DON'T DRIVE ME AWAY
Charles Brown (Aladdin 3316)

SOFT WINDS
Dinah Washington (Mercury 70906)

SOFT SUMMER BREEZE
Eddie Heywood (Mercury 70853)

TAIN'T WHATCHA SAY
Little Esther (Savoy 1193)

TELL ME WHY
Marie Knight (Wing 90069)

THAT'S ALL THERE IS TO THAT
Cale & Four Knights (Capital 5396)

*THE CHICKEN
Rascoe Gardan (Flip 237)

*THE CLOSER YOU ARE
Channels (Whirling Disc 100)

THE FOOL
Gallahads (Jubilee 5252)

TIME WILL TELL
Sanford Clark (Dot 15481)

TOLLIN' BELLS
Bobby Charles (Chess 1648)

IT'S YOUR FAULT BABY
Lawell Fulson (Checker 841)

TORE UP OVER YOU
Midnighters (Federal 12270)

WHEN I'M WITH YOU
SEE SAW
Maonglows (Chess 1629)

WHO CAN EXPLAIN
Teen Agers (Gee 1018)

WOE IS ME
Cadillacs (Jasie 798)

YOU'RE THE ONE
Jimmy McCracklin (Irma)

YOU'VE GOT BAD INTENTIONS
I CAN'T PUT YOU DOWN BABY

Bobby Blue Bland (Duke 153)

Meet "Miss N. Y. Jazz Festival" Gala



NEW YORK—Don Friedman and Ken Joffe, producers of New York's First Annual Jazz Festival, at Randall's Island August 24 and 25, officially crowned Loraine Rogers (hostess on ABC-TV's "Masquerade Party") "Miss New York Jazz Festival" at a party in her honor at the Bird 'N' Glass Restaurant, in this city, last week. Friedman and Joffe introduced Miss Rogers to members of the press, many of our local disk jockeys and top brass of New York's radio and TV networks.

Shown above with Miss Rogers are: Top row (left) Jack Walker, WOV. Top (right) Jack Lazar, WNEW. Center Row (l. to r.) Bob Haymes, CBS; Bill Hanrahan, WRCA; Jerry Warren, WINS. Bottom Row (left) Johnny Andrews, WRCA; Jazz star Don Elliot. (Right) Bob Wogen, Bill Malcom and Steve White of NBC.

Erroll Garner Signs 5-Year Pact With Columbia

NEW YORK—Erroll Garner has just signed a new five-year contract with Columbia Records. Garner returns to the label, after a brief absence; he has recorded for Columbia since 1950.

Columbia launches Garner's new pact with an album release titled: "Concert by the Sea," the first Garner concert ever captured on records. The album was cut in Carmel, California, and includes 9 numbers never previously recorded by the pianist. He is accompanied on the album by drummer Denzil Best and bassist Eddie Calhoun.

Garner has been on the West Coast for the past two months, appearing at clubs and in concerts in the Los Angeles and San Francisco areas. This month, he also is scheduled for music festivals in Lenox, Massachusetts, and Randall's Island, New York Jazz Festival, on August 24th.

On August 27th, Garner will open a week at the Colonial Tavern in Toronto, in conjunction with the celebration of the Canadian National Exposition. On September 3rd, he starts the fall season at Storyville, in Boston.

Kenny Waxen New Version Of 1939 Ink Spots' Hit

NEW YORK—With the current trend towards old-time hits swinging back into popularity with teenagers who never heard their original versions, Vik Records is releasing a new concept of the Bill Kenny-Ink Spots' 1939 smash, "If I Didn't Care," in New Orthophonic High Fidelity Sound. It is titled, "Now You Say You Care."

Recorded solo by Bill Kenny, it is one of the first times that an entirely new version of an old song has been written by its original author. Composer Jack Lawrence has up-dated the "Didn't Care" original with its new title and a fresh concept which has the gal finally caring but by then it's too late.

An additional novelty is lent to the release by the fact that when Kenny recorded the tune both in its original slow ballad style and also at an upbeat tempo, both he and Herman Diaz, Jr., were unable to decide which had the greater potential. As a result, Vik is releasing both back to back.

NEW RELEASES Spirituals

"The Lord My Soul" b/w
"Up To Sweet Heaven" by
Edna Gallmon Cooke
Nashboro # 585

"I'm Gonna Use Just
What I've Got" b/w
"I Cried To The Lord"
by The Consolers
Nashboro # 586

Blues

"Teeny Weeny Baby" b/w
"Queer Feelin'"
by Rudy Green
Excelsa # 2090

"Give It Up"
(Or Tell Where It's At)
b/w
"If I Had My Life To Live Over"
by Vince Monroe
Excelsa # 2089

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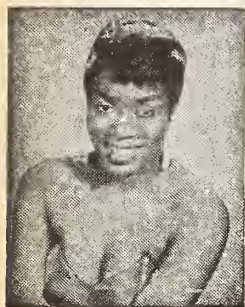
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Canadian Capers

TORONTO TOPICS:

Last week saw the end of the CBC's Summer jazz festival with the Art Tatum Trio (Clef) and the Modern Jazz Quartet (Atlantic). These concerts have had tremendous popularity and we all hope that they will be repeated. Such outstanding jazz artists as Wilbur de Paris (Atlantic), and his New, New Orleans orchestra; pianist Willie (The Lion) Smith (Commodore) and blues singer Jimmy Rushing (Vanguard) were on hand to start things off. Preceding the Tatum Trio were the Dave Brubeck Quartet (Columbia), Cal Jackson (Columbia) and Duke Ellington. The Summer festival was broadcast direct from Stratford where huge crowds gathered for every performance. . . . The gay Broadway musical comedy "Pajama Game" is hitting our town in the coming weeks, much to the delight of the citizens hereabout. Advance notices show that this slick show will have a record run. . . . TV stars The Frank Moore Four brought their successful engagement at the El Mocambo to a close last week to make room for the Berj Vaughn Quartette. Torontonians take a great liking to these two quartettes and the Vaughn boys are expected to keep up the good record. . . . The Fabulous Dorseys jammed the Brant Inn for their one night stand there last week. Sarah Vaughan carries on the big name tradition with her appearance at the Burlington Bistro this week. . . . The rock 'n roll boys, The Night Hawks are packing them in at the Holiday House Terrace, which is a nice cool drive out to Sturgeon Lake. This is just the thing for these hot nights.



SARAH VAUGHAN



CINCINNATI CUT-UPS

Despite his mending ribs Ed Sullivan will make a personal appearance at Cincinnati's Coney Island, Wednesday, Aug. 22, to award a 1956 Mercury to the winner of a contest sponsored by a local newspaper. (More about this story when it happens.) . . . Dick Nobel, singing star of ABC's "Breakfast Club" will be the guest singer on Wednesday night's show "I've Got A Secret" on CBS-TV on which Don McNeil is subbing as emcee for Garry Moore. Dick is the well known baritone who got his start in these parts singing on Harry Carlson's Fraternity Label. . . . Cesar Romero along with Judith Hunter are now starring in "Strictly Dishonorable" at the Cincinnati Summer Playhouse. We understand that the big tent in the corn field has been packing them in all summer. . . . Rod Sterling, Cincinnati's one-man script factory, will be the author of the debut drama this fall on CBS-TV's 90 minute "Playhouse 90" an adaptation of Pat Frank's novel "Forbidden Area." . . . Teen Tones, young Cincinnati jazz band, won their audition Thursday in New York and will be featured on "The Original Amateur Hour" with Ted Mack Sunday.

Jimmie Williams (MGM) recently cut another session for MGM at the new Herzog studios in Cincinnati which are now located in the Rookwood Building. . . . Folks attending the Ohio State Fair will be in for a treat this year as Roy Rogers and Trigger, with Dale Evans and Trigger Jr. will be on hand. We hear that Red Foley, the Ozark gang and Pat Boone are being booked in for the Fair also, which should make this year's fair the biggest ever. . . . Visiting the Country DJ's this week with their new disks are Lonnie Barron and Laddie Moore both from up in Michigan. . . . Pete Nance has a new record out called "Juke Box Pearl" which is receiving a lot of spins from the Country deejays in this area.

Murray Nash, the Nashville Music Publisher, visited the Queen City this week with his new find Jean Chapel (Sun) and reports that her new record is breaking big all over. The song "Welcome to the Club" was written by Mrs. Mae Boren Axton the writer of "Heartbreak Hotel." Murray has taken on the additional duties of a personal manager for Miss Chapel.

6—National Survey
Western Hit Parade
SMILEY MONROE
"PAUL BUNYAN LOVE"
VITA # 131
VITA RECORDS

WYNN STEWART
"Slowly But Surely"
CAPITOL 3515
CENTRAL SONGS, INC.
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HOLLYWOOD 1-9347



Country Disk Jockey REGIONAL RECORD REPORTS

"JOVIAL" JOHNNY EVANS KCIJ—Shreveport, La.

1. Hound Dog (Elvis Presley)
2. Don't Be Cruel (E. Presley)
3. Hasta Luego (D. Houston)
4. It's Heaven (W. Fairburn)
5. Sugar Sweet (D. Houston)
6. My Lips Are Sealed (Reeves)
7. Conscience, I'm Guilty (Hank Snow)
8. One Woman Man (Horton)
9. For Rent (Sonny James)
10. I Walk The Line (J. Cash)

"COUSIN" CLIFF MERCER WGN—Chicago, Ill.

1. Hound Dog (Elvis Presley)
2. I Walk The Line (J. Cash)
3. Crazy Arms (Ray Price)
4. Any Old Time (Webb Pierce)
5. Searching (Kitty Wells)
6. Cheated Too (Lee & Cooper)
7. Love, Love, Love (Johnnie & Jack)
8. You Are The One (C. Smith)
9. I Take The Chance (Browns)
10. Sweet Dreams (Faron Young)

DAVE STONE KDAY—Lubbock, Texas

1. Don't Be Cruel (E. Presley)
2. Crazy Arms (Ray Price)
3. I Walk The Line (J. Cash)
4. Searching (Kitty Wells)
5. You Are The One (C. Smith)
6. Sweet Dreams (F. Young)
7. I Take The Chance (Browns)
8. I Want You, I Need You, I Love You (Elvis Presley)
9. Conscience, I'm Guilty (Hank Snow)
10. My Lips Are Sealed (Reeves)

"PECOS" PAUL BRAGG KBMN—Bozeman, Mont.

1. Sweet Dreams (Faron Young)
2. I Walk The Line (J. Cash)
3. At The Old Town Hall (Nita, Rita, & Ruby)
4. Wayward Wind (Tex Ritter)
5. I've Got Five Dollars (Young)
6. Ooby Dooby (Janis Martin)
7. Any Old Time (Wade Ray)
8. Blue Suede Shoes (Presley)
9. The Blackboard Of My Heart (Hank Thompson)
10. I Feel Like Cryin' (C. Smith)

CLIFF RODGERS WHKK—Akron, Ohio

1. Sweet Dreams (Faron Young)
2. Onie's Bop (Onie Wheeler)
3. Crazy Arms (Ray Price)
4. So In Love With You (Wilburns)
5. Conscience I'm Guilty (Snow)
6. Put A Saddle On Daddy (Rutledge)
7. You Are The One (C. Smith)
8. Dear Mary (Slim Whitman)
9. You Gotta Be My Baby (George Jones)
10. I Take The Chance (Browns)

LARRY DEXTER WRHC—Jacksonville, Fla.

1. I'm So In Love With You (Wilburns)
2. I Gotta Know (W. Jackson)
3. My Lips Are Sealed (Reeves)
4. You Are The One (C. Smith)
5. The Fool (Sanford Clark)
6. Sweet Dreams (Faron Young)
7. Crazy Arms (Ray Price)
8. Conscience, I'm Guilty (Hank Snow)
9. Any Old Time (Webb Pierce)
10. Be-Bop-A-Lula (G. Vincent)

CHUCK OTTE'S "COUNTRY ROUNDUP"

- KLPW—Washington-Union, Mo.
1. Until I Met You (F. Young)
 2. You Are The One (C. Smith)
 3. Searching (Kitty Wells)
 4. Who Will Buy The Wine (Billy Mize)
 5. Crazy Arms (Ray Price)
 6. My Lips Are Sealed (Reeves)
 7. What'cha Don't Do To Me (Glen Douglas)
 8. Sweet Dreams (Faron Young)
 9. Don't Be Cruel (E. Presley)
 10. I'm A One-Woman Man (Johnny Horton)

DON VEDDER WLFH—Little Falls, N. Y.

1. You Are The One (C. Smith)
2. My Lips Are Sealed (Reeves)
3. Searching (Kitty Wells)
4. Cheated Too (Lee & Cooper)
5. I Walk The Line (J. Cash)
6. I'm Paying The Price (Starr)
7. Answer The Phone (Guitar)
8. Indian Mama (Cliff Waldon)
9. Take My Heart (Jim & Dot Blackley)
10. Smilin' Through (Wiseman)

SMILEY ROBERTS WJKO—E. Longmeadow, Mass.

1. Cheated Too (Lee & Cooper)
2. My Lips Are Sealed (Reeves)
3. I'd Rather Stay Home (Wells)
4. Searching (Kitty Wells)
5. Sweet Dreams (Faron Young)
6. Whipporwill (Benny Martin)
7. How Far Is Heaven (Wells)
8. Slowly (Webb Pierce)
9. I Take The Chance (Browns)
10. Until I Met You (F. Young)

CLARENCE KNEELAND WICH—Jewett City, Conn.

1. You Can Give My Heart Back Now (H. Thompson)
2. Searching (Kitty Wells)
3. My Lips Are Sealed (Reeves)
4. Cheated Too (Lee & Cooper)
5. Walking In The Rain (Dick Richards)
6. Casey Jones (Eddy Arnold)
7. Yes, I Know Why (Pierce)
8. Hula Rock (Hank Snow)
9. I Take The Chance (Browns)
10. Rockin' Mockin' Bird (Arnold)

"CUZ'N" LARRY LANE WEBK—Tampa, Fla.

1. Don't Be Cruel (E. Presley)
2. Sweet Dreams (F. Young)
3. I Walk The Line (J. Cash)
4. Crazy Arms (Ray Price)
5. You Don't Owe Me A Thing (Marty Robbins)
6. You Done Me Wrong (Price)
7. For Rent (Sonny James)
8. Handful Of Rice (R. Foley)
9. On My Mind (Flatt & Scruggs)
10. The Fool (Sanford Clark)

J. T. NESBITT "THE COTTON PICKER"

- WCKI—Greer, S. C.
1. You Are The One (C. Smith)
 2. Crazy Arms (Ray Price)
 3. I Walk The Line (J. Cash)
 4. Sweet Dreams (F. Young)
 5. My Lips Are Sealed (Reeves)
 6. I'd Rather Stay Home (Wells)
 7. Walk Of The Angels (Wynn Stewart)
 8. Honky Tonk Man (J. Horton)
 9. Onie's Bop (Onie Wheeler)
 10. What I Like Most Of All (Don Thompson)

JOLLY CHOLLY WWEZ—New Orleans, La.

1. Cracker Jack (Joe Clay)
2. Sweet Dreams (Faron Young)
3. I Walk The Line (J. Cash)
4. Searching (Kitty Wells)
5. Crazy Arms (Ray Price)
6. Twenty Feet Of Muddy Water (Sonny James)
7. I Take The Chance (Browns)
8. I'm So In Love With You (Wilburns)
9. You Gotta Be My Baby (George Jones)
10. You Are The One (C. Smith)

BIG JIM HESS WIVK—Knoxville, Tenn.

1. Crazy Arms (Ray Price)
2. My Lips Are Sealed (Reeves)
3. I'd Rather Stay Home (Wells)
4. I Take The Chance (Browns)
5. You Are The One (C. Smith)
6. Highway To Nowhere (Reeves)
7. We'll Find A Way (W. Pierce)
8. I Loved You Better Than You Knew (Johnnie & Jack)
9. Goodbye, Mr. Brown (Wells & Acuff)
10. You Were Mine For Awhile (Eddie Arnold)

"BUCKSIN" BOB KIKI—Honolulu, Hawaii

1. Crazy Arms (Ray Price)
2. Sweet Dreams (Faron Young)
3. I Walk The Line (J. Cash)
4. I Take The Chance (Browns)
5. Any Old Time (W. Pierce)
6. You Are The One (C. Smith)
7. Searching (Kitty Wells)
8. My Lips Are Sealed (Reeves)
9. I'm So In Love With You (Wilburns)
10. You Done Me Wrong (Price)

BOB "HIT PARADE" HENRY WKLO—Louisville, Ky.

1. Onie's Bop (O. Wheeler)
2. Crazy Arms (Ray Price)
3. I Walk The Line (J. Cash)
4. Any Old Time (W. Pierce)
5. Searching (Kitty Wells)
6. Dixie Polka (Giddy Smitty)
7. Red Lipped Girl (Red Kirk)
8. Fool's Romance (T. Downs)
9. You Don't Know Me (Arnold)
10. You Are The One (C. Smith)

HARRY GAINES KTAE—Taylor, Texas

1. Conscience, I'm Guilty (Jimmy Heap)
2. Hound Dog (Elvis Presley)
3. Crazy Arms (Ray Price)
4. Take My Hand (Red Foley)
5. Stand Still (C. Walker)
6. I Want You, I Need You, I Love You (Elvis Presley)
7. Bargain Day (Carlisle)
8. Any Old Time (Webb Pierce)
9. Come Back (J. Newman)
10. You Were Mine (E. Arnold)

"CUZZIN" RAY SCRIBNER WKTQ—Norway-Paris, Me.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. At The Old Town Hall (Bill Wimberly)
3. Searching (Kitty Wells)
4. Any Old Time (W. Pierce)
5. Boppin' The Blues (Perkins)
6. Don't Be Cruel (E. Presley)
7. Be-Bop-A-Lula (G. Vincent)
8. I Walk The Line (J. Cash)
9. Yes, I Know Why (Pierce)
10. Hound Dog (Elvis Presley)

LILLIE ANNE WIRC—Hickory, N. C.

1. I Walk The Line (J. Cash)
2. Sweet Dreams (Faron Young)
3. You Are The One (C. Smith)
4. Crazy Arms (Ray Price)
5. I Loved You Better Than You Knew (Johnny & Jack)
6. Conscience, I'm Guilty (Hank Snow)
7. Don't Be Cruel (E. Presley)
8. I Take The Chance (Browns)
9. Goodbye, Mr. Brown (Wells & Acuff)
10. My Lips Are Sealed (Reeves)

BILL CARTER KSTN—Stockton, Calif.

1. Crazy Arms (Ray Price)
2. Cheated Too (Lee & Cooper)
3. I Take The Chance (Browns)
4. You Ain't Got My Address (Bill Carter)
5. Uncle Pen (Porter Wagoner)
6. Gotta Have Some Lovin' (Betty Amos)
7. I Walk The Line (J. Cash)
8. My Lips Are Sealed (Reeves)
9. Tryin' To Forget The Blues (Porter Wagoner)
10. Draggin' (Curtis Gordon)

"CUZZIN" RAY PULLEY WFOS—South Norfolk, Va.

1. I Want You, I Need You, I Love You (Elvis Presley)
2. Crazy Arms (Ray Price)
3. I Walk The Line (J. Cash)
4. My Lips Are Sealed (Reeves)
5. Any Old Time (W. Pierce)
6. You Gotta Be My Baby (George Jones)
7. I'm So In Love With You (Wilburns)
8. No Love Have I (T. Collins)
9. Twenty Feet Of Muddy Water (Sonny James)
10. Sweet Dreams (Faron Young)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



Country Big 10 JUKE BOX TUNES

Pos. Last
Week

1	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	1
2	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	2
3	SEARCHING Kitty Wells (Decca 29956; 9-29956)	4
4	BE-BOP-A-LULA Gene Vincent (Capitol 3450; F3450)	6
5	YOU ARE THE ONE Carl Smith (Columbia 21522; 4-21522)	5
6	HOUND DOG Elvis Presley (RCA Victor 20-6604; 47-6604)	7
7	I WANT YOU, I NEED YOU, I LOVE YOU Elvis Presley (RCA Victor 20-6540; 47-6540)	3
8	SWEET DREAMS Faron Young (Capitol 3443; F3443)	8
9	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	—
10	ANY OLD TIME Webb Pierce (Decca 29974; 9-29974)	10

WSM Prepares For Fifth Annual Disk Jockey Festival

NASHVILLE — WSM has started the ball rolling for the station's mammoth disk jockey festival slated for November 9 and 10. This is the fifth annual festival which is held each year in commemoration of the Grand Ole Opry's anniversary. This year marks the Country style's 31st year, adding to its record as the longest continuous commercial show on radio. WSM is anticipating an attendance of 2000 disk jockeys, trade press delegates, record company officials, visiting Country artists, music publishing heads, and guest station representatives.

In the five years of its existence, the disk jockey festival has grown beyond WSM's wildest expectations. Each year, there have been from 400

to 500 more than the previous year. Last year, 1400 converged upon Nashville for the event.

Headquarters for the festival will be divided between the Andrew Jackson and the Hermitage Hotels. For registration, which begins on Thursday, November 8, tables will be set up in the lobbies of each hotel.

Besides constructive meetings, designed to aid the disk jockeys in their professional activities, the deejays will be entertained by luncheons, the WSM reception, "Breakfast at the Opry," various and sundry parties and open houses and, of course, the performance of the Opry which will include the Prince Albert NBC radio show, and a four-hours' broadcast on WSM, alone.

Decca Purchases 50% Interest In Jimmy Wakely's 2 Publishing Firms

HOLLYWOOD, CAL.—Decca Records has become a partner in Jimmy Wakely's two music publishing firms with its purchase of a 50 per cent interest in Riverside Music Publications (ASCAP) and Jimmy Wakely Songs (BMI), Wakely announced last week upon his return from New York after concluding pact with Decca prexy, Milt Rackmil.

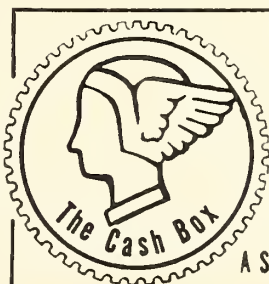
Decca's own Northern Music, repped by Paul Cohen in N. Y. and Larry Shane on the Coast, takes over active management of the two firms immediately.

The deal, which strengthens Decca's growing importance in the Country and Western fields, involves over one hundred songs owned by Wakely's firms. It includes "Crazy Arms," re-

corded by Ray Price on Columbia, now the No. 1 seller in Country field. Wakely owns the tune via his BMI firm.

New Offices For Reeves

On August 15th, Herbert L. Shucher, personal manager of Jim Reeves (Victor) announced the opening of their new offices at 613 Gibson Drive, Madison, Tennessee. (Telephone MADison 7-2484.) Reeves, the recipient of last week's "Bull's-eye" for his waxing of "According To My Heart," and "The Mother of a Honky Tonk Girl" (a duet with Carol Johnson), is currently riding high on the charts with "My Lips Are Sealed."



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS	Ray Price (Columbia)
2. I WALK THE LINE	Johnny Cash (Sun)
3. SWEET DREAMS	Faron Young (Capitol)
4. SEARCHING	Kitty Wells (Decca)
5. YOU ARE THE ONE	Carl Smith (Columbia)
6. MY LIPS ARE SEALED	Jim Reeves (RCA Victor)
7. I WANT YOU, I NEED YOU, I LOVE YOU	Elvis Presley (RCA Victor)
8. I TAKE THE CHANCE	The Browns (RCA Victor)
9. ANY OLD TIME	Webb Pierce (Decca)
10. CONSCIENCE, I'M GUILTY	Hank Snow (RCA Victor)
11. DON'T BE CRUEL	
12. I'M SO IN LOVE WITH YOU	
13. HOUND DOG	
14. BE-BOP-A-LULA	
15. CHEATED TOO	
16. WE'LL FIND A WAY	
17. I'M A ONE-WOMAN MAN	
18. TWENTY FEET OF MUDDY WATER	
19. HOPING THAT YOU'RE HOPING	
20. YOU GOTTA BE MY BABY; ONIE'S BOP; I'D RATHER STAY HOME; COME BACK TO ME; HONKY TONK MAN; YES, I KNOW WHY; GOODBYE MR. BROWN; YOU DON'T KNOW ME; LOVE, LOVE, LOVE; BLACKBOARD OF MY HEART; YOU DON'T OWE ME A THING; WALTZ OF THE ANGELS; YOU DONE ME WRONG; YOU AND ME.	



Country Best Sellers

IN RETAIL OUTLETS

1. CRAZY ARMS
Ray Price
(Columbia 21510; 4-21510)
2. I WALK THE LINE
Johnny Cash
(Sun 241; 45-241)
3. HOUND DOG
Elvis Presley
(RCA Victor 20-6604; 47-6604)
4. SEARCHING
Kitty Wells
(Decca 29956; 9-29956)
5. I WANT YOU, I NEED YOU, I LOVE YOU
Elvis Presley
(RCA Victor 20-6540; 47-6540)
6. BE-BOP-A-LULA
Gene Vincent
(Capitol 3450; F-3450)
7. I TAKE THE CHANCE
The Browns
(RCA Victor 20-6480; 47-6480)
8. DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604; 47-6604)
9. SWEET DREAMS
Faron Young (Capitol 3443; F3443)
10. CONSCIENCE, I'M GUILTY
Hank Snow
(RCA Victor 20-6578; 47-6578)
11. ANY OLD TIME
12. YOU ARE THE ONE
13. MY LIPS ARE SEALED
14. HEARTBREAK HOTEL
15. I'M SO IN LOVE WITH YOU;
BLACKBOARD OF MY HEART;
YOU AND ME; GOODBYE MR.
BROWN; LOVE, LOVE, LOVE;
WE'LL FIND A WAY; TRYIN'
TO FORGET THE BLUES.

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Wilma Lee & Stoney Cooper

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TOO"

HICKORY-1051

Lucky Guy



JIMMIE WILLIAMS

on MGM

sings

"ALPHA and OMEGA"

b/w

"Where Will I Shelter My Sheep"

White Oak Music-BMI

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Cincinnati 24, O.

Chuck Wilson, who runs "Wilson's Wax Works" in Beaver Falls, Pa., is seen getting bussed from two Pennsy lovelies. The gal on the left is Miss Pennsylvania of 1956, Serena Kifer, and on the right is Helen Karas, Miss Pennsylvania of 1955. Both beauties visited and guested on Chuck's show just before Miss Kifer took off for Long Beach, California, to compete in the recent Miss Universe contest.

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Country Reviews

A BULLSEYE B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

THE CASH BOX
BULLSEYE



"WHY DID YOU HAVE TO GO AND LEAVE ME" (2:48)

[Acuff-Rose BMI—Rainwater]

"WHAT AM I SUPPOSED TO DO" (2:42)

[Acuff-Rose BMI—Rainwater]

MARVIN RAINWATER
(MGM 12313; K12313)

Marvin Rainwater who has all the talent necessary to blossom into a full-fledged star seems to have come up with the deck that could turn the trick. The triple-threat artist who writes, sings and accompanies himself instrumentally, does a stand-out job in all three categories on both ends of his latest release. On one half the chanter first recites and then sings as he infectiously leans into a rhythmic, up-tempo, lover's-blues tagged "Why Did You Have To Go And Leave Me." On the flip, a middle beat romantic lament labeled, "What Am I Supposed To Do," there's also a narrative portion but it comes at the mid-point. Two first rate pieces of material that Rainwater handles with finesse. It looks like the 'big' coupling for the artist with the upper end leading the way.

BILLY RILEY
(Sun 245; 45-245)

B+ "TROUBLE BOUND" [Hi-Lo BMI—Riley] Billy Riley comes up with an impressive showing as he enticingly wends his way through an up tempo, rhythmic blues item patterned after the big, all-market hit "Be-Bop-A-Lula". An intriguing platter that could stir up a heap of noise.

B "ROCK WITH MY BABY" [Hi-Lo BMI—Riley] On the under half the chanter really lets loose as he employs the 'Presley' technique on a solid driving house-rocker. Should keep the boxes hopping all day long.

DEL WOOD
(RCA Victor 20-6613; 47-6613)

B "ARE YOU FROM DIXIE?" (2:08) [M. Witmark ASCAP—Yellen, Cobb] The sounds that emanate from a piano played by the nimble-fingered Del Wood are a treat to the ear. Especially so, this time, as the artist interprets a spirited, fast paced, old time delighter.

B "INTERMISSION AT THE OPRY" (1:55) [Tree BMI—D. Wood] This end is a charming bouncer that the keyboard stylist tinkles out in her own inimitable fashion. Both ends are in for a large share of juke and deejay spins, country and pop-wise.

LATTIE MOORE
(King 4955; 45-4955)

B+ "LONESOME MAN BLUES" (2:35) [Mar-Kay BMI—Moore-Logsdon] Lattie Moore comes up with a splendid vocal effort as he expressively renders a heartfelt, sentimental tale with a steady beat. Persuasive platter that could develop into a strong chart item.

B "100,000 WOMEN CAN'T BE WRONG" (2:28) [Mar-Kay BMI—Moore-Scott] Here the warbler tells the gal that she's definitely in the minority if she doesn't think he's a Romeo. It's an up tempo bouncer that Moore wraps up in attractive fashion. Flavorful instrumental assist.

EDDIE COCHRAN
(Crest 1026; 45-1026)

B "SKINNY JIM" (2:10) [American BMI—E. Cochran, J. Capehart] Eddie Cochran enthusiastically knocks out a driving, country-rock 'n roller in a style similar to that of Little Richard's click "Long Tall Sally." Swinging side tailor-made for the teen-age hoofers.

C+ "HALF LOVED" (2:25) [American BMI—R. Stanley, J. Fitzsimons] On the lower end Cochran waxes a feelingful, fish-beat lover's ballad.

TERRY FELL
(RCA Victor 20-6621; 47-6621)

B+ "DON'T DO IT JOE" (2:30) [Murray Nash BMI—Lacy] As a spurned lover who still cares, Terry Fell tenderly tells the gal's new sweetheart not to treat her so badly. It's a potent moderate paced heartbreaker that Fell puts across with depth and sincerity. Effective job.

B+ "I CAN HEAR YOU CLUCKIN'" (2:00) [Four Star BMI—T. Fell] This end is a light-hearted, change of pace, quick beat novelty item. Fell's sparking sparkling delivery of the tantalizing lyrics receives a dandy instrumental assist. Either end can step out.

TABBY WEST
(Decca 30017; 9-30017)

B+ "HERE'S TO LOVE" (2:30) [Comar BMI—L. Street, H. Widener] The dulcet tones of Tabby West make for potent juke box lure as she warmly etches a bluesy, slow paced shuffle item. Inviting all-around performance on a platter that could catch.

B+ "OH! MAMA" (2:36) [Old Charter BMI—L. Street] On the lower half the chirp regrets the fact that she didn't heed her mother's 'old-fashioned' advice about the ways of love. It's a tearful, moderate paced tale that Tabby spins with touching effect.

JERRY REED
(Capitol 3504; F3504)

B+ "THIS GREAT BIG EMPTY ROOM" (2:58) [Lowery BMI—J. Reed] Jerry Reed turns in a top drawer vocal effort on his latest effort for the diskery and the overall effect is a deck that has 'potential hit' marked all over it. It's a rhythmic, up tempo blues item with a strong lyric, great performance and a wonderful sound. Keep close tabs on it.

B+ "JUST A ROMEO" (2:33) [Lowery BMI—J. Reed] The songster is real proud about his talent for 'pitchin' woo' as he happily brags about it on this contagious, quick paced pleaser. Money-maker.

GORDON TERRY
(Columbia 21544; 4-21544)

B+ "MAYBE" (2:32) [Cedarwood BMI—Hanserd] Mellow-toned Gordon Terry comes through with a convincing portrayal of a middle beat, tear-compelling lover's ballad. Pretty wedding of melody and lyrics. Strong side.

B "KEEP RIGHT ON TALKING" (2:11) [Driftwood BMI—G. Terry] On the under portion Terry fetchingly tells his gal to 'keep up the sweet talk 'cause he's about to give in'. It's a delectable little up tempo ditty that bounces merrily along. An attractive coupling.



Country Round Up

November 9 and 10 are the dates of WSM's Fifth Annual National Disc Jockey Festival and plans are developing rapidly for the big two day celebration in honor of the Grand Ole Opry's 31st Birthday.

The Opry on ABC-TV August 18 built its theme around the cacti, prairie dogs, and tumbling weeds as it again went to the western part of the United States. Stars featured on the show were Hank Snow, Jimmy Dickens, June Carter, Johnny Cash, Flatt & Scruggs, Ray Price, and the LaDell Sisters. Eddy Arnold was the special guest and he brought along the Collins Kids for a return visit. The Kentucky Senior Briarhoppers cut some fancy capers to the tune of the old fiddle played by Tommy Jackson.



EDDIE DEAN

Rocky Mountains. The chirp, who hails from Seattle, also appears there nightly. Robison is now handling sales direct from his office to the juke box ops and retail stores and he's quite excited over the Guitar disk since he feels that this will be the one to open the gate on his new system. Henry Boye writes that Canadian sensation Adam Timoon's first Columbia release is his and Fred Stryker's new song "Repeat After Me" and already two companies are jumping on the country-pop tune. . . . George Popkins of "pop's Country Store," WXGI-Richmond, Va., feels that the way Patsy Cline's new Decca release taken off in his area it should become the hit she has been deserving of. The tune is "I've Loved And Lost Again" and is way up on Popkins' chart.

Jim Coleman, filling in with the Ozark Jubilee news for Red Foley while the old "red head" is on vacation passes along the following bits of information. Wanda Jackson has just returned from Alaska, and Tabby West took off immediately for the same destination. Pete Stamper and Mitchell Torok off



BETTY FOLEY

on a thirty day tour set by Lucky Moeller of Top Talent. Billy Walker is keeping his fingers crossed for his new tune "I'll Never Stand In Your Way" and making plans to cut a tune written by yours truly, "This Broken Heart Of Mine" on his next session for Columbia. Marvin Rainwater currently laying them in the aisles in Minnesota and Iowa. Porter Wagoner and Don Warden in the process of forming their own publishing company. Sonny James is doing a double stint on Ozark Jubilee during the absence of Red Foley and doing a fine job. Also staying in the charts with his "Twenty Feet Of Muddy Water." Sonny is off to Hollywood this week to cut another session for Capitol. Chuck Bowers, Slim Wilson, Jimmy Gately and Harold Morrison doing yeoman chores with regular radio, TV, and personal appearances.

The Jubilee has been decorated with some outstanding feminine charm in the Arden Sisters, Candy and Susie. These two kids not only belt out some terrific songs, but accompany themselves with bass and guitar. Just signed by Top Talent, they're expected to be with the Jubilee for some time. . . . Jimmy Wakely did a terrific job in filling the old "red head's" shoes on the August Fourth, ably assisted by Sonny James and Arthur "Guitar Boogie" Smith.

Hal Smith announces that he has signed Jimmy Newman (Dot) to a management contract and also closed out a deal for him to be a regular on the Grand Ole Opry. He made his first regular appearance on August 4. Hal will still handle Carl Smith as always and will place Jimmy and other artists to be signed later in his agency to be called the "Curtis Artist Productions" agency. Newman, whose current release titled "Come Back To Me" is doing very well and he'll have other releases soon, perhaps an LP in the near future. Jimmy is making his home in Nashville and is currently working with the Al Gannaway Productions for Television films.



JIMMY NEWMAN

Thurston Moore's annual Scrapbook, the 1957 Edition of the Hillbilly and Western Scrapbook is being prepared now and will be ready by end of September. All artists, recording, TV and Radio are asked to send new pix and data at once for inclusion in this publication. Scrapbooks are famous and have been sold by stations for many years throughout the U.S. and Canada by every top d.j. in the country field. Send all material to Thurston Moore, Rt. 5 Box 285A, Covington, Ky. Moore also owns Verona Lake Ranch, Verona, Ky. folk park that is booking top name stars every Sunday.

Ben A. Green's "It Happened At The Grand Ole Opry" article in the Aug. 4th issue of The Nashville Banner tells about the great happiness that Martha Carson and hubby, X. Cosse, have been sharing since the birth of their son Rene Paul. "God has made my happiness complete," said Martha, whose first song "Satisfied" became America's number one spiritual in 1951. Martha's latest slicing recently released by Victor is tagged "Faith Is The Key" and "All These Things." And faith is the key for Martha who was told by her doctor, nine years ago, that she could never be a mother. . . . Bill Carter, Republic recording artist and KBOX-KSTN, Modesto-Stockton, Calif. deejay writes to tell us that country music entertainers and musicians from all over Northern California gathered at Lil's 117 Club in Vallejo, California August 1st for a giant benefit dance for his good musician buddy,

Bob Whaley, who was suddenly stricken with paralysis. Among those that responded to the call to help Bob's family were Carter, Jess Willard (EKKO Records), Hank Cochran (EKKO), Cal Smith, Little Mike Calkins, Paul & Cliff Whaley (Bob's Brothers), Jerry Jones, The Austin Bros., Bill Ring, Junior Van Horn, Jimmie Rivers, and many others too numerous to mention. Sez Bill, "That willingness to help a fellow musician in need makes me so proud and grateful to be a part of such a great bunch of folks, Country Music Folks!"



FRANKIE MILLER

Jake Hand, personal mgr. for Bill Carlisle types that Bill and The Carlises have left the Grand Ole Opry and are now featured on Red Foley's Ozark Jubilee each Saturday night unless they're doing personals. They are really going over big on the TV network show, and the mail is pouring in from all over the country. Bill is still living in Nashville but Hand is staying in Springfield, Mo. where they've opened new offices, upstairs over the Ozark Jubilee, in the Jewel Theatre Bldg. Hand turned one of the offices into a lounge for the artists and friends that might be passing through.

Carlisle just finished a tour in Penn. and also appeared on the Old Dom. Barn dance in Richmond, Va. July 21 and is finishing out the tour with T. B. Skarning through Minn.

His current schedule takes him Aug. 9th to Hopkinsville, Ky.; The 10th to Cleveland; The 12th to Newark; The 20th through the 26th with Ed Watt in Mich. and Canada; The 30th to Walton, N. Y.; The 31st through Sept. 4th dates in N. C. and Sept. 15th through the 30th he's booked with T. B. Skarning in Minn.

Jim Reeves (RCA Victor) will headline the grand ole opry show at the Wisconsin State Fair in Milwaukee, Wisconsin from August 18th through 26th inclusive. Reeves has just completed a highly successful tour through the Eastern section of the country including Pennsylvania, Maryland, New York, Connecticut, Massachusetts and Rhode Island. On the show with Reeves at Wisconsin will be Jimmy and Johnny (Decca) Joe "Red" Hayes (Capitol), Floyd Cramer (MGM), Tommy Hill (Hickory) and special guest, Betty Foley (Decca). Reeves current record, "My Lips Are Sealed," is among the top ten country and western tunes in the nation. His latest release, tagged "According To My Heart" and "Mother Of A Honky Tork Girl" received the Cash Box



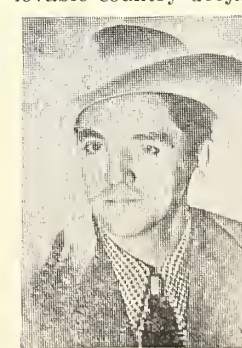
UNCLE HANK

"Bullseye" this past week. The latter is done as a duet with Carol Johnson. Personal Mgr. Herbert L. Shucher, tells us that on August 15th he and Jim opened their new offices at 613 Gibson Drive, Madison, Tenn., Telephone Madison 7-2484.

Eddie Dean (Sage & Sand) just returned from Central City, Iowa where he appeared at the Central City Fair. The week before he played to a turnaway crowd at the Weatherford Rodeo, Weatherford, Texas. He's starting several rodeos and fairs in the next month, first being the Tommy Steiner rodeo at Lawton, Okla. Sept. 6, 7, 8, 9. Following the next week at Montgomery, Ala., then to the Muskogee State Fair at Muskogee, Okla. 15, 16, 17, 18, 19, 20 & 21. Then he goes on a tour with Hank Thompson the 22nd thru 27th, following with the "Heart Of Texas Fair," at Waco, Texas Sept. 29th thru Oct. 4th. Dean's new release on Sage records will be out Sept. 1st. The titles are "Rock & Roll Cowboy" and "Banks Of The Rio Grande." . . . Lonnie Barron's "Don't Doubt My Love" (Sage & Sand) is on the charts thruout the Mid-West, hitting #1 in Detroit the past two weeks.

The Louvin Brothers, Ira and Charlie, who have belted out a couple of real big songs this year are reported to have more of the same ready for release within the next few weeks.

One of the featured stars of the Cowtown Hoedown is Columbia's recording artist, Frankie Miller. Frankie has been a guest of the Grand Ole Opry and the La. Hayride. He also spent two weeks as the guest of the Pee Wee King band in Chicago. He is now a regular of The Cowtown Hoedown show in Fort Worth, Texas which is aired over KCUL every Saturday night beginning at 8:00. The station also boasts having one of the nicest, friendliest, and most lovable country deejays in the business in the person of "Uncle Hank" (Glen Graig), who also has his hand in the production end of the Hoedown. . . . Glad to see Tom Edwards, WERE-Cleveland, Ohio, back on the job after being painfully laid up following a bout with his sacroiliac joints.



STUART HAMBLÉN

Tom says to watch out for Denver Duke & Jeffrey Null, who have been signed to a Mercury recording contract. The boys will be stars of the Circle Theatre in Cleveland on the 18th, along with King's Bobby Grove, who has a good one in his "No Parking Here." Also scheduled to appear there is Hylo Brown who will be followed by Don Reno & Red Smiley. . . . News-letter notes from Cliff Rodgers, WHKK-Akron, Ohio tells us that Cliff's good friends Stuart Hamblen and Tim Spencer were guests on his "Melody Roundup" show and that Roy Rogers was scheduled to appear in Akron for the world champion soap box derby race. Speaking of Hamblen, Stu was interviewed last week-end by "Balin' Wire" Bob Strack, KIMO-Independence, Mo. Stuart asked Bob to play an instrumental which was from the sound track of the movie "Birth of a Song." The tune features Joe Maphis on guitar with a group humming in the background. He wondered if the folks could recognize the tune and did they think it would be a hit if it were released on record. Bob received more replies on that than on anything he's done in a long time. Most of the folks recognized it and all wanted to buy it right now. It's Stu's "Got So Many Million Years."

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The Seeburg V-200 is designed for the greatest programming flexibility. It's easy to program both singles and E.P.'s in their proper place. That's because the Revolving Drum Program Selector catalogs the music 40 selections at a time.

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Here and There

LOS ANGELES, CALIF. — The State of California must have a high-powered magnet working for it. It is reported that the fabulous growth of this state is continuing at an accelerated rate this year. Investments by industry in new plants will set a record in 1956. Several large projects totaling well above \$200 million have been announced by such major corporations as General Motors, International Business Machines Corp., General Electric and Lockheed Aircraft in the San Francisco Bay area. Every year between 200,000 and 400,000 persons immigrate to California. This movement, together with California's high birth rate, is reported to be giving it a population growth more rapid than in any other state. Experts are forecasting a population of 17.5 million by 1965, compared with a little more than 10 million in 1950. The State has risen from sixth to second rank in population since 1930, and industrial leaders say that within two decades it will be in the number 1 spot.

CHICAGO—We're reminded of that old truism that every small prospective customer should be treated with every consideration—he may grow up to make the largest noise—by a story we just heard. A father sent his 13-year-old son into a jewelry store to pick up a repaired watch. The boy waited impatiently while the clerks served all the adult customers. Finally, the youngster was served. "What took you so long in there, Butch?" asked the father. "The clerks waited on everybody in the store before me," the boy answered, "but I got even." "How", asked the father. The boy chuckled happily, and answered "While I was waiting, I wound up every alarm clock I could find. It's going to be a mighty noisy place at 7:30 tonight!"

NEW YORK—Price increases in many items and industries are predicted due to the increased price of steel and aluminum. Manufacturers in the coin machine business will, like all others, have to contend with added costs in dealings with their suppliers. One more added cost the coin machine industry, as well as all others, can anticipate, is an increase in freight rates. The nation's railroads are now drafting an application to the Interstate Commerce Commission for a general 5 per cent increase.

It Takes Enthusiasm! It Requires Promotion! It Needs Stimulation! To Start The: **BOOM** **BOOM BOOM** **BOOMING AGAIN!**

Where's the fire? Where's the punch? Where's the refreshing enthusiasm? The sensational promotion? The healthy, hearty stimulation?

Where are all these attributes that made this industry stand out from all other industries?

Where are the men who didn't think a hoot of a second to dash a thousand miles to operate in another area?

Where are the operators who steamed up, stimulated, impressed and most completely and definitely sold the location owners on constantly promoting the play on their machines?

Where are the men who traveled far and wide about the nation talking, showing, explaining, stimulating, enthusing and bringing into being the finest and most economical entertainment industry of all time?

Where are the distributors who took it upon themselves to point the way and to bring into the industry the people who are, today, leading the field?

Where are those men?

Have they all disappeared? Have they left the industry?

The answer is a loud and smashing, big and very definite, "NO"!!!!

Almost every one of them is still here. BUT—not smashing, fighting, punching, promoting, stimulating, selling the location owners to sell the players on the new and better and finer equipment of today.

NO, SIR!! They're now sitting in impressive offices from coast to coast.

They're thinking of how to cut down their golf scores? Where to meet for cocktails and dinner? What new car to buy?

They're thinking about a dozen and one other things but—**HOW TO GET THIS BUSINESS THAT GAVE THEM THEIR START, THAT HAS BEEN KEEPING THEM GOING—BOOM—BOOM—BOOMING ALL OVER AGAIN!**

These are the very same men! These are the men who can do it! The men who can bring the new, different, more unique, better ideas to the industry.

The men who can get up off their soft and easy, luxurious office chairs, forget the telephone, get out on the street, **AND START WORKING AGAIN!**

These are the men who can start things **BOOM—BOOM—BOOMING AGAIN!**

These are the men who made this industry great and who can make it still greater by pitching in with their old time enthusiasm, stimulation and promotion.

These are the men upon whom this industry depends!

These are the men who can assure themselves greater profits and better business by stimulating the **BOOM—BOOM—BOOM—TO BOOMING ALL OVER AGAIN ALL OVER!!**

PINBALL BIZ IN GROWTH BOOM

After Passing Silver Anniversary Pinbiz Awakes to New, Bigger Market Panorama as More Mfrs Enter New Products to Join Worldwide Biz Boom

CHICAGO—After passing its 25th year a revival is taking place in the pinbiz which, from all present indications, will lead to a world market of greater scope and potential.

This should, at the same time, step up sales to the U. S. market as well, it is believed.

The entrance of more manufacturers into the pinbiz hasn't occasioned the surprise that many thought would result.

It has been well known for many months that the pinbiz has been booming in world markets from Latin America, through Europe into Asia.

The manufacturing revival which has resulted has brought greater attention to the pinbiz than has been the case in some time.

This has, if anything at all, heartened the manufacturers. They believe that the present domestic market can be expanded. They also think this will lead to a greater world market for the new and intriguing pinball amusements.

It's a long, long cry from the very first popular priced pinball of early 1931. This was "Bingo." It was manufactured by Bingo Manufacturing Company, here in Chicago. The firm was headed by Leo Berman. The game sold for \$16.50, f.o.b. Chicago, Ill. It was entirely mechanical. Originally it featured 10 balls for 1 cent or 5 cents, coin chute optional.

This was quickly followed by a new manufacturer in 1931 who produced "Ballyhoo." The firm was Bally Manufacturing Company, headed by Ray T. Maloney. "Ballyhoo" was also priced at \$16.50. It was the very first big hit pinball to come to market.

At the same time, Dave Gottlieb of D. Gottlieb & Company, was continuing to manufacture his first hit, "Baffle Ball."

From then on a series of games were introduced. The first game featuring the use of electricity was the late Fred McClellan's "Contact" of the old Pacific firm. There was the figure eight game that clicked, "Five Star Final," by D. Gottlieb & Company. Genco came in with "Jiggers" and then produced a big hit in the first all-black cabinet, "Silver Cup."

Later on came Bally's "Bumper" and, in 1935, Bally's "Rocket." There were the Exhibit ticket pinballs. Beautiful Chicago Coin games. Mills' "Official." And, in between, dozens on dozens of other machines by various manufacturers, including the big hit games produced by Rock-Ola Manufacturing Corporation, "Jig Saw" and "World Series."

Since 1931 many, many thousands of games have been viewed and played by peoples all over the world. The Army, Navy, Air Force carried the games with them all over the world in World War II. They helped popularize them in almost every country on the face of the globe.

With new and different amusements breaking into the market, pinballs were neglected by the greater majority of the manufacturers the business gradually slid to a steady sales basis with world markets curtailed for some time.

In the past few years, world markets have reawakened to the pinballs, due to sales of used machines. This coupled with the continued steady domestic market, gradually created interest among factories here who, this past month or so, began to again see possibility for good production schedules.

The resultant effect becomes more noticeable each week as more and more manufacturers announce new pinballs.

Most important is the great growth of the world markets. Second in importance seems to be the domestic market.

But with more manufacturers in the field it is generally believed that the domestic market will also expand and will reopen many, many more locations to pinballs than what was formerly the case.

With increased market potential there is no doubt that the rebirth of this 25-year-old baby may soon bring about an entirely new appreciation of the intricate electro-mechanics being built into the new type pinballs.

Also extremely interesting is the fact that these games are now arranged for two players, as well as four players, from their original single player form. D. Gottlieb & Company pioneered this multiple player action.

Whether this present growth boom will turn into a business boom is as yet to be seen. But, from all present indications, and from the enthusiasm of the manufacturers re-entering the field, this seems to be the prediction.

Should a boom come about it is believed this may bring about a revival of many other old-time favorite amusements which have been neglected.

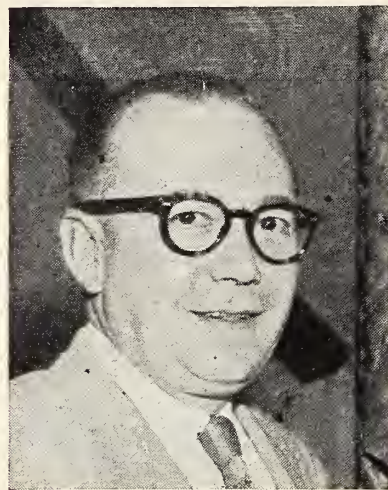
As one noted coinman stated, "Regardless of whatever new amusements are designed and brought to market, the good, old pinball just keeps on rolling along."

Self Service At Logan Dist.

CHICAGO—Jack Nelson, Jr., Logan Distributing Company, this city, reported that his established system of self-service has customers pleased with the convenience and speed in shopping for charm.

Customers can help themselves from a choice of 192 different charm items on display throughout the showrooms. Then he can use the cart to load his car with the items selected.

Wurlitzer "Centennial" Guests Advised To Bring "Walking Shoes" And Comfortable Clothing



A. D. PALMER

NORTH TONAWANDA, N. Y.—"If your feet don't hurt they will after three days of extensive Wurlitzer Centennial activities — unless you take comfortable shoes."

This warning to Wurlitzer guests was issued today by A. D. Palmer, Jr., Centennial Manager. He reminds those planning to attend the Centennial Club Celebration that the Wurlitzer Park grounds are nineteen acres in area and for the afternoon of two days, Friday, August 24, and Saturday, August 25, the club mem-

bers will spend most of their time on the greensward surrounding the vast Wurlitzer factory. This means: walk, walk, walk—from one exciting event to another.

In addition, Friday morning will see a tour through the Wurlitzer plant which, just for the record, is one-half mile long. On Saturday morning, the entire group will visit Niagara Falls, and while they don't have to walk there, they will find so many points of interest around Goat Island, Terrapin Point and the world-renowned Whirlpool area that they will want to see them all, even if their "dogs" are barking!

"What we suggest to you is this," advises Palmer, "pull out that comfortable pair of oxfords or walking shoes and take them with you to Buffalo. Wear them when you board the buses on Friday morning and Saturday morning. If you follow this advice you will probably be impelled to send us a little note of thanks when you have returned home with non-existent corns and callouses and your feet still intact."

"What this all boils down to is take comfortable clothes. You're going to have a wonderful time but you're going to be on your feet a lot. In addition to walking, there will be dancing. We don't suggest you try this in low-heeled shoes (if you're a lady) so we go a little further and recommend that you take several pairs of footwear and give your tootsies a change whenever possible."

United "Service School" To Be Held At Sammons-Pennington



JOHN CASOLA

MEMPHIS, TENN.—Johnny Casola and Al Thoeke of United Manufacturing Company, are both in this city arranging for the first "United Service School" to be held at the offices of Sammons-Pennington Company, United Distributors, this city.

As yet no definite date has been set for the school. This matter has been left entirely in the hands of George Sammons and "Cotton" Pennington.

Johnny Casola stated: "We conducted one of the most progressive and outstanding service schools in our history in New Orleans."

"Then rushed right up here to Memphis to arrange for the 'United Service School' to be held at our distributor's offices."

"The date will be announced to all who want to attend this week."

United Mfg. Co. Readies Three New Amuse. Machines

New Gun, Shuffle Alley and Five-Ball To Lead Off Fall Games Parade



BILL DeSELM

CHICAGO — Enthusiastic and optimistic Bill DeSelm, general sales manager of United Manufacturing

Company, this city, reported this past week:

"We are preparing three new games to lead off our Fall games parade.

"There will be a brand new gun, a new shuffle alley and the most outstanding and unique five-ball novelty pin game ever seen in the field.

"What's more", DeSelm enthused, "advance tests have indicated that these three new amusement products will prove among the very greatest we have yet presented to the field.

"The results of these tests were absolutely amazing. The income from the gun, shuffle alley and novelty five-ball have excited those who tested the machines for us to the point where they have already placed the very largest initial orders in their history with us.

"Shipments will be made within a few more days to all of our distributors and the nation's operators will be able to view and test the games themselves."

Motor Cavalcade Arranged For Wurlitzer "Centennial" Guests



NORTH TONAWANDA, N.Y. — The Rudolph Wurlitzer Company, this city, has arranged a special motor cavalcade for its "Centennial Club" members for Friday morning August 24.

The three-day Wurlitzer "Centennial" celebration starts on Thursday, August 23, and runs thru Friday and Saturday, the 24th and 25th. The guests will be in for the time of their lives, with provisions made for a variety of entertainment.

The motor parade is one of these special programs. "Centennial Club" members will be picked up on Friday at 9:30 A.M. at the Statler after breakfast. Thirty busses, each with a banner reading "Wurlitzer 100th Club", will proceed down Main Street. A Marine Color Guard, a police escort, and drum majors will lead the cavalcade. The busses will pass the Wurlitzer Store in Buffalo, and then head to the factory.

Minn.'s Biggest Op Ups Rate 50% and 100%

MINNEAPOLIS, MINN.—To meet a need for increased revenue, the City Council, this city, is presently increasing charges 100% and 50% on parking meters in the downtown and surrounding areas.

The 750 downtown meters are now being converted to 20¢ per hour instead of 10¢. Another 1,260 meters in outlying downtown sections are being converted to 15¢ per hour. The City's remaining 1,499 meters will remain at 10¢.

(Editor's Note: Some months ago, Bill Gersh, Publisher of *The Cash Box*, in a talk to Minneapolis music operators, advised that Dime Play on the phonos is the only answer to better profits. According to latest reports phonos here are being converted, but as yet are not 100%.)

CIAA To Meet Tues., Aug. 21

Chi's Game Ops To Gather at Congress Hotel

CHICAGO—Sam Greenberg, president of CIAA (Chicago Independent Amusement Association) informed the city's amusement machine operators that the organization will meet in the Pine Room of the Congress Hotel, this city, Tuesday, August 21, at 8:30 P.M.

"It'll warm the cockles of your heart. It's proof positive that our industry has finally grown up and is now represented by a strong trade association", Greenberg told the operators.

Refreshments will be served thru the cooperation and sponsorship of Sam Wolberg and Sam Gensburg of Chicago Coin Machine Company.

We Are Going Crazy With These BINGO GAMES Here Is What We Have—What Do YOU Offer!!!

BALLY	UNITED
Hi-Fi	Rio
Gayety	Tahiti
Yacht Club	Hawaii
Variety	Tropics
Miami Beach	Havana
Frolics	Singapore
Dude Ranch	Nevada
Surf Rider	Cabana
Beauty	Stars
Night Club	
Broadway	WILLIAMS
Palm Springs	Long Beach
Beach Club	
Ice Frolics	

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Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

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221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

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RIDE THE CREST—DOUBLE THE PLAY with

GOTTLIEB'S NEW **SEA BELLES**
2-PLAYER

IMMEDIATE DELIVERY—ORDER NOW!

NATIONAL COIN MACHINE EXCHANGE

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BE SURE . . . With A NYACK SLATE TOP

THE ONLY TOP PRECISION
GROUND and GUARANTEED LEVEL

ONLY THE BEST SOLID 3/4"
BLACK SLATE IS USED

GUARANTEED TO CONTAIN NO LIME DEPOSITS
In cheaper slate, lime deposits deteriorate in a very short time.
OUR NYACK SLATE TOPS ARE GUARANTEED AGAINST WARPAGE and DETERIORATION.
CALL, WIRE or WRITE US FOR NEAREST DISTRIBUTOR.

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80 SO. FRANKLIN ST.

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SPECIALIZING IN ALL KINDS OF SLATE POOL TABLE TOPS

WOW! HAVE YOU SEEN BLONDIE

FIRST

Chicago Coin's New
Multiple Match Play Game!
COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

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Rock-Ola Previews New 200 Selection Phono

CHICAGO—David C. Rockola and Rockola executives were hosts to the International Rock-Ola Distributor organization Thursday and Friday, August 9th and 10th, at the "Distributor Preview" of the new Rock-Ola "200" selection phonograph. The preview started with a luncheon at the Belden Stratford Hotel at 12:30 P. M. on Thursday with Ed Ristau, director of sales welcoming guests and introducing Rock-Ola staff members and engineering department personnel to the distributor organization.

Immediately after the luncheon activity shifted to the Mosaic Room which had been decorated gayly for the unveiling. There David Rockola covered the many advanced electronic and mechanical features of the new phonograph in his unveiling speech and gave the distributors an outline of the expansion program now in progress at Rock-Ola. This includes new offices and air conditioned quarters for the Sales, Advertising and Engineering Departments.

At the conclusion of his talk, Rockola pulled the cord unveiling the new phonograph. There was a tremendous response—applause was spontaneous.

Because of the enthusiastic response of the distributors, it was necessary to adjourn the meeting for approximately 45 minutes to permit them to inspect the pilot machines thoroughly, and to ask questions. After order was restored, the meeting continued with Ed Ristau acting as master of ceremonies. The meeting was conducted as an open forum with Ralph Petri, Harry Mastney, Hans Schweigert and Frank Schulz going over the engineering of the machine point by point for the distributors. Wayne Bradfield, advertising and sales promotion manager, discussed the co-operative advertising program and decorations and displays for the individual distributor showings to be held throughout the world on dates which will be announced later.

A cocktail party at 6:00 P. M. preceded the banquet. At the speakers table were David Rockola, president; A. A. Ehler, treasurer; Ed Ristau, director of sales; Ed Moritz, factory manager; Harry Mastney, chief engineer; William Haldeman, purchasing agent and the guest speaker of the evening, Bill Gove, who was introduced by Ed Ristau. The subject of Gove's speech was "You Make The Difference". There was not one dull moment from the beginning to the end of the speech which was sparked by many humorous anecdotes.

Gove is Vice-President of Sales for the EMC Recordings Corporation, who pre-record dramatized educational, religious and sales programs on magnetic tape. He is a dynamic speaker and left an inspirational message with the Rock-Ola distributors. The day ended with a good fellowship hour following the banquet.

On Friday, offices were set up in the hotel and distributors, all of whom stayed at the Belden Stratford Hotel during the showing had conferences with sales and advertising executives.

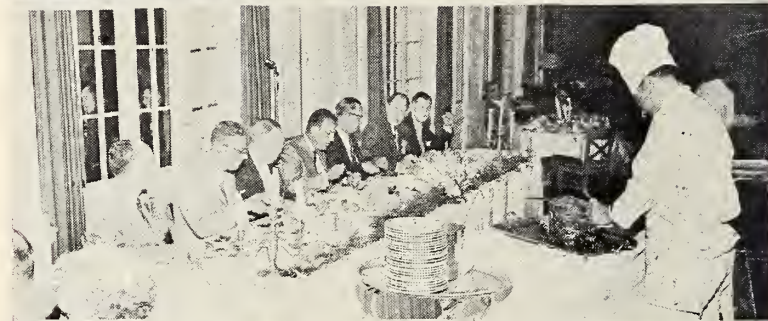
A number of the distributors who stayed over attended the All-Star Football game on Friday night as guests of Ed Ristau and Les Rieck, and on Saturday and Sunday many distributors enjoyed the World Championship Golf Tournament at the Tam-O-Shanter Country Club as guests of David Rockola.

Among those attending the preview were: Ed Ravreby and Richard Mandell, Associated Amusements, Inc., Boston, Mass.; G. M. Wilkins and Romine Hogard, Automatic Music Company, Tulsa, Okla.; Carl Happel and Orville Carnitz, Badger Novelty Company, Milwaukee, Wis.; J. Harry Snodgrass, Border-Sunshine Novelty Company, Albuquerque, N. M.; Hy Branson, H. M. Branson Distributing Com-

pany, Louisville, Ky.; Joe Brilliant and Raymond G. Taylor, Brilliant Music Company, Detroit, Mich.; Harry Brinck, Butte, Mont.; Al Calderon, Calderon Distributing Company, Indianapolis, Ind.; H. E. Daniels and K. K. McKee, Capitol Music Company, Jackson, Miss.; South H. Dixon, Coin Automatic Music Company, Johnson City, Tenn.; Vernon Spellman, Coin Machine Service, Inc., Santa Rosa, Calif.; Frank Fabiano and Kenneth Stephan, Fabiano Amusement Company, Buchanan, Mich.; Joseph Grillo, Louis Grillo, Dave Secrey and Lindy Nardene, Flower City Amusement Company, Rochester, N. Y.; Dave Franco and Morris Piha, Franco Distributing Company, Montgomery, Ala.; E. W. Gilbert, Gilbert Music Company, Bloomington, Ill.; Bob Hallgren and Warren Hallgren, H & H Music & Distributing Company, Moline, Ill.; Hymie Zorinsky, Ed Zorinsky and Joe Bland, H. Z. Vending & Sales Company, Omaha, Neb.; Arthur Herman, Albert Herman, Dave Moll and Sam Gally, Herman Distributing Company, New York City; Vincent J. Marcello and Henry Bougon, Huey Distributing Company, New Orleans, La.

Also: Joseph M. Abraham, A. Fioramonti and Raymond Lonsway, J. M. Novelty Company, Youngstown, O.; Archie LaBeau, La Beau Novelty Sales Company, St. Paul, Minn.; Joe Abraham, Lake City Amusement, Inc., Cleveland, O.; Paul A. Laymon, Paul A. Laymon, Inc., Los Angeles, Calif.; Ben Lazar, Si Lazar and Ed Goldvarg, D. D. Lazar Company, Pittsburgh, Pa.; L. F. LeSturgeon, LeSturgeon Distributing Company, Charlotte, N. C.; Lou Sebastian, Phono-Vend of Texas, San Antonio, Tex.; Harold W. Ajax, Puget Sound Novelty Company, Seattle, Wash.; Howard Robinson, Robinson Distributing Company, Atlanta, Ga.; Jack Rosenfeld, Jack Gorelick and Kal Langer, J. Rosenfeld Company, St. Louis, Mo.; Sam Taran, Ross Distributing Company, Miami, Fla.; Earl Montgomery and Allen Dixon, S & M Distributing Company, Inc.; Memphis, Tenn.; Abe Witsen, Scott Crosse Company, Philadelphia, Pa.; Harry Sanders, Sanders Distributing Company, Nashville, Tenn.; Dave Stern, Ed Adams and Charles Reissner, Seacoast Distributors, Inc., Elizabeth, N. J.; Dan Stewart, Dan Stewart Company, Inc., Salt Lake City, Utah; Carl Hoelzel and Irwin Weiler, Uni-Con Distributing Company, Kansas City, Mo.; Phil Weinberg, Walbox Distributing Company, Dallas, Tex.; Len Micon, Sam Diepiro, Jerry Schuman, Arnold Sommers, Al Stern, Joel Stern and Fred Skor, World Wide Distributors, Inc., Chicago.

Export Distributors in attendance were: V. Haim, R. H. Belam Company, Inc., New York City; Frank Kirke, Frank Kirke Novelty Company, Toronto, Canada; Lawrence Drapkin and Leonard Drapkin, Lawrence Novelty Company, Montreal, Canada; Wes Van Dusen, Van Dusen Brothers, Edmonton, Canada; Wm. Pound, Wm. Pound Agencies, St. Johns, Newfoundland, Canada; Cesar R. Sandoval, Cesar R. Sandoval & Company, Coral Gables, Fla.; Jose Sastre, Musical Sastre, S. A., Havana, Cuba; and Carl R. Lucke, Otto Mallegg, Inc., Chicago, Ill.



David C. Rockola pictured welcoming distributor group after which he pulled the cord on the display, unveiling the new 200 selection phono. Bill Gove also seen addressing distributors. Other photos show members of the Rock-Ola firm and distributors at the meeting.

**CROWDS
OF PEOPLE
SWARM
TO PLAY IT...**

**THE
NEW
SMASH
HIT!**

INVITING!

EXCITING!

**locations clamor
for this 5-Ball game!**

Williams HOT DIGGITY

NOVELTY or REPLAY

**2 Skill
Tracks
at top
of
Playfield**

- ★ Ball in Top Hole when lit scores 1 Replay.
- ★ Side Rollovers score replay with numbers lit.
- ★ Spell "W-A-L-T-Z"—"T-A-N-G-O"—or "P-O-L-K-A" and shoot ball in Center Hole for 1 Replay for each.
- ★ Spell "H-O-T D-I-G-G-I-T-Y" for 1 Replay, then shoot ball in Center Hole for 5 REPLAYS !!!

HIGH SCORES!

**INCORPORATES Williams
BALANCED PLAYFIELD
WITH
MORE WAYS TO SCORE
MORE AWARDS!!!**

Cash-in with HOT-DIGGITY!

**Williams
MANUFACTURING
COMPANY**

**Order NOW... SEE YOUR
Williams DISTRIBUTOR !**

**CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.**



**Center Hole
"EXTRA
SPECIAL"
when player spells
HOT DIGGITY**

**Special when lit
"Mystery" hole**

**2 Special when lit
Rollover lanes**

★ chrome plated
flipper button cabinet guards

★ chrome cigarette trays on siderails!

Rev. John P. Kelly Thanks Parkoff And Bodkin For Contribution Of Juke Box

NEW YORK—In another gesture of charity, which brings untold good will to our industry, Meyer Parkoff, Atlantic New York Corporation, this city, and "Senator" Al Bodkin, must feel a glow of satisfaction for the donation of a juke box to the National Catholic Community Service.

Parkoff received a letter this week from the Reverend John P. Kelly, executive director of this Catholic Community Service which reads:

"Please accept my most sincere thanks for your kindness and that of 'Senator' Bodkin in donating a magnificent juke box to our USO Club. The Atlantic New York Corporation, as well as you two gentlemen, have indeed been a sincere friend over the years to the members of the Armed Forces who visit our Canteen.

"Your many charities bespeak a great sense of patriotism and, I certainly, would be remiss if I did not commend you most highly for it. It is my hope and prayer that Al-

mighty God will shower you with His choicest blessings for your many expressions of charity."

Philly Banquet Sept. 23

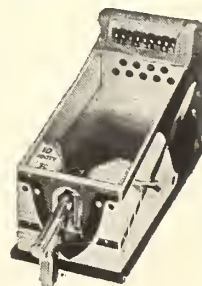
PHILADELPHIA, PA.—Joe Silverman, business manager of the Amusement Machine Association of Philadelphia, reports that the organization is now in its final stages in preparation for its forthcoming 27th Anniversary Celebration, which will take place at the Latin Casino on Sunday night, September 23.

As this banquet is the first this organization has held in several years, coinmen here are most anxious to participate. Silverman advises that ticket sales have been most encouraging, and that the Souvenir Journal will be most successful.

A number of out-of-town guests are expected, many from New York City, Baltimore and a complete representation from the manufacturing firms in Chicago.

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Pistol
1956
Model**



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Full Line of Parts at all times. Repairs and Recanditioning an all A.B.T. equipment.

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\$595.00 EA.

SPECIAL CLOSE-OUT

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COMPLETELY RECONDITIONED **\$175.00 EA.**

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Exclusive Wurlitzer Distributors

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**AT ALL ROCK-OLA
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someone else's copy of
The Cash Box
why not mail this coupon
today!*

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Enclosed find my check for \$15 for a Full Year
(52 Weeks) Subscription.

NAME

FIRM

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CITY..... ZONE..... STATE.....



Through The Coin Chute

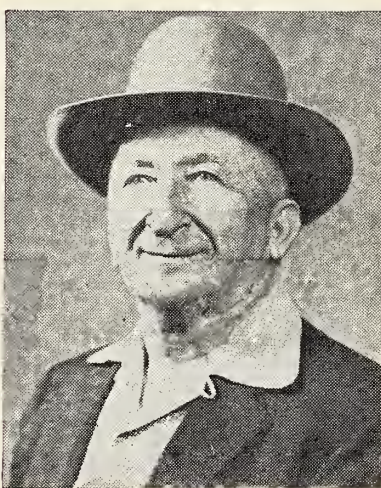
EASTERN FLASHES

The parking situation on coinrow, about which we wrote last week, has become a major subject of concern. However, all wholesalers have arranged for parking facilities for operators who drive in. While not exactly as convenient as parking in front of the wholesaling firm (which in many instances wasn't possible in the past either, due to cars already parked), this new arrangement is very helpful. Wholesalers are discussing a plan to submit a petition to the Traffic Commissioner to install parking meters. The installation of parking meters would be the best break these firms could get. Most of them weren't too happy over the previous set-up anyway. Strangers would park their cars in front of the coin firms early in the morning, and keep them there all day, thus preventing operators from driving their cars to these firms. Parking meters would keep these strangers away, and allow customers to park for short periods.

Dave Stern, Ed Adams and Charley Reissner of Seacoast Distributors, Elizabeth, N. J., were in Chi attending the unveiling of the new Rock-Ola 200 selection phono. Also there for this preview were Arthur and Albert Herman of Herman Distributing Co., N. Y. . . . Abe Witsen, Scott Crosse Co., Phila., Pa., attended the Rock-Ola showing. . . . Hymie Koepfel, Koepfel Distributing, back from his Conn. vacation. Now in the midst of arrangements for his daughter's (Toby) marriage on Aug. 25. . . . Bert Lane and Harry Pearl, The Bert Lane Co., No. Miami, Fla., in town. Understand some important announcement will soon be forthcoming from this firm. . . . Al Simon, Albert Simon, Inc., back from his Calif. vacation, still talking about the wonderful time he had. Travelled the state from end to end in a hired car, driving some 2500 miles. Only peregrination out of the State was a short flight to Vegas. "Too rich for my blood" commented Al. Al D'Inzello can now leave for his vacation on Fri., Aug. 17, with a free mind. "I would have stayed on longer" said Simon, "except I noted in The Cash Box that Al was planning on a vacation." . . . Another vacation returnee is Claire Morano, games association, who spent some three weeks down South, seeing the sights in Cuba and Miami Beach.

Barney (Shugy) Sugerman and Abe Green, Runyon Sales, back from their Chicago trip, where they visited with officials of Bally, Keeney and AMI. Irv (Kempy) Kempner, roadman, leaves for a vacation with his family this Friday. Will relax in Sagamore, up-state N. Y. The Kempners celebrate their 20th wedding anniversary on Aug. 30. . . . Marty Blatt, AMI's regional man here, returns from a trip to Barney and Louis Blatt, in Boston, as well as AMI distribs in Montreal and Buffalo, N. Y., and immediately leaves for Baltimore and Philadelphia. Marty tells us that brother Bert and his family coming into the city from Miami Beach. Says his "pop," Willie (Little Napoleon) Blatt may also fly in for a few days. . . . Si Silverstein and Harold Rosenberg, Peekskill, N. Y., spend some time on coinrow. . . . A change of plans at Young Distributing. Firm had announced closing for a week for vacations starting Monday, Aug. 20. However, Joe Young advises that operators' demands for parts and the new Wurlitzer model "2000" have made it necessary to stay open. Therefore, a skeleton crew will be on hand all week. Young and Irv Holzman will be in Monday, Tues. and Wed., after which they'll fly up to No. Tonawanda for the "Centennial" convention. Abe Lipsky and Allie Goldberg plan to rest up the first few days of this week, and then drive up to the party. Ted Parker, Wurlitzer Eastern sales rep., spent some time here last week, and then went on to Boston to see Si Redd. . . . Wonders of wonders—Mike Munves took the week off. He and the missus vacation in the Catskill Mountains. . . . Meyer Parkoff, Atlantic New York Corp., entertained a feature record columnist of the New York World-Telegram this week. After a tour of the Atlantic plant, and some lengthy enlightening discussions with the firm's execs, this newspaper man came away with a completely different picture than he had anticipated about the juke box. Gene Brody on the job again, after a week's vacation at Nantucket. Claims he had a wonderful time, and is ready to go away again any time the boss says Okay.

Recommends Trade Use Women Mechanics To Help Ease Shortage



HARRY S. LAVINE

OIL CITY, LA.—Harry S. Lavine, 57-year veteran of the coin machines business, member of the "Goden Circe" of the "20 Year Cub", offered a suggestion this past week that due to the acute shortage of mechanics, women again be trained, as during the

World War II. period, for positions as mechanics as well as for servicing and collecting.

As Lavine advises, "It occurs to me that the industry has a great potential asset which it is failing to utilize.

"The majority of all other industries are, and have been, utilizing the employment of women in all phases of their business.

"Women are, of course", Lavine admits, "being used for clerical work in this industry, but", he believes, "they can be fitted right into the mechanical phase of this field. Certainly they will be attracted by the better pay that this phase of the business offers them as against clerical work.

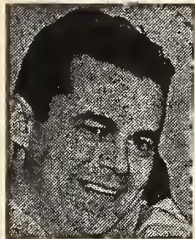
"There are, today, too few mechanics, collectors and servicemen for all in this industry. Women are just as capable at performing these jobs.

"I think women should be encouraged by the industry to enter into these fields. Competent help shortage in this industry, due to its vast development and growth, has become acute."



Through The Coin Chute CHICAGO CHATTER

The spotlight this week is on pinball revival. Several factories have re-entered the field. Distributors and ops awakening to the huge potential. Recalling how the pinball sparked the coinbiz to greatness. Today, the big export market is a tremendous factor. Pinballs now are sleek and fast, colorful and action-packed. They provide the industry, once again, with the ingredient eager coinmen have been looking for to boom the biz to greater heights than ever before. . . . Many Rock-Ola distributors who were in town were guests of Ed Ristau and Les Rieck at All-Star Football Game on Friday eve. And guests of David C. Rockola on Sunday at Tam O' Shanter golf finals. . . . Jack Nelson returns from eastern biz trip. Reports, "Business perking up everywhere." Ran into Harry Pearl and Eddie Lane, he advises, and found both boys looking great.



GIL KITT

Tho many won't believe it, Gran'pa Bill DeSelm's biggest and bestest pleasure these days are his weekends with his two grandchildren. Little John Charles Brown and active Cheryl Ann Brown do just about everything but kick Gran'pa's teeth out—and Bill just loves it. . . . ChiCoin's Sam Wolberg, Sam Gensburg and Ed Levin all enthused over distributors' comments re: "Blondie." Said Ed, "Distributors are mighty happy that we are back again with a five-ball. They remember our reputation for great games even after many years." . . . Busy Ben Coven getting ready to leave for big Wurlitzer Centennial along with 40 people. "Wish I could take 400 along," said Ben. "Although Carl Christiansen is entitled to go, too," added Ben, "he has to stay at the office with Herb Bidenkap." . . . "Even before we could get well under way with our first run on 'Hot Diggity,'" reported Art Weinand this past week, "we had to start another run going. What's more," added Art, "Sam Stern left smiling and happy for his European trip, realizing that business was better than ever at the factory." . . . Art Garvey remained over in town. What with so many distributors running about the Bally plant he had to help out the "Entertainer Extraordinaire" Bill O'Donnell meet and greet many distributor friends.

"Remember," as one noted coinman warns, "you can economize yourself right out of business." And many and many a coinfirm, in an effort to cut expenses, has cut so drastically that the economy becomes injurious to the point where the firm not only loses prestige and position in the field, but all else at the same time. . . . Grant Shay over at H. Horowitz & Co., one of the nation's leading premium, silver and gift houses, reports that he desires to communicate with all of his old friends in the coinbiz. So, if you haven't written to Grant of late, drop him a line at H. Horowitz & Co., 36 S. State St., Chicago. . . . "Everything brisk at World Wide these days," confided Joel Stern. With Al Stern in conference, Fred Skor on the phone and Len Micon telling Boyd Lukens, East Chicago, Indiana op about the Rock-Ola "200," biz really looked brisk. . . . Joe Schwartz, whose Spanish becomes more intelligible each day, was described by one of his friends as "The gehockteh Spaniard." Mort Levinson heads for Reno and other points west. But Vi McCarthy back from the Smokies reports, "What hurts most is learning to wear shoes again."

Paul Huebsch back on the job after a vacation in Wisconsin's north woods and happy to be back. Said Paul, "Looks like things really woke up while I was away. From the letters and messages that arrived while I was gone, seems that everyone getting set for a big Fall season." Paul advising Keeney working hard to catch up on vendor production while the engineering department working just as hard to help the firm bust open with a series of entirely new amusements. . . . Johnny Casola and Al Thielke in Memphis preparing for a big "United Service School" over at George Sammon's and "Cotton" Pennington's firm. . . . One of the busiest is Gil Kitt at Empire. He was closeted with out of town ops. Joe Robbins on the phone and two more calls waiting. Jack Burns with just time to report, "Biz getting better and better."



AL THIELKE

George Jenkins a busy little bee buzzing in and out of Bally, "To the point," George reports, "where I had to resort to putting my pants under the mattress each night to get them pressed. But," but George, "I don't like those big circles they come out with." Stan (the man) Levin of All-State phoned to state, "Words can't describe how helpful 'The Cash Box' has been to all of us and to all the industry for that matter." Stanley featuring a new eight-page letterhead with all games and photos that were pictured in The Cash Box' 14th Anniversary Issue. "And which," Stan stated, "already getting us business." (Thanks a zillion, Stanley, for those very nice words). . . . Frank Mencuri kept answering the phone all Monday morning with, "Hello, Sam?" Confessed he was expecting a call from Sam Lewis any minute. Was anxious to hear how Sam had done on the road. "Guess I had Sam on my mind all morning long," stated Frank. . . . Good news will be heard by all who attend the next meeting of Chicago Independent Amusement Association Tuesday, Aug. 21, Pine Room of the Congress Hotel at 8:30 P.M. Refreshments, too, courtesy of Sam Wolberg and Sam Gensburg of Chicago Coin. . . . Julius Mohill was seen at it again for annual music ops golf outing skedded for next month. . . . Clarence Schuyler, Games, Inc., extremely modest about fishing trip in northern Canada. "Caught plenty of big ones," claims Clarence.

Dave and Dorothy Gottlieb off to Dallas to be present at the wedding of Mrs. Gottlieb's niece. Which gives Dave an opportunity to visit around with many old friends in his home town. In the meantime, Nate Gottlieb returns from that big Noo Yawk visit, and the entire staff gathers 'round while he tells all the fun bunch of Oak Park couples had making this annual trip together. Says Alvin, "Sounds like Nate had the picnic to end all picnics." . . . With Herb Jones away on his vacation, Tom Callaghan has assumed double duties, greeting many old friends who came to town with the Dem's convention. . . . "Here sits the spirit of '76," said Jack (Jock MacNic) Mitnick over at United, adding, "but, be sure you don't say 76 years. I've still got a few to go." . . . You don't actually hear the activity when you first walk into Atlas, but you sure



PAUL HUEBSCH



GEORGE JENKINS

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America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Bolls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.
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Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.



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A-1 Condition—New Cue Sticks & Balls!

Sr. Pool \$92.50 Senior Royal—3 hole
DeL. Bonk Pool 72.50 w/Lite-up bumpers . . . \$99.50

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see it when you watch Eddie Ginsburg, Nate Feinstein, Harold Schwartz and Mort Jacobson busily occupied.

Very nice note from Al Adickes of Hamburg, Germany, advising that he'll be back in Chi sometime in September. Al doing a really marvelous job spreading America's latest products all over the European continent. . . . Milt Wiczer of Wico needed brothers Morrie and Harry last week, what with two or three callers at a time waiting to see him, and the phone calls a coming in. Reports Milt, "All I have time to say is the parts biz is getting better and better." . . . Purveyor's Herb Perkins lucky to have 17 year old nephew Trent Peters in from L.A. for the summer. Trent answers phones and greets customers like a veteran coinman. . . . Ted Rubenstein pleased at interest in Marvel's Rotation Pool replacement play fields. "Many ops like to



BEN COVEN

change appearance of their games to rejuvenate play," stated Ted. "The mail is bringing in a flock of orders, too," he adds. . . . Ralph Sheffield returns from long trip thruout Western Canada and the northwest and reports, "Can't supply the demand for our guns. What's more," Ralph adds, "everywhere I visited everyone blamed me for not shipping double the number to them." Ralph claims, "So busy we don't even know what's happening 'round the corner." New York's Al Simon in town urging manufacturers to ship more, more and still more. Al claims that the Fall season looks great for all concerned.

HAPPY BIRTHDAY THIS WEEK TO: George B. Trabue, Kansas City.

Mo. . . . W. H. Wedekin, West Palm Beach, Fla. . . . Roy Bazelon, Golden Beach, Fla. . . . Wyman F. Taylor, Paducah, Ky. . . . Burton Blatt, Miami, Fla. . . . James C. Roby, Owensboro, Ky. . . . Harry A. Hurvich, Birmingham, Ala. . . . Mrs. W. J. Hugelback, New Hampton, Ia. . . . Joseph C. Glaviana, Houston, Tex. . . . Charles W. Newkirk, Parsons, Kan. . . . George S. Lang, Baltimore, Md. . . . Ted Garrett, Albuquerque, N. Mex. . . . C. J. Addy, Imogene, Ia. . . . Max Downey, Lafayette, Ind. . . . Melvin J. Blum, Bay City, Tex. . . . Ralph D. Sheffield, Chicago, Ill. . . . William Marmer, Cincinnati, O. . . . Howard N. Ellis, Omaha, Nebraska. . . . Robert G. Drepperd, Norfolk, Va.

WORTH REPEATING: "If you want to forget ALL your troubles, wear tight shoes."



AL ADICKES

WORTH 3 TIMES MORE!

COMCO WALL SPEAKER **\$11⁹⁵**

COMCO CORNER SPEAKER **\$15⁹⁵**

COMCO CEILING SPEAKER **\$11⁹⁵**

"It's the **BALANCED** Tone"

100% SATISFACTION—OR YOUR MONEY BACK!

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QUALITY GUARANTEED

AMI-A	\$75
AMI-C	125
Ev. Constellation	40
Rock-Ola 1432	125
Rock-Ola 1436	195
Seeburg M100A	195
Seeburg 100C	535
Wurlitzer 1400	225
Wurlitzer 1500	245

\$25 DOWN

Balance \$10

A Month

400 DELUXE

PENNY FORTUNE SCALE

NOT A NOVELTY—BUT AN INVESTMENT

25-75% PROFIT

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Est. 1889—Telephone: Columbus 1-2772
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15"
49"
24"
13"
WEIGHT 165 LBS.

ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

BROADWAY	\$325.
MIAMI BEACH	210.
BIG TIME	205.
VARIETY	90.
BEACH BEAUTY	310.
KING O' SWAT (Very Clean)	285.
JET	135.
VICTORY	100.
ROYAL	50.
CHIEF	65.

GAMES IN WORKING ORDER RIGHT FROM LOCATION

5 SPOT LITE, 1 ATLANTIC CITY, 1 PALM BEACH, 3 YACHT CLUB—Package lot, as is **\$100.**

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LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

KEEP YOUR EYE ON THE EXHIBIT SUPPLY CO.



Through The Coin Chute

CALIFORNIA CLIPPINGS

A little less activity on Pico Blvd. this week with many operators and distributors on vacation. Business continues to hold up well and those remaining on the job are busier than ever. . . . Construction workers were putting in the flooring for the new California Music building this week and if work progresses as it has been, Sammy Rickland expects to be open for business in the new location by the first of November. The new building will be a complete and modern self-service operation and will cover over 4,000 square feet of floor space. M.A.C. Vendors will occupy approximately a third of the building, with the rest devoted to California Music. Ample parking space in the rear and a through driveway are planned for the convenience of customers. . . . Shorty Culp, of Culp Distributing in Oklahoma City was in town last week visiting Wayne Copeland at Sierra Distributors. Shorty was returning from a vacation in the Hawaiian Islands with his family and planned to stop and visit Tony Avitable at Canyon States Distributing in Tucson on his way back to Oklahoma City and then on to North Tonawanda for the Wurlitzer "Centennial" celebration. Those attending the Wurlitzer Days from Sierra Distributors will be Mr. and Mrs. Wayne Copeland, Mr. and Mrs. Frank Davis, and Ed Wisler and his family. The group and some of the operators attending planned to spend last weekend in New York City and go from there to North Tonawanda.

Doc Dockins of Santa Ana in town last week visiting with distributors and one-stops. . . . Norty Beckman of Norty's Music attended the dinner which Columbia Records held at the Hotel Statler last Sunday to introduce its fall merchandising program to dealers. At the party held after the meeting, Norty saw Doris Day and Jo Stafford, who both promised to visit his one-stop store in the near future. . . . At A&A Vending, young Marvin Greenfield was helping his mother with the office work. Marvin plans to eventually keep all the books at A&A, and decided to get an early start. . . . Ed Wilkes at Paul A. Laymon, Inc., talked with Mr. and Mrs. Laymon, who called from Chicago to say that they had a safe and enjoyable motor trip. Paul saw the new Rock-Ola 200-selection phono at the factory showing in Chicago, and from the reports, Ed says he expects a very big year with the new machine. Russell Early leaves Laymons for a two-week vacation which he will spend traveling through the Northwest.

At Badger Sales, Bill Happel and Joe Duarte were entertaining Bill Suter from Manila. Suter is the AMI distributor for the Philippine Islands and also deals in other types of new and used equipment for the Philippines. . . . Phil Robinson of Chicago Coin enjoying a few days' vacation with his family in Laguna Beach, where they planned to attend the famous summer Art Festival. . . . Al Bettelman at C. A. Robinson Co. said that their United equipment is moving out at a steady and regular pace. Charley Robinson is anticipating a new gun from United. Al spent last Sunday deep sea fishing off the Santa Monica coast, and came home with 40 pounds of fish which he distributed among his friends and relatives. . . . Former operator Jack Romon is the new owner of Gra-Jo's restaurant on La Cienega Blvd.

Hank Tronick of Minthorne Music on a two-week vacation with his family at Lake Tahoe. Friends were sorry to hear that Percy Shields, who runs the Minthorne Annex is at home ill. Minthorne will occupy the former California Music building when it is vacated and will use this location for its used equipment department. . . . Dave Wallach, of C. A. Robinson Co., still on vacation, was taking a busman's holiday on Pico Blvd. last week. . . . Al Cohn of Trico Music busy working on the nursery in his new home in Culver City in anticipation of the heir that he and his wife Rose are expecting any day now. . . . Operators buying the latest hits at Leuenhagen's Record Bar were keeping all three Solle sisters and their niece Barbara busy this week. Mary was telling the operators that Sylvia Syms new Decca record of "English Muffins and Irish Stew" looks like another hit for her to follow her big recording of "I Could Have Danced All Night." . . . Out-of-town visitors to Pico last week were: Pop Burris and Frank Lamb of Montebello; Jack Neel, Riverside, Al Martinez, Santa Maria, Don Edwards, Bakersfield, T. H. Loo, El Centro; Charles Koski, Long Beach; Reg Pantan, Pomona; and Ken Arnold from Barstow.

At Associated Amusements (Rock-Ola), Ed and Mrs. Ravreby and Mr. and Mrs. Richard Mandell returned Monday night, Aug. 13, from Chicago where they motored for the unveiling of the Rock-Ola 200 selection phono. During their stay in Chicago they visited the Rock-Ola and Chicago Coin plants. Delivery of new Rock-Ola 200's expected at Associated during latter part of Sept., Ed says. United's in-line "Monaco," finding favor with ops at Associated and biz up on music while kiddie rides and pool tables are slacking off. . . . At Atlas Distributors (AMI), Louis Blatt on sales trip through Springfield and Holyoke, Mass. Barney Blatt hosting big outpour of ops at Atlas in for Red Sox games. . . . Adolph Dugas of Webster, a veteran of 25 years in the coin machine biz, reminiscing with Irwin Margold at Trimount this week, was comparing the old days with the new and opined he likes the new trends better and says "It's still a wonderful business." Adolph is making extensive preparations for the upcoming wedding of his daughter, Cecile, in November. Dave Baker, Melo-Tone Music, Arlington, introing ops to water skiing at his summer place in New Salem, N. H. . . . Dick Hogan, prexy of the newly formed Massachusetts Amusement Associates, which now has 90 members in the coin operated amusement devices field, reports meetings will be resumed in September.

Ops, visiting distribs, in the Hub this week included: Jim O'Connor and George Couture, Danielson, Conn.; Pete Suma, Bristol, Conn.; Ralph Ridgway, Springfield; Bill Hamel, Concord, N. H.; Ray Faini, Framingham; Ray Shea, Worcester; Martin Oliver, Portland, Me.; Connie Pocius, South Boston; Sol Robinson, Newton; Ralph Lackey, West Roxbury; Harry Deshowitz, Chelsea; Tony Grazzio, Quincy; Martin Ferrera, New Bedford; Oscar Pratt, Manchester, N. H.; Walter Stadnicki, Central Falls, R. I.; Ken Estes, Keene, N. H.; and Marty Clarizia, Beverly. . . . Jean Martin, whose recording of the Chock Full O'Nuts Coffee jingle is heard as often as a Presley disk hereabouts, came in to visit Hub disk jocks for her first pop record, "Who He?" and "Please Be Gentle With Me." . . . Eileen Rodgers out of the hospital and set to open at Hi-Way Casino, Fall River. . . . Baker Sisters had unusual opening in Detroit when Bobbi banged into a chair and broke the caps on her front teeth. . . . John Scott back from Manhattan and disk jockeying at WCOP.



Through The Coin Chute

NEW ENGLAND NIBBLES

Midsummer biz is holding up slick in New England with a heavy upsurge on music hyped by new mechanisms and growing impact of hit records. . . . Music machines hit the No. 1 spot in sales this summer, a first, and reminiscent of the days in 1946. Over at Trimount Automatic Sales Corp. (Seeburg), Irwin Margold, gen. mgr., reports a good sale of the "V-200" phono. Genco's new "State Fair" attracting lots of op attention at Trimount and looks to have big potential. Activity is heavy on Trimount's newly added RCA sound equipment dept. and salesmen been making calls on institutions and architects and bids have been made on several big installations. Joe Smith, mgr. of Trimount's parts dept. and a Major, is on duty at Greiner Field, Manchester, N. H., for two weeks. . . . Plans for heavy New England attendance at the Wurlitzer Centennial, Aug. 23-25, underway at Redd Distributors (Wurlitzer) with Bob Jones, sales mgr., in charge of arrangements. Big delegation of ops expected at the festivities for the 100-year-old manufacturer. Ted Parker, new Wurlitzer district mgr., in for visit with Si Redd, accompanied by John J. MacIlhenny, former district mgr., who has retired due to ill health. Demand for Wurlitzer 200's is reported phenomenal at Redd's. The 50c coin chute is proving a tremendous factor in success of this music machine. Ops are taking Chicago Coin's new game, "Blondie," to locations in a hurry and big things are expected of Bally's new "Double Header," two games in one. Export biz is building up at Redd's and orders for 1,000 pieces are to be filled. Newest spot to go on the American coin game kick is Chile. Redd is shipping out of Boston, New York, Philly and Miami to countries all over the world. Demand for used equipment for export is way up.

AN ENTIRELY NEW IDEA in Rifle Game Targets!

GENCO'S STATE FAIR MOVING TARGET RIFLE GALLERY

FREE-ROLLING BALLS

**JUST LIKE
THE REAL THING!**
Roll down 2 lanes—players
try to shoot them off!

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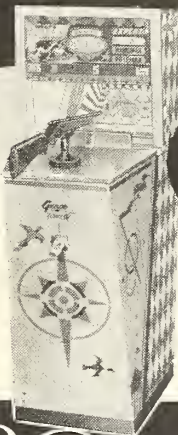
FLIP-OVER TARGETS!

LIGHTED CANDLES—

snuff out when hit!

Adjustable Replay—Optional Match

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**EXCITING NEW
COMEDY-ACTION
TARGET**

snaps back and
waves arms when hit

50"x29"x70" high
crated wt.—320 lbs.

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Walter Tratsch To Relate 55 Years Coinhistory In "The Cash Box"



WALTER A. TRATSCH

CHICAGO—"I'll tell it—you write it", is the way Walter A.

Tratsch expressed himself regarding his 55 years in the coin machines industry.

"I have pictures taken from almost the first day I entered the coin machines business", Walter states, "and that was back in 1901.

"But", he adds, "I have some very interesting stories that go along with these pictures.

"I want you to write them for 'The Cash Box'. I'll tell them to you and you also print the pictures."

So readers of The Cash Box are now in for an historical treat regarding the past history of their industry.

Some of these pictures date back to the days when Adolph Zukor was in the penny arcade business on 14th Street in New York before he turned to the "Nickelodeons" and from there to the present motion picture industry.

A.M.I. "A"	\$ 95	WURLITZER 1800	\$695
A.M.I. "C"	150	WURLITZER 1900	825
A.M.I. HIDEAWAY		WURLITZER 1100	125
(HS—40 Sel.)	65	WURLITZER 1250	175
SEEBURG 100 B	475	WURLITZER 1500	275

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A Quarter Century
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ATLAS MUSIC COMPANY

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Arnold Sommers Joins World Wide Distribs

CHICAGO—Al Stern, World Wide Distributors, this city, announced the appointment of Arnold E. Sommers as Accountant and Office Manager.

"Arnold has had twelve years of experience in accounting and office administration," stated Al, "and I am well satisfied with the way he has taken over the many details that have been piling up due to expansion of our business."

Said Arnold, "My experience previously has been in a different field, but here at World Wide the work is so diversified that I find it interesting and stimulating."

WANTED! GUNS

\$\$\$ OR TRADE

ALL-STATE COIN MACH. EXCH.

4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)



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CLASSY BOWLER

Location
Test
Reports
Unanimous:

COLLECTIONS
HIGHEST IN
YEARS—
IT'S REALLY
CLASSY!

- ☐ Hitting Four Consecutive Strikes Lights Hole for Special
- ☐ Hitting Additional Strikes Without Getting a Spare Increases Value of Special
- ☐ Spares Add Up for Special Score
- ☐ 3 Targets and 4 Rollovers Score Strikes
- ☐ 2 Targets, 2 Rollovers and 2 Holes Score Spares
- ☐ 4 "On-Off" Pop Bumpers
- ☐ 2 Alternating-Light Cyclonic Kickers
- ☐ High Score to 6 Million 900 Thousand

Subject to
AMUSEMENT
TAX
Only!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

- All New One Piece Steel Score Card Plate and Ball Shooter Gauge
- Extra Heavy-Duty Steel Legs
- Chrome Plated Flipper Button Cabinet Guards
- Plated Cigarette Holders

Amusement Pinballs
as American as Baseball and Hot Dogs!

AVAILABLE AT YOUR
DISTRIBUTOR NOW!

Keeney's 3 VENDERS

SOUP

COFFEE

SNACKS

BRING 3-WAY PROFITS!

Write FOR FREE CIRCULARS TODAY!

J. H. Keeney & CO. INC.

2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

PRESCRIPTION:

To two parts of hard work and your own personality add an attractive gift for your locations or players.

Promote greater cash box intake with merchandise premiums.

Ideal for your own personal gift obligations. Send for our 300 page catalog of nationally known articles. Write:

GRANT SHAY

H. Horwitz Company

36 So. State Street
Chicago 3, Illinois



Through The Coin Chute

DALLAS DOINGS

J. H. Lynch of Lynch & Zander, New Orleans, visiting at the S. H. Lynch office. . . . Bill O'Connor of S. H. Lynch and Company attending a business meeting at the Houston office. . . . Robbie Metz back helping to run things smoothly at Wallbox Distributing Company after taking some time off. . . . We wish a speedy recovery for Garland De La Mar of Waco who is hospitalized at Veterans' Hospital in Temple. . . . Don Comstock, district sales manager for Capitol Records, visited the local branch. . . . Karl Johnson, Wurlitzer Company field service representative, visiting Commercial Music. . . . Ralph Bass, King Records' A & R representative, in from Los Angeles for recording session with local group, Don Coates and the Bon Aires. Gene Weed, KGKO deejay, is credited with the group's discovery. . . . George W. Wrenn, field representative for ChiCoin and Genco, and his family spent an enjoyable vacation as guests of W. W. "Mike" Ackman, one of the pioneers of the coin machine industry, at his Lake Travis ranch. . . . Al Evans of Sherman visiting the local market. . . . Other visitors shopping along coinrow were James Mosely of Paris; Buna Carr, Corsicana; Wilbur Brisco, Waco; Jack Spratt, Temple; Jimmy Garrett and G. C. Ormond of Longview; M. T. Johnson, Santo; W. W. Brown and Dick Quam, Henderson; Frank Emerson of Greenville; Walter Wiggins, McKinney; Charlie Minnis, Gainesville; Pete McDonald, Mrs. R. E. Burns, Mr. and Mrs. Johnny Presson, Lee Moore and Warren Hightower, all from Fort Worth. . . . Mr. and Mrs. T. A. Webb of American Amusement Company vacationing in Seguin and San Antonio. . . . James Wilson, Houston salesman for Texas Records Inc. (London label) spent his vacation in Maine. . . . J. B. Howdeshell of E. L. Certain Music Company visited Colorado and New Mexico during his vacation. . . . Fred Ellis of Waco expanding his route. . . . Bill Taylor, MGM Records' sales representative, visiting his family in Canada.

Herb Bidenkap On Coven's Sales Staff

CHICAGO—Ben Coven, Coven Music Corporation, this city, announced the appointment of Herb Bidenkap to the firm's sales force.

"Herb has been with us since June," stated Ben, "and I can sum it all up by saying that customers like him. "With his extensive experience in a field related to the coin machines

business," Coven continued, "Herb Bidenkap is well qualified to serve music operators in the territory."

"I'm very happy here at Coven," said Herb, "because I like the opportunity to sell quality. This always insures a good reception from the customer."

Can you tell
me where I
can buy?



For Any
Information
relating to this
industry . . .
JUST PHONE . . .

THE CASH BOX

in New York City
Judson 6-2640

in Chicago
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in Hollywood
Hollywood 5-1702

in Boston
ALgonquin 4-8465

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. **HASTINGS DISTRIBUTING CO.**, 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: Bluemound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. **CASEY JONES & CO.**, 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Mechanics, Collectors on all type juke boxes. Good salary. Permanent. Westchester. **BOX #361, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.**

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. **JALEN AMUSEMENT CO., INC.**, 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—Late model phonos for resale. Please quote best price in first letter. **KOEPEL DISTRIBUTING CO.**, 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. **WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.** (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. **TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL.** (Tel.: Dickens 2-7060).

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. **H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.** (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. **BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I.** (Tel.: Union 1-7500).

WANT—Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. **ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA** (Tel.: 2648).

WANT—An established profitable route in the State of Connecticut. Either music or combination music and games. Large or small. Cash available. Write: **BOX #358, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.**

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. **JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y.** (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. **FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y.** (Tel.: Judson 6-4568).

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. **BELGIUM AMUSEMENT COMPANY, LTD.**, 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. **GEORGE PONSER CO.**, 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Bielow 3-7422).

WANT—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 10GB and BL; AMI E120. Call, wire, write Collect. **DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y.** (Tel.: CHickering 4-5100).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. **WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.**

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. **CLEVELAND COIN MACHINE EXCHANGE, INC.**, 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWER 1-6715).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. **ATLANTIC NEW YORK CORP.**, 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—For Cash. Late Arcade machines, including Bear Guns, Genco 2 Player Basket Ball, Bally and Exhibit Horses. State condition and price in first letter. **ECONOMY SUPPLY CO.**, 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Bally's Parade, \$500; Broadway, \$375; Beach Beauty, \$325; Palm Springs, \$75; United's Super Sluggo Baseball, \$245; Sight Draft or 1/3 Deposit, Balance C.O.D. **NASTASI DIST. CO.**, 912 POYDRAS, NEW ORLEANS 12, LA. (MA 6386).

FOR SALE—Shuffleboard Operators, prices slashed while they last. 20 Ft. refinished maple top, \$195; 22 Ft. refinished maple top, \$295; 22 Ft. National slightly used, complete, \$595; 12 Ft. American Bank Board refinished, \$395; 6 Wall type Electric scoring units, \$49.50 each. **STANLEY AMUSEMENT CO.**, 119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. **SEACOAST DISTRIBUTORS, INC.**, 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bielow 8-3524-5).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. **RAYMAR SALES CO.**, 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. (Tel.: OLYmpic 8-4012, 4013).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. **STATE MUSIC DISTRIBUTORS, INC.**, 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. **WEST SIDE DIST. CORP.**, 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—or trade for AMI 80 or 120 Wall Boxes: Genco Rifle Gallery; Genco Sky Rocket; Genco Sky Gunner; Williams Jet Fighter; Williams Crane (Used); Williams Side-walk Engineer; Williams Relaxator. Can also use AMI D-80s or E-80's. **MILLER-NEWMARK DISTRIBUTING CO.**, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: GL 6-6807).

FOR SALE—Used machines of all models, as is or shopped and ready for location. **AUTOMATIC MUSIC DISTRIBUTORS, INC.**, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Finest quality Plexiglass Pool Cues, \$3 ea. Cheaper by the dozen—only \$27.50. Send check in full to: **SHELDON SALES, INC.**, 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Gypsy Queen, \$170; Happy Days, \$75; Twin Bill, \$175; Four Belles, \$160; Duetto, \$225; Stage Coach, \$170; Chinatown, \$55; Shindig, \$90; League Bowler, \$95; Olympic, \$45; Frolics, \$40. **STARK NOVELTY CO.**, 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. **CANYON STATES DIST. CO.**, 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: **THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y.** (Phone JU 6-2640).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. **LEWIS & FOLLETT MUSIC CO.**, 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

FOR SALE—Established Profitable Route—Phonographs and Games—Northeastern Pennsylvania. Approximate Income \$600 Weekly. Write: **BOX #362, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.**

FOR SALE—Williams Crane, \$245; Rocket Bowlers, \$135; Jet Bowlers, \$150; Pool Tables, \$75; Williams Four Player Race The Clock, \$185; Miami Beach, \$235; Broadway, \$375; Variety, \$85; Beach Beauty, \$365. **GLOBE AUTOMATIC VENDING CO.**, 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0011).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models. Write for price. Headquarters for Kiddie Rides. **ASSOCIATED AMUSEMENTS, INC.**, 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: Stadium 2-4010-11-12).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. **DAVIS DISTRIBUTING CORP.**, 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).**

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).**

FOR SALE—Lowest prices in the country. Thunderbolts, Lightnings, \$199.50 ea.; Hollywood Bowlers, \$249.50; Chicago Coin Super Home Run, \$179.50; Bingos and Pool Tables to trade for Kiddie Rides, Arcade Equipment or write your best cash offer. All equipment ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: Canal 6-0293).**

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. **TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: Wheeling 649).**

FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: Moline 4-6703).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).**

FOR SALE—United Bowlers: Clover, \$35; Chief, Fifth Avenue and League, \$110 ea.; Team, Yankee and Flash, \$135 ea.; Speedy, \$185. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Write for information or see your coin machine distributor. Mickey Anderson, Erie, Pennsylvania Uses and Sells Lemonite. **GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.**

FOR SALE—Well Established Profitable Coin Machine Route in South Arkansas. Combination Music and Games. Approximately 250 Pieces. Write: **BOX 359, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.**

FOR SALE—Special. Bally: Broadways, \$365; Beach Beauties, \$325; Parades (floor samples), write; Big Times, \$249.50. Gottlieb: Derby Days, \$235. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 8318).

FOR SALE—Show Boats, \$100 ea.; 2 New Gottlieb Pool Tables, \$140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 1-3967).

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).**

FOR SALE—Reconditioned, Ready for Location. AMI: A, \$95; C, \$135; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$245; 1446 Hi Fi, \$595. Wurlitzer: 1400 (45 RPM), \$225. Authorized Rock-Ola Distributor. **J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOREst 7-6730).**

FOR SALE—Big Time, \$249.50; Starlet, \$319.50; Pixie, \$325; Gaytime, \$210; Gayety, \$119.50; Rio, \$55; Tahiti, \$50; Tropics, \$45; Variety, \$139.50; Beach Beauties, \$339.50. One-third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—For Export. We have largest stock in New England, Seeburg—Wurlitzer—AMI Music; Bingo—Shuffle Alleys—Pool Tables—Kiddy Rides. Write! Wire! Call! For Inventory. **REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).**

CLASSIFIED ADVERTISING SECTION

FOR SALE—18 Saddle & Turf Club F.P. Models, very clean, \$179.50 ea.; 1 Bert Lane Zero Dart Game, like new, \$175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE—Like New. Wurlitzer 1800; \$845; Wurlitzer 1700, \$695; Wurlitzer 1650, \$395; Wurlitzer 1400, \$235; Automatic Score Counter for 22 foot shuffle board, never uncrated, \$50. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Bally Bingos from Atlantic City up. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-8624 — CH 3-4005).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. **YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).**

FOR SALE—Bowlers: Lightning, \$165; Ace, \$100; Clover, \$35; Team, \$100; Clipper, \$175; C. C. Playtime, \$150. Bingos: Beach Club, \$40; Bally Beauty, \$55; United Manhattan, \$150. SALINA MUSIC AND AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HArrison 4747).**

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. **GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).**

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-0538).

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

FOR SALE—Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).**

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Games, Inc. Hunter, \$265; Bally Crosswords, \$365; Miami Beach, \$265; Variety, \$150; Gayety, \$135; Beach Club, \$75; Atlantic City, \$50; United Manhattan, \$165; Singapore, \$65; Nevada, \$65; Classic Bowlers, \$50. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PENNA. (Tel.: 5-7549).

FOR SALE—Nite Club, \$425; Broadway, \$375; Beach Beauty, \$375; Miami Beach, \$250; Big Time, \$235; Pixie, \$295; Starlet, \$295; Variety, \$125; Gayety, \$95. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.

FOR SALE—Broadway \$325; Miami Beach \$210; Big Time \$205; Variety \$90; Beach Beauty \$310; King O' Swat \$285, very clean; Jet \$135; Rocket \$135; Victory \$100; Royal \$50; Chief \$65. Games in working order right from location: 5 Spot Lite, 1 Atlantic City, 1 Palm Beach, 3 Yacht Club, package lot \$100 as is. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HENDERSON 1-7577).

THE CASH BOX

"The Industry's Market Place"

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)



PHONOGRAPHS

AMI

4. Model A, '46, 40 Sel., 78 RPM	95.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	150.00
4* Model C, '50, 40 Sel., 78 RPM	135.00	175.00
4. Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
2. Model D-80, '51, 80 Sel., 78 RPM	265.00	350.00
2. Model E-40, '53, 40 Sel., 78 RPM	275.00	375.00
4. Model E-80, '53, 80 Sel., 45 RPM	325.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	400.00	475.00
4. Model F-80, '54, 80 Sel., 45 RPM	550.00	625.00
2. Model F-120, '54, 120 Sel., 45 RPM	575.00	645.00
4. Wm. Wall Box	10.00	12.00
4. SM or SL Stepper	9.00	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	115.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
2. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	275.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	100.00	150.00
4. 1432, Same as above, Converted to 45 RPM	125.00	169.00
4. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	135.00	225.00
4. 1434, Same as above, Converted to 45 RPM	145	250.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	435.00	525.00
2* 1146, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	665.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, '47, Standard 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	85.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
4* M100A, '49, 100 Sel., 78 RPM	200.00	265.00
4* M100B, '51, 100 Sel., 45 RPM	375.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
4* M100C, '53, 100 Sel., 45 RPM	485.00	600.00
2. HF 100G, '54, 100 Sel., 45 RPM	615.00	750.00

← TOTAL NO. TOTAL VALUE →

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION
881st CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

4* HF 100R, '54, 100 Sel., 45 RPM	695.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4-L-56	10.00	15.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	10.00	15.00
4. W6-L-56 5/10/25 Wire-less	10.00	15.00
4. 3W7-L-56	10.00	25.00

WURLITZER

4. 1015, '46, 25 Sel., 78 RPM	35.00	75.00
2. 1080, '46, Colonial, 24 Sel., 78 RPM	45.00	95.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	100.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 24 Sel., 78 RPM	65.00	125.00
4* 1250, '50, 48 Sel., 78 RPM	95.00	165.00
4. 1250, '50, (Same as above) Converted to 45 RPM	100.00	175.00
4* 1400, '52, 48 Sel., 78 RPM	185.00	285.00
4. 1400, '52, (Same as above), Converted to 45 RPM	185.00	295.00
4. 1450 (Same as 1400 with leather)	185.00	295.00
4. 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	199.50	299.50
4. 1500A, '53, 104 Sel., 78 & 45 RPM Intermixed	275.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	325.00	395.00
4* 1700, '54, 104 Sel., 45 RPM	525.00	695.00
4* 1800, '55, 104 Sel., 45 RPM	650.00	850.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
2. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	12.50	25.00

← TOTAL NO. TOTAL VALUE →



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	100.00	160.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	40.00	90.00
1* Atlantic City (B 5/42)	40.00	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00
4. Basketball (Got 10/49)	10.00	20.00
2. Beach Beauty (B 10/55)	310.00	400.00
2* Beach Club (B 2/53)	50.00	85.00
4* Beauty (B 11/52)	45.00	85.00
4. Be Bop (Ex 3/50)	10.00	19.00
4. Big Ben (Wm 9/54)	100.00	150.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	19.00
4* Big Time (B 1/55)	215.00	325.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	75.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4. Bright Lights (B 5/51)	35.00	65.00
4. Bright Spot (B 11/51)	45.00	75.00

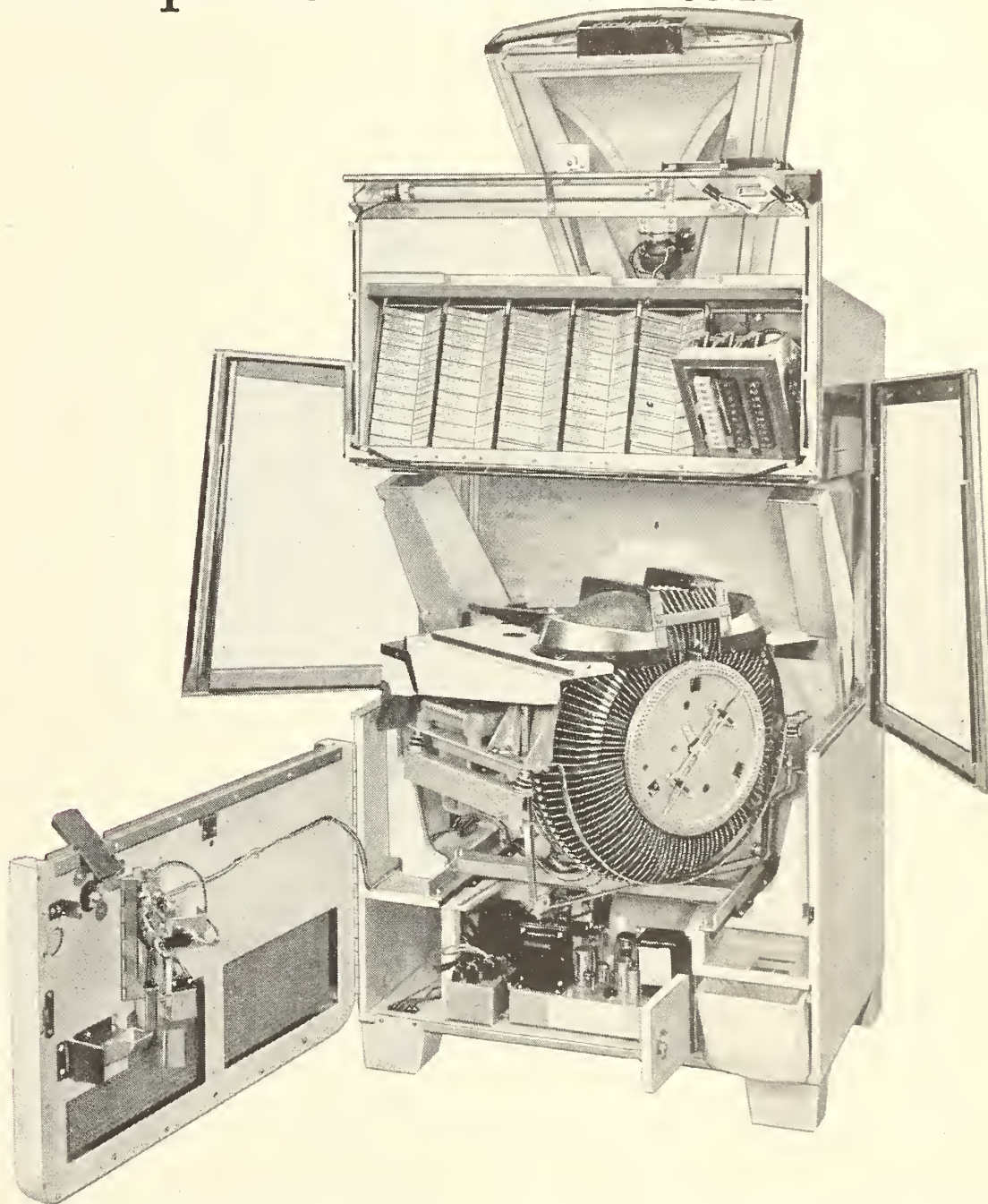
← TOTAL NO. TOTAL VALUE →

Your service man will tell you . . .

The "G-200" is by far the easiest of all juke boxes to service and no other needs so little service

Your bookkeeper will tell you . . .

The "G-200" costs far less than any other juke box to operate and maintain



No other juke box is so *completely accessible*—top to bottom, outside to inside—for the speediest possible service. No other juke box has so many unitized parts for fast replacement at the location—easiest adjustment at the work bench. No other juke box is so simply engineered: *all* magnet banks, and hundreds of soldered connections with their extensive wiring harness have been eliminated.

No other record mechanism pulls completely out of the cabinet—

turns a full circle and locks in any position for unrivaled ease of service. No other juke box is so quickly loaded with records—top loading access and scan button rotation make inspection and filling quick and easy.

The entire pulse converter removes in seconds for quick adjustment. The entire pulse generator is removable. Title strip holders swing out and down for easy, fast filling away from the box. Truly, the juke box built for the operator—and the service man.

AMI

...music that makes more money for you

Originator of the automatic selective juke box in 1927 . . . ahead then, ahead now

1500 Union Avenue, S. E.
Grand Rapids 2, Michigan



Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)**PINBALL GAMES (Cont.)**

4* Broadway (B 12/55)	340.00	450.00
4. Broadway (B6/51)	25.00	40.00
4. Buffalo Bill (Got 5/50)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	24.00
4. Cabana (Un 3/53)	35.00	110.00
4. Camel Caravan (Ge 6/49)	10.00	20.00
4. Campus (Ex 2/50)	20.00	20.00
4. Canasta (Ge 7/50)	20.00	30.00
4. Caravan (Un 2/55)	365.00	495.00
4. Caravan (Wm 6/52)	25.00	60.00
6. Carolina (Un 4/49)	10.00	20.00
2. Champion (B 12/49)	15.00	25.00
6. Champion (CC 6/49)	10.00	20.00
4. Chinatown (Got 10/52)	45.00	85.00
4. Circus (Un 8/52)	35.00	95.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	40.00
4. Colors (Wm 11/54)	135.00	175.00
4* Coney Island (B 9/51)	30.00	65.00
4. Control Tower (Wm 3/51)	25.00	45.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	25.00	40.00
4. Crossroads (Got 5/52)	45.00	95.00
2. Crosswords (B 1/52)	350.00	395.00
4. Cyclone (Got 5/51)	40.00	65.00
4. Daffy Derby (Wm 8/54)	70.00	165.00
4. Daisy May (Got 7/54)	145.00	180.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	45.00	125.00
4. Derby Day (Got 5/56)	235.00	285.00
4. De Icer (Wm 11/49)	20.00	35.00
4. Diamond Lill (Got 12/54)	145.00	170.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Domino (Wm 5/52)	35.00	60.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Dbl. Feature (Got 12/50)	15.00	24.00
4. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Dragonette (Got 6/54)	125.00	165.00
4. Dreamy (Wm 2/50)	20.00	40.00
2* Dude Ranch (B 9/53)	50.00	90.00
1* Duette (Got 4/55)	200.00	235.00
4. Easy Aces (Got 12/55)	225.00	265.00
4. Eight Ball (Wm 1/52)	40.00	65.00
4. Fairway (Wm 6/53)	50.00	80.00
4. Fighting Irish (CC 11/50)	20.00	30.00
4. Five Star (Univ 5/51)	30.00	65.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	75.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
4. Four Bells (Got 10/54)	135.00	175.00
4. Four Corners (Wm 12/52)	40.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
4* "400" Upright (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	75.00
4. Freshie (Wm 9/49)	20.00	30.00
2* Frolics (B 10/52)	40.00	85.00
4. Frontiersman (Got 11/55)	225.00	245.00
4. Futurity (B 3/51)	25.00	40.00
2* Gay Time (B 6/55)	175.00	275.00
2* Gayety (B 3/55)	85.00	195.00
4. Georgia (Wm 7/50)	20.00	45.00
2. Gin Rummy (Got 2/49)	20.00	30.00
4. Gladiator (Got 1/56)	285.00	345.00
4. Glamour (Got 7/51)	15.00	24.00
6. Glider (Ge 8/49)	10.00	15.00
4. Globe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	24.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	75.00
4. Gold Star (Got 8/54)	140.00	185.00
6. Gondola (Ex 5/49)	10.00	19.00
4. Grand Award (CC 1/49)	10.00	19.00
4. Grand Champion (Wm 8/53)	70.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B 5/50)	20.00	30.00
4* Green Pastures (Got 1/54)	85.00	125.00
4. Gun Club (Wm 11/53)	45.00	85.00
4. Guys-Dolls (Got 5/53)	60.00	110.00
-TOTAL NO.	TOTAL VALUE-	

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)**PINBALL GAMES (Cont.)**

4. Gypsy Queen (Got 2/55)	165.00	200.00
4. Handicap (Wm 6/52)	45.00	90.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
1. Harbor Lites (Got 2/56)	245.00	285.00
6. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
2* Havana (Un 2/54)	50.00	110.00
2* Hawaii (Un 6/54)	54.50	145.00
4. Hawaiian Beauty (Got 4/54)	125.00	160.00
4. Hayburner (Wm 6/51)	30.00	65.00
4* Hi-Fi (B 6/54)	50.00	120.00
4. Hit Parade (CC 2/51)	10.00	19.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	30.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
2. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	34.50	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B 4/49)	20.00	40.00
4. Ice-Frolics (B 1/54)	80.00	110.00
4. Jalopy (Wm 8/51)	30.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 4/54)	75.00	150.00
4. Jockey Special (B 11/47)	10.00	20.00
4. Joker (Got 11/50)	20.00	45.00
4. Jolly Joker (Un 11/55)	100.00	150.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	24.00
4. K.C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	85.00	165.00
4. Lazy "Q" (Wm 2/54)	75.00	120.00
4. Leaders (Un 10/51)	40.00	65.00
2. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	39.50	75.00
4. Lovely Lucy (Got 2/54)	60.00	135.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	185.00	220.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00
2* Manhattan (Un 4/55)	150.00	245.00
4. Marathon (Got 10/55)	279.50	325.00
4. Marble Queen (Got 8/53)	75.00	120.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	20.00	35.00
2. Mexico (Un 3/54)	49.50	110.00
4* Miami Beach (B 9/55)	215.00	315.00
4. Minstrel Man (Got 3/51)	20.00	40.00
6. Moon Glow (Un 11/48)	10.00	19.00
4. Mystic Marvel (Got 3/54)	130.00	160.00
2* Nevada (Un 8/54)	50.00	125.00
4. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. Night Club (B 4/56)	475.00	525.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Sx 10/50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	60.00
4. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	85.00
1. Palm Beach (B 7/52)	40.00	85.00
2* Palm Springs (B 11/53)	45.00	125.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Peter Pan (Wm 4/55)	135.00	175.00
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	90.00	120.00
2* Pixie (Un 10/55)	210.00	345.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/50)	10.00	19.00
-TOTAL NO.	TOTAL VALUE-	

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)**PINBALL GAMES (Cont.)**

6. Playtime (Ex 8/49)	10.00	19.00
4. Poker Face (Got 9/53)	95.00	125.00
6. Puddin' Head (Ge 10/48)	10.00	19.00
4. Punchy (CC 12/50)	10.00	19.00
4. Quarterback (Wm 10/49)	15.00	30.00
4. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	55.00	100.00
4. Quintet (Got 3/53)	45.00	105.00
4. Race the Clock (Wm 5/55)	185.00	220.00
4. Rag Mop (Wm 10/50)	15.00	30.00
6. Ramona (Un 2/49)	10.00	19.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	195.00	215.00
4. Rio (Un 11/53)	50.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	110.00
4. Rose Bowl (Got 10/51)	30.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	165.00	250.00
4. (Club Model)	179.50	260.00
4. Saratoga (Wm 10/48)	20.00	40.00
4. Scoreboard (Got 4/56)	345.00	400.00
4. Screamo (Wm 4/54)	85.00	120.00
4. Sea Jockeys (Wm 11/51)	25.00	50.00
4. Select-A-Card (Got 4/50)	10.00	19.00
4. Shantytown (Ex 10/49)	20.00	30.00
4. Sharpshooter (Got 5/49)	10.00	30.00
4. Shindig (Got 10/53)	90.00	130.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	50.00
4. Show Boat (Un 1/49)	10.00	19.00
4. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	159.50	189.50
4. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
4. Silver Skates (Wm 2/53)	45.00	80.00
2. Singapore (Un 10/54)	50.00	125.00
4. Sky Pool (Got 8/52)	40.00	90.00
4. Skyway (Wm 8/54)	110.00	155.00
4. Slugfest (Wm 3/52)	35.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	200.00
4. Snafu (Wm 12/55)	225.00	239.50
6. Snooks (Wm 6/51)	15.00	22.50
4. Southern Belle (Got 6/55)	175.00	220.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plug (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
4. Spitfire (Wm 2/55)	75.00	150.00
4. Spot Bowler (Got 10/50)	25.00	35.00
4. Spot-Lite (B 1/52)	35.00	75.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
2. Stage Coach (Got 11/54)	160.00	190.00
7. Stardust (Wm 3/56)	375.00	525.00
2* Starlets (Un 12/55)	210.00	395.00
4. Star Pool (Wm 10/54)	125.00	175.00
4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	65.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	70.00	120.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	60.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
2* Surf Club (B 3/54)	65.00	120.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	30.00
2* Tahiti (Un 8/53)	45.00	90.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	25.00
4. Thing (CC 2/51)	15.00	30.00
4. Three Deuces (Wm 8/55)	215.00	230.00
4. Three Feathers (Ge 5/49)	15.00	30.00
2. Three Four Five (Un 6/51)	20.00	40.00
-TOTAL NO.	TOTAL VALUE-	



NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

6. Three Musketeers (Got 7/49)	15.00	25.00
6. Thrill (CC 9/48)	10.00	19.00
4. Thunderbird (Wm 5/54)	90.00	125.00
4. Times Square (Wm 4/53)	59.00	75.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	245.00	275.00
4. Triple Play (Un 8/55)	195.00	265.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
4. Tropicana (Un 1/55)	85.00	150.00
4* Tropics (Un 7/53)	45.00	85.00
6. Tucson (Wm 1/49)	10.00	20.00
6. Tumbleweed (Ex 8/49)	15.00	30.00
4. Turf King (B 6/50)	15.00	30.00
4. Twenty Grand (Wm 12/52)	35.00	65.00
4. Twin Bill (Got 1/55)	100.00	195.00
4. Utah (Un 7/49)	10.00	20.00
4* Variety (B 9/54)	100.00	175.00
4. Watch My Line (Got 9/51)	30.00	50.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	25.00	55.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	195.00	225.00
4. Wonderland (Wm 5/55)	160.00	190.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	60.00

←TOTAL NO. TOTAL VALUE→



4. Bally Victory Bowler (5/54)	100.00	225.00
4. Bally Champion Bowler (5/54)	100.00	250.00
4. Bally Jet Bowler (8/54)	130.00	275.00
4. Bally Rocket Bowler (8/54)	135.00	275.00
2. Bally Mystic Bowler (12/54)	200.00	315.00
2. Bally Magic Bowler (12/54)	195.00	320.00
4. Bally Blue Ribbon (3/55)	275.00	360.00
4. Bally Gold Medal (3/55)	275.00	365.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4. ChiCoin Match Bowler (6/52)	35.00	85.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	105.00
4. ChiCoin Name Bowler (1/53)	40.00	110.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	115.00
4. ChiCoin Crown (4/53)	45.00	120.00
4. ChiCoin Crown Giant Pins (4/53)	50.00	125.00
4. ChiCoin Triple Score (6/53)	50.00	150.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	65.00	140.00
4. ChiCoin High Speed Triple Score (8/53)	70.00	145.00
4. ChiCoin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4. ChiCoin Criss Cross Bowler (12/53)	65.00	175.00
4. ChiCoin Super Frame (3/54)	100.00	175.00
4. ChiCoin Starlite (5/54)	125.00	200.00
4. ChiCoin Feature (7/54)	125.00	225.00
2. ChiCoin Holiday (9/54)	125.00	250.00
4. ChiCoin Flash (10/54)	125.00	260.00
2. ChiCoin Playtime (10/54)	150.00	275.00
4. ChiCoin Fireball (11/54)	175.00	285.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

4. ChiCoin Thunderbolt (12/54)	185.00	295.00
2. ChiCoin Triple Strike (2/55)	225.00	310.00
2. ChiCoin Arrow (2/55)	225.00	315.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	200.00
4. DeLuxe Model	100.00	225.00
4. ChiCoin Bonus Score (4/55)	240.00	325.00
4. ChiCoin Big League (5/55)	265.00	335.00
4. ChiCoin Hollywood (5/55)	249.50	340.00
4. ChiCoin Blinker (8/55)	325.00	355.00
3. ChiCoin Score-A-Line (9/55)	350.00	375.00
2. ChiCoin Bowling Team (10/55)	275.00	395.00
4. Exhibit Twin Rotation (5/52)	50.00	85.00
4. Genco Shuffle Target (7/51)	20.00	45.00
4. Genco 8-Player Re- bound (9/51)	30.00	50.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
4. Genco Match Pool (2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League (3/52)	40.00	80.00
4. Keeney High Score League (5/52)	40.00	85.00
4. Keeney Team (10/52)	40.00	95.00
4. Keeney Club (4/53)	40.00	100.00
4. Keeney Domino (5/53)	40.00	110.00
4. Keeney Carnival (5/53)	45.00	135.00
2. Keeney Pacemaker (9/53)	50.00	145.00
4. Keeney Mainliner Bowler (1/54)	65.00	165.00
4* Keeney Bonus Bowler (3/54)	75.00	175.00
2. Keeney Diamond Bowler (5/54)	110.00	185.00
4. Keeney Bikini (6/54)	135.00	205.00
4. Keeney Century (6/54)	140.00	210.00
4. Keeney American (9/54)	225.00	250.00
4. Keeney National (9/54)	230.00	280.00
4. Keeney Speedlane (4/55)	275.00	360.00
4. United 6-Player Super (3/52)	30.00	55.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Star (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	80.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4* United Clover (2/53)	35.00	85.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	50.00	95.00
4. United Olympic (6/53)	50.00	100.00
4* United Royal (9/53)	50.00	100.00
4. United Imperial (9/53)	65.00	125.00
4. DeLuxe model	75.00	135.00
4* United Chief (11/53)	65.00	145.00
4. United Leader (11/53)	100.00	150.00
4. DeLuxe model	110.00	155.00
4* United Team (1/54)	100.00	185.00
4. DeLuxe model	125.00	185.00
4. United League (1/54)	95.00	175.00
4. DeLuxe model	120.00	180.00
2. United Ace (5/54)	100.00	185.00
4. DeLuxe model	135.00	195.00
4. United Rainbow (5/54)	99.50	200.00
4. United Banner (8/54)	155.00	205.00
4. DeLuxe model	165.00	210.00
4. United Shuffle Targette (8/54)	150.00	220.00
4. DeLuxe model	125.00	225.00
4* United Speedy (8/54)	150.00	250.00
4. Un. 11th Frame (10/54)	155.00	255.00
4. DeLuxe model	165.00	265.00
4. United Comet Targette (11/54)	125.00	275.00
1. DeLuxe model	150.00	280.00
4. United Mercury (12/54)	150.00	280.00
4. DeLuxe model	155.00	290.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED VALUE OF MACHINES HERE

(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLES (Cont.)

1. United Mars (1/55)	160.00	300.00
1. DeLuxe model	165.00	300.00
4* Un. Lightning (2/55)	175.00	310.00
4. DeLuxe model	185.00	320.00
4. Un. Venus (3/55)	140.00	325.00
4. DeLuxe model	175.00	330.00
2. Un. Clipper (5/55)	175.00	340.00
2. DeLuxe model	195.00	345.00
1. Un. Derby Roll (5/55)	185.00	350.00
4. DeLuxe model	185.00	355.00
4. Un. 5th Inning (6/55)	185.00	365.00
4. DeLuxe model	195.00	370.00
4* Un. Capitol (6/55)	225.00	385.00
4. DeLuxe model	230.00	390.00

←TOTAL NO. TOTAL VALUE→



4. Bally Champion Horse	315.00	385.00
4. Bally Moon Ride	135.00	350.00
4* Bally Space Ship	150.00	325.00
4. Bally Speed Boat	325.00	375.00
2. Chicago Coin Super Jet	199.50	395.00
2. Decco Merry-Go-Round	225.00	265.00
4. Exhibit Big Bronco	239.50	375.00
4. Exhibit Mustang	350.00	445.00
4. Exhibit Space Patrol	175.00	300.00
4. Scientific Television	295.00	350.00

←TOTAL NO. TOTAL VALUE→



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
2. Bally Rapid Fire	75.00	110.00
4. Bally Undersea Raider	60.00	125.00
4. Champion Hockey	50.00	125.00
4. ChiCoin Basketball Champ	100.00	195.00
4. ChiCoin 4-Player Derby	100.00	165.00
4. ChiCon Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	135.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6-Player (3/54)	100.00	200.00
4. Super model	125.00	249.50
4. Edeleo Pool Table	20.00	75.00
4. Evans Bat-A-Score	65.00	89.50
4. Evans Bola Score	55.00	165.00
4. Evans Ski Roll	35.00	90.00
1. Evans Super Bomber	75.00	160.00
4. Evans Play Ball	65.00	85.00
4. Evans Ten Strike '46	20.00	50.00
4. Evans Tommy Gun	35.00	95.00
4. Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	135.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	130.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	50.00	110.00
4. Exhibit Vitalizer	45.00	70.00
4. Exhibit Shooting Gall. (6/54)	75.00	160.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	200.00
4. Exhibit Sportland Shoot- ing Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	250.00	300.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	350.00	400.00
4. Games, Inc. Hunter (1/56)	265.00	300.00
4. Genco Sky Gunner	75.00	150.00
4. Genco Night Fighter	75.00	125.00
4* Genco 2-Player Basketball	129.50	200.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4. Genco Rifle Cal. (6/54)	150.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	300.00	350.00
4. Genco Wild West Gun (2/55)	300.00	365.00
4. Genco Sky Rocket Rifle Gallery (5/55)	269.50	375.00
4. Genco Champion Base- hall (9/55)	250.00	395.00
4. Genco Quarterhack (10/55)	225.00	325.00
4. Jack Rahhit	50.00	95.00
4. Jungle Joe	49.50	65.00
1. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	260.00
4. De Luxe model	185.00	270.00
4. Keeney Ranger (3/55)	250.00	285.00
4. Lite League	45.00	95.00
2. Mills Panoram Peek	165.00	275.00
4. Mills Conv. for Panoram Peek	10.00	25.00
4. Muto. Atomic Bomber	65.00	160.00
4. Mutos. Ace Bombers	95.00	180.00
4. Mutoscope Dr. Mohile (Prewar)	95.00	190.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo. (Pre-War)	150.00	240.00
4. Mutos. Photomatic DeLuxe	250.00	395.00
4. Mutoscope Silver Gloves	125.00	195.00
2* Mutoscope Sky Fighter	60.00	165.00
4. Mutos. Voice-O-Graph 35c	150.00	350.00
4. QT Pool Table	60.00	85.00
4. Quizzer	50.00	100.00
4. Rockola World Series	40.00	80.00
4. Scientific Baseball	20.00	50.00
4. Scientific Basketball	20.00	55.00
4. Scientific Batting Pr.	20.00	65.00
4. Scientific Pitch 'Em	50.00	165.00
4. Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	90.00
4. Seeburg Coon Hunt	95.00	170.00
4. Set Shot Basketball	150.00	275.00
4. Telequiz	75.00	125.00
4. Un. Team Hockey	30.00	50.00
4. Un. Jungle Gun	125.00	225.00
4. DeLuxe model	95.00	240.00
4. United Carnival Gun (10/54)	175.00	285.00
4. DeLuxe model	185.00	290.00
4. United Bonus Gun (1/55)	250.00	350.00
4. DeLuxe model	260.00	350.00
2. Un. Sidewalk Engineer (4/55)	150.00	195.00
4. Wilcox-Gay Recordio	50.00	100.00
4. Wms. All Stars (8/47)	35.00	70.00
4. Wms. Box Score (12/47)	39.50	70.00
4. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Snper World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	95.00
4. Wms. DeLuxe Baseball (4/53)	95.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	165.00
4. Wms. Super Pennant Baseball (12/53)	135.00	175.00
4. Wms. Super Star Baseball (12/53)	135.00	185.00
4. Wms. Major League Baseball (2/54)	110.00	190.00
4. Wms. All Star Baseball (2/54)	125.00	190.00
4. Wms. Big League Baseball (3/54)	125.00	200.00
4. Wms. Jet Fighter (10/54)	175.00	235.00
4. Wms. Safari (2/55)	225.00	325.00
4. DeLuxe model	250.00	330.00
4. Wms. Polar Hunt (3/55)	295.00	350.00
4. Wms. King Of Swat (5/55)	300.00	375.00
4. Wurlitzer Skee-ball	35.00	70.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	No List Price Authorized for Publication
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HS-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket Recessed Ceiling Speaker Wall Speaker Corner Speaker	

AUTO-PHOTO CO.

Studio Model "11"	\$3,245.00
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BALLY MFG. CO.

Douhle Header	\$ 799.50
Parade	785.00
Pin-Pool	
Standard (52" x 36" Model)	
(A) Without lights	300.00
(B) With light-up humpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

BERT LANE CO.

Fire Engine (Kiddie Ride)	\$ 795.00
Old Stutz Bearcat Car	695.00

CHICAGO COIN MACHINE CO.

Blondie (3 or 5 Ball, Match and Replay)	\$ 525.00
Steam Shovel (Regular Model)	410.00
Steam Shovel (Replay Model)	425.00
Twin Hockey (Regular Model)	455.00
Twin Hockey (Replay Model)	500.00
Twin Hockey (Match and Replay Model)	510.00

EXHIBIT SUPPLY CO.

Slate Pool	\$ 375.00
Spanish Pool	295.00

GENCO MFG. & SALES CO.

State Fair (Rifle Gallery)	\$ 595.00
Hi-Fly (Baseball Game)	545.00

D. GOTTLIEB & CO.

Classy Bowler (Single Player, 5-Ball)	\$ 407.50
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INTERNATIONAL MUTOSCOPE CORP.

Rock 'n Roll	\$ 149.50
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J. H. KEENEY & CO.

Flicker Pool (4-Player, 4 Sides)	\$ 375.00
Arche Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	Request on Prices
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	No List Price Authorized for Publication
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

UNITED MFG. CO.

Monaco	\$ 775.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Douhle Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Douhle Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

Hot Diggity (Single Player, 5-Ball)	\$ 407.50
De Luxe 4-Bagger (Baseball Game)	545.00
Crane	425.00
Surf Rider (4-Player, 5-Ball)	595.00

THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	No List Price Authorized for Publication
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selec- tion—3 Wire	
Model 253 Stepper—104 Selec- tion—3 Wire	
Model 248 Stepper—48 Selec- tion—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	



chicago coin...INTRODUCES

Blondie



*With a Chorus Line of 5
Flashing - Match Feature Gals....
Get To Know....Ann....Babs....Cindy....Dot....Eve
And Starring
....New Multiple Match Play!*

- ★ Single Match Feature in Each Game!
- ★ Multiple Match Feature Can Be Played With Replays. Up to 5 Times Per Game!
- ★ "Blondie" Can Be Operated As 5 or 3 Ball Game!
- ★ Lighting Bumpers 1 to 5 Score Additional Scores of 500,000!
- ★ Hitting Targets 6 to 10 Scores Additional 1 Million!
- ★ No. 10 Hole Scores Special When No's. 1 to 10 Are Hit!
- ★ Top Score...9 Million 200,000
- ★ 2 Super Sensitive Action Kickers!
- ★ 2 "Lively" Thumper Bumpers!
- ★ Dyna-Powered Flippers....of course!

**New
Modern
Large
DE-LUXE
CABINET**

**An All Location
Attraction! May Be
Operated As A
Regular, Free Play
or Match Game!**

**Equipped With
Cheat-Proof National
Slug Rejector
Coin Chute!
New Tamper-
Proof Cash Box!**

**You Can't Afford to
"Pass Up Blondie"
If You Are Interested
In Real Earnings!**



2 Steady Money Earners For Locations Where Space Is A Problem!
TWIN HOCKEY
Two Sided Play! 1 or 2 Can Play!
Regular or Match
Models With Free Play!

STEAM SHOVEL
Adjustable to Match, Free Play or Regular Play!
A Natural for Retail Stores...
Terminals...Arcades...Dime Stores...etc.

**chicago
coin**

MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

GIVES

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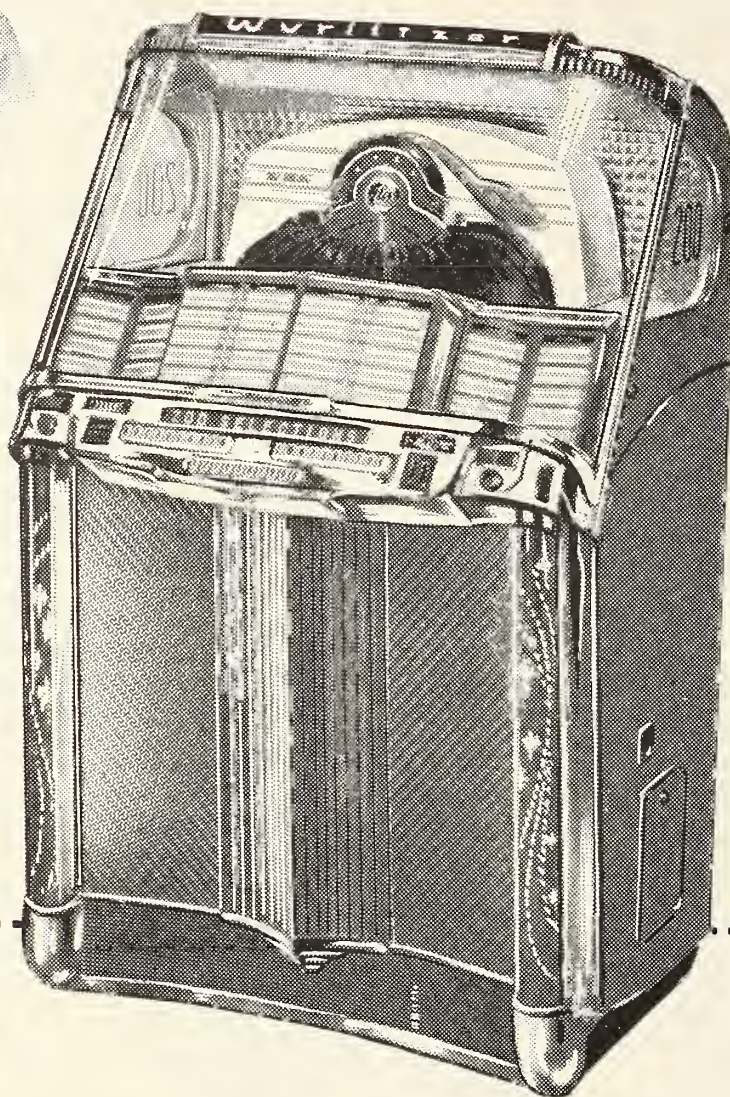
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MONEY



WURLITZER

Centennial

MODEL 2000

THE PHONOGRAPH WITH HALF DOLLAR PLAY

**SEE IT, HEAR IT, BUY IT AT YOUR
WURLITZER DISTRIBUTOR**

The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

NEW

UNITED'S

Pool Alley

A
Combination
of

2
great
American
favorites



Pool
and
Bowling

**ATTRACTS
MORE
PLAYERS**

**EARNS
MORE
MONEY**

UNITED
OPERATORS
ARE
SUCCESSFUL
OPERATORS

NEW

APPROXIMATE
SIZE:
25 IN. BY 80 IN.

NEW

NEW

EQUIPPED WITH
UNITED'S
FAMOUS
SLUG-
REJECTOR

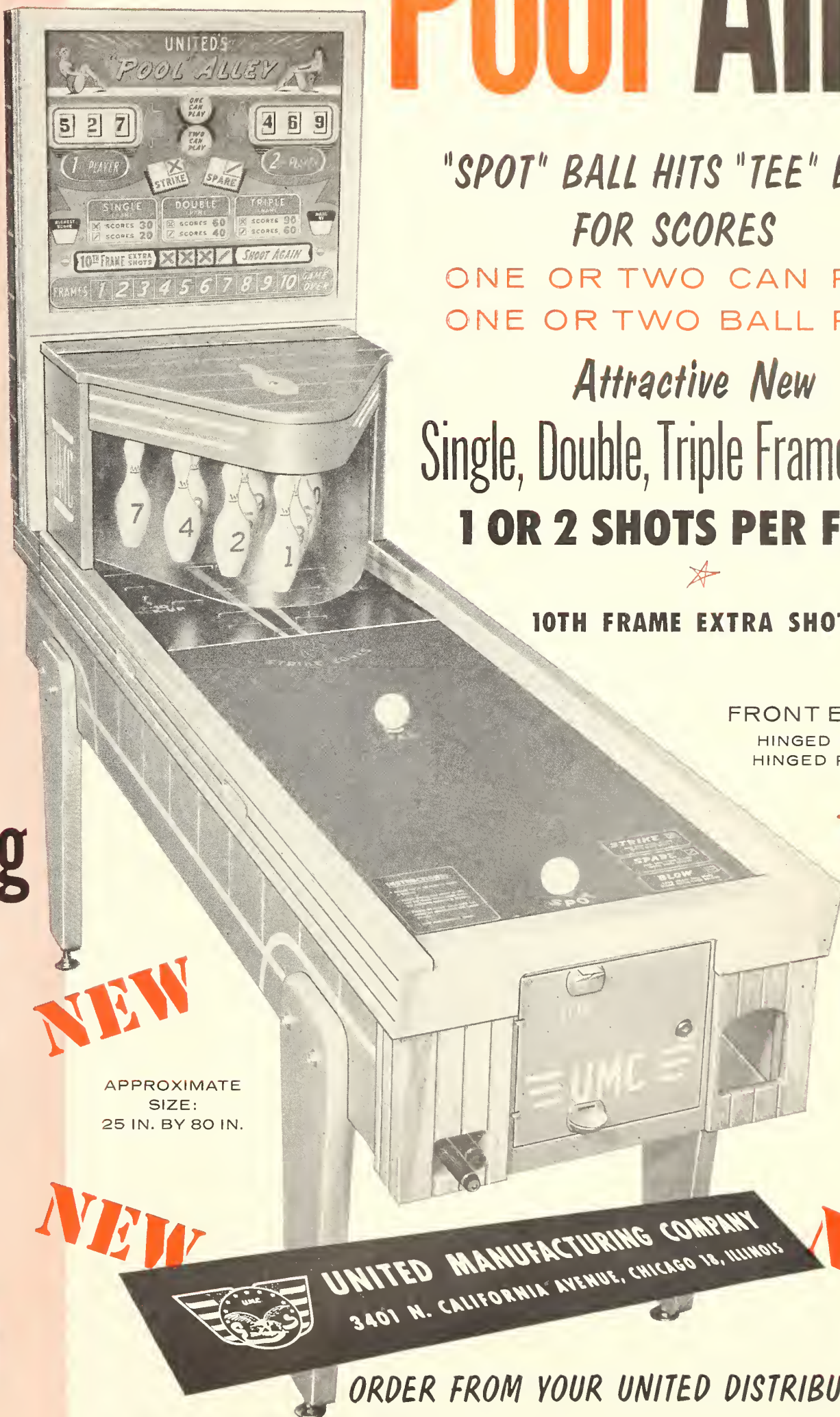
NEW

UNITED MANUFACTURING COMPANY
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NEW

ORDER FROM YOUR UNITED DISTRIBUTOR TODAY

SOUTH SEAS • STAR SLUGGER • REGULATION Shuffle Alley • SELECT-PLAY Shuffle Alley • POOL GAMES



"SPOT" BALL HITS "TEE" BALL
FOR SCORES

ONE OR TWO CAN PLAY
ONE OR TWO BALL PLAY

Attractive New
Single, Double, Triple Frame Scores
1 OR 2 SHOTS PER FRAME



10TH FRAME EXTRA SHOTS FEATURE

FRONT END PLAY
HINGED PIN-HOOD
HINGED PLAYFIELD

Earn big-league money with sensational new

Bally® DOUBLE-HEADER

2 games in 1

PLAY GAME 1 ONLY

Popular SELECT-A-SPOT Feature

DOUBLE SCORES • TRIPLE SCORES

CORNERS SCORE • GAME 1 ADVANCING SCORES

PLAY GAME 2 ONLY

Famous Magic Squares

4 SPOTTED NUMBERS

GAME 2 ADVANCING SCORES

OR PLAY BOTH GAMES

DOUBLE-HEADER gets biggest play in years . . . because every player finds in DOUBLE-HEADER the kind of game he prefers . . . Game 1 with scores doubled and tripled . . . Game 2 with "number-juggling" of Magic Squares . . . both Games 1 and 2 for the player who likes to "play the field." DOUBLE-HEADER is the profit pepper-upper you need right now. Order DOUBLE-HEADER today.

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DE LUXE ABC BOWLER

DE LUXE CONGRESS BOWLER (Match) • PIN-POOL

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